



St. Germain™

2026 DESTINATION GUIDE



IN THE
Heart OF THE
NORTHWOODS



“Dedicated to preserving and showcasing the rich and exciting history of snowmobiling at both the recreational and competitive levels through the operation of a museum, hall of fame and library for the sport. Annual Inductions honor the men and women that have played significant roles at the racing venues, design and manufacturing arenas, local clubs, state associations and national organizations.”



CLASSIC SLED ROUNDUP

SATURDAY & SUNDAY OF MEMORIAL DAY WEEKEND

RIDE WITH THE CHAMPS

PRESENTED BY LIVINGSTON'S ARCTIC CAT OF HILLSBORO, NH
AUTOGRAF SESSION & INDUCTION BANQUET
HELD EVERY FEBRUARY • CHECK WEBSITE FOR DETAILS

MUSEUM AND GIFT SHOP HOURS:

THURSDAY TO FRIDAY 10 AM TO 5 PM

SATURDAY 10 AM TO 3 PM



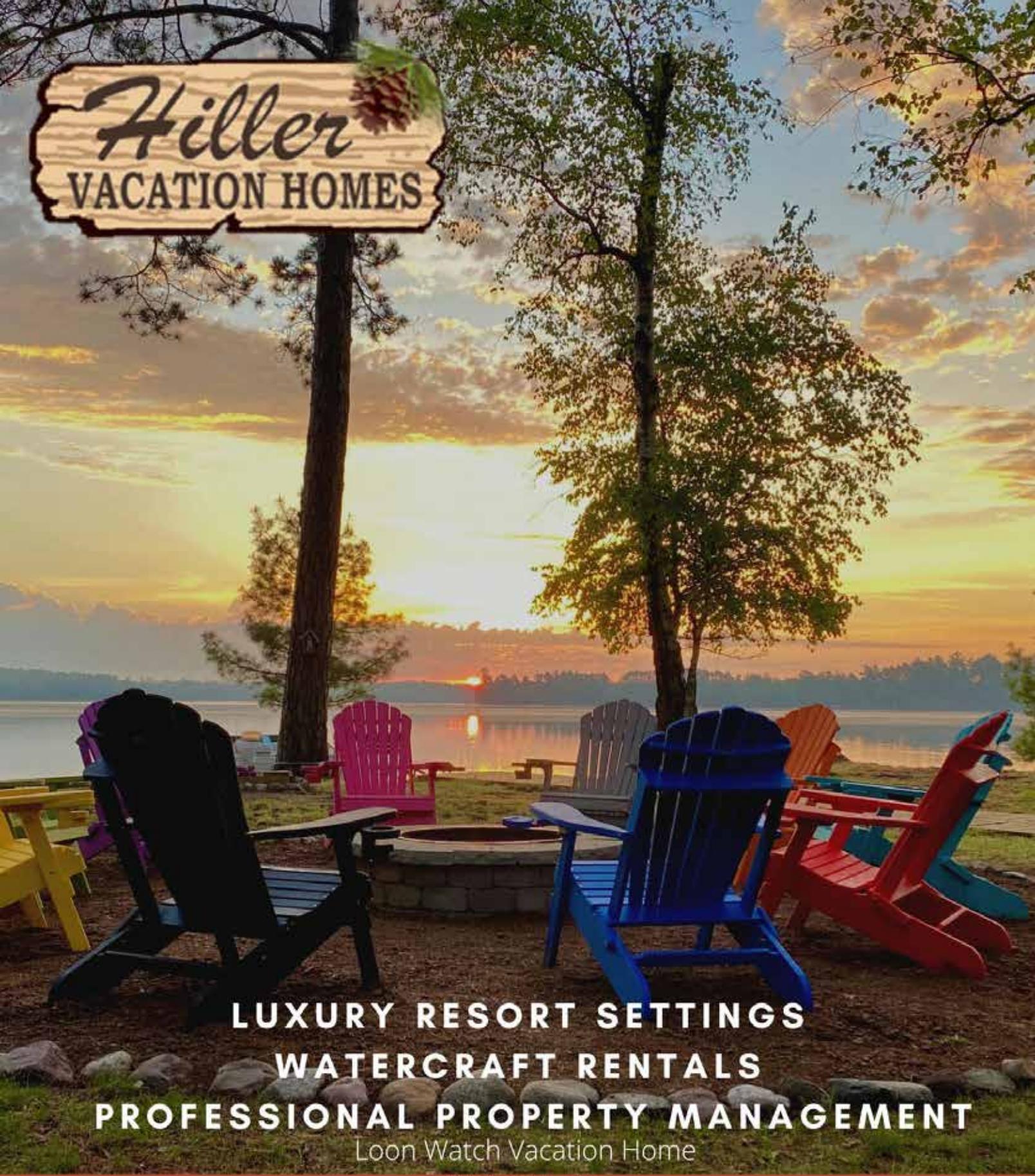
*A proud part of the
Northwoods since 1983*

