



2026 St. Germain Chamber Membership Invitation

Hello, valued St. Germain area Business or Community Organization.

At the start of this busy tourism season, we want to extend an invitation to join the St. Germain Chamber of Commerce for 2026. A Chamber Membership includes year-round promotion of your organization, the right to vote, advertise in the Destination Guide and other Chamber publications, listing on the new Chamber website, marketing opportunities, Access to A.I. powered tourism reports, receive monthly "Members Memo", listing on Travel Wisconsin Website, post literature at the Visitor Center, and additional promotion at regional shows and events the Chamber attends, event sponsorship opportunities and much more in the works for 2027!

Please see the attached application package, which includes the rate calculation for the full calendar year. To ensure your listings are correct and to stay informed of all the Chamber activities, events, and opportunities please fill in and return the attached form with your contact and organization information.

Deadlines for the 2027 Destination Guide will be in the fall of this year, and we encourage your participation. Inclusion in the guide and chamber website are part of the Chamber Membership benefits. Over 14,000 guides will be printed and distributed to regional shows, tourism centers and chambers of commerce, including our 24/7 Visitor Center and direct mailed by request.

Additionally, we encourage all members to attend our meetings, volunteer in our events and planning committees, vote, and even seek office on the Chamber Board of Directors. We look forward to seeing you and hearing your thoughts and ideas!

We hope your Chamber membership sees an ever-improving degree of success for your business and the St. Germain area! Thank you for your consideration of membership with the St. Germain Chamber of Commerce and support our efforts to grow our local businesses and community!

Azael Meza, Executive Director

473 Highway 70 East • PO Box 155
St. Germain, WI 54558
715-477-2205
email: sgexecutive@frontier.com • website: www.st-germain.com



2026 Membership Application St. Germain Chamber of Commerce

Full membership includes the following: right to vote, advertise in Chamber publications, place literature in the Chamber office, receive referrals as they come into the Chamber, receive the monthly “Member Memo,” receive a listing on the Chamber website and the Travel Wisconsin website, send your literature to tourism/sporting shows the Chamber attends, participation in cooperative advertising, and more!

Lodging members located outside the township of St. Germain will pay an additional out-of-area property fee of \$30.00 per property. These additional fees are used strictly for marketing and promotion. You are responsible for collecting and paying Room Tax to the town/village/city where your property is located.

In the case of more than one business owned or managed by a single entity (individual, corporation, etc.), the largest business will be assessed at the full business rate and each successive business will be assessed at half the full business rate for that particular business as a Courtesy Member. Courtesy members are non-voting members.

Lodging members and Property Managers will be assessed by the total number of bedrooms. For Property Managers, each property listed will be \$30.00 each. Properties outside St. Germain will be charged \$60.00 each.

The annual due date will be one year following the 2026 renewal. Membership is based on the calendar year, January—December.

This due structure was adopted by the Chamber Board on July 15, 2025.

Business Rates

Not-for-Profits: \$100

Sole Proprietor (owner operated, no employees): \$150

<u># of Employees*</u>	<u>Amount</u>
1-14 employees	\$250
15-25 employees	\$500
26+ employees	\$750

*2 seasonal/part time employees = 1 full time employee

Courtesy: Additional businesses for the same owner are considered a Courtesy and those will be billed at half price. The business with higher membership dues is always the primary member.)

Lodging Rates

(Airbnb, Cabin/Private Home, Hotel, Motel, Resort)

<u>Total # of Bedrooms</u>	<u>Amount</u>
1-34 Bedrooms	\$250
35-50 Bedrooms	\$500
51+ Bedrooms	\$750

Each primary or courtesy property outside of St. Germain will be billed an additional Property Dues fee of \$30.00

Property Managers

Lodging rates by bedrooms, with additional listing on our webpage and guide billed separately.

*St. Germain Listings: \$30.00 each

*Outside of St. Germain Listings: \$60.00 each



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Business Information

Please complete and mail to PO Box 155, St Germain, 54558 or
Email to saintgermainchamber@gmail.com

Business Name: _____

Owner: _____ Manager: _____

Mailing Address: _____

Physical Address: _____

Name of Lake/River _____

Business Phone Number: _____ Alternate Phone Number: _____

Hours of Operation: _____

Website: _____

Facebook: _____ Instagram: _____

Number of Full-Time Employees: _____

Number of Part-Time/Seasonal Employees: _____

Business Listing (include here or email to saintgermainchamber@gmail.com)

LODGING MEMBERS ONLY

*Dept. of Health Approval? Yes No N/A *Seller's Permit # _____ *Room Tax # _____

*Are you currently paying Room Tax to St Germain? Yes No

*Please list the properties below including the address and number of bedrooms. Thank you.



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Contact Information

<u>Representative #1</u>	<u>Representative #2</u>
Name: _____	Name: _____
Title: _____	Title: _____
Phone: _____	Phone: _____
Email: _____	Email: _____
Circle preferred way of communication:	Circle preferred way of communication:
<input type="checkbox"/> Email <input type="checkbox"/> Phone Call <input type="checkbox"/> Text	<input type="checkbox"/> Email <input type="checkbox"/> Phone Call <input type="checkbox"/> Text

Please check any of the following opportunities if you or a representative is interested.
Check all that apply. Thank you.

*Event Volunteer - Name/s: _____

*Committee Involvement—Name/s: _____

*Board of Directors—Name/s: _____

*Other—Name/s: _____

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