HIGHWAY 70 WEST AT SLED WORLD BOULEVARD • PO Box 720 • ST. GERMAIN, WI 54558

info@snowmobilehalloffame.com

(715) 542-4HOF (4463) • www.snowmobilehalloffame.com





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Welcome to St. Germain™



photo by Favor Photography



THE CALL OF THE NORTHWOODS

It can be the tug on a line, the haunting call of a loon, or the sight of a soaring eagle. Perhaps it is the beauty of a multicolored sunset seen from a boat; it may be the feeling of awe walking below the fall color canopy, the crisp breath before skiing down a fresh set of tracks. The warmth of a well-prepared fish fry, the laughter of our friends and loved ones enjoying the cabin life. The excitement of discovering what lies beyond the bend on a snowmobile trail, the thrill of the hunt, or an old fashioned toast by the fire. These are the core memories forged every season and year after year here in the heart of the Northwoods, St. Germain! It doesn't matter if you have experienced this area once, you visit regularly or have been fortunate enough to call it home; we know that just like migratory birds, when away for too long, we eventually feel that magnetic pull deep inside. It calls us back North to experience it all over again!

St. Germain is a small community that sits in the heart of the Northwoods, truly in the middle (or a short drive away) from everything that Northern Wisconsin has to offer, and our community of dedicated business owners and locals who take pride in providing memorable experiences and services to our guests. Our motto of "Escape the Fast Lane and come to St. Germain" is understood soon after you arrive! It's easy to unwind and leave the hustle and bustle behind when surrounded by pristine lakes and forests. There are so many ways to explore that we can't help but awaken our inner child's curiosity and understand that this is nature's playground!

There are opportunities for biking, golfing, fishing, hiking, ATV and snowmobile riding, paddling, skiing, and nature watching, and it gets better! From Flea-Markets and Bingo, Themed Craft Shows and Live Music, 5k Runs, the Original Colorama, and many other events, there is always something happening in St. Germain! When you're done exploring, unwind with your favorite Northwoods fare and refreshments. This is the home of Cranberry Flap Jacks, Fish Fry, and Old-Fashioned Cocktails, the realm of gooey cheese curds, juicy grilled delights, and decadent ice-cream treats. A new favorite restaurant, tavern, ice cream parlor, or coffee shop is just around the corner, waiting for you to discover it!

As you page through our guide and browse our website, you will discover many business listings representing contact information for Restaurants, Taverns and Resorts, Property Managers, Fishing Guides, Recreational Rentals, Shops, Services, Artisans, and Non-Profits, all Chamber members dedicated to providing you with everything you need to make your visit to St. Germain, a memorable escape.

Welcome to St. Germain; you'll want to stay for a while!

Azael Meza, Executive Director



APPROXIMATE MILEAGE TO ST. GERMAIN FROM:

Green Bay	153	St. Paul	227
Madison	204	Chicago	339
Milwaukee	253	LaCrosse	223

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St. Germain

CHAMBER OF COMMERCE



473 Highway 70 East | Po Box 155

St. Germain, WI 54558

715.477.2205

WWW.ST-GERMAIN.COM

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ACKNOWLEDGMENTS

5 Star Marketing - Tomahawk, WI | Design & Production



2026 Events



JANUARY

JANUARY 17: AWASSA TRAIL BY CANDLELIGHT

Experience the beauty of the Awassa Trails by candlelight at this family-friendly event. You can snowshoe, ski or fat bike the 1.4-mile, groomed loop. Then enjoy hot chocolate and s'mores by the bonfire. Park behind the St. Germain Elementary School. Well-behaved, leashed pets are allowed. Hosted by the St. Germain Non-Motorized Trails Committee. Event is free.

When: Saturday, January 17, 6:00pm - 8:00pm

Where: Awassa Trail, behind the St. Germain Elementary School, 8234 Hwy 70
See Facebook Page

FEBRUARY

FEBRUARY 4-5: ARROWHEAD GROOMER SHOW

How are snowmobile trails kept in such great shape? Hamblen Equipment, the home of Arrowhead Groomers in St. Germain, hosts the Arrowhead Groomer Show. It is one of the largest groomer shows in the Midwest. Come and see the equipment displays and learn how the snowmobile trails are kept in such great shape.

When: Wednesday, February 4 - Thursday, February 5

Where: 6351 State Hwy 70, St. Germain
www.ArrowheadGroomers.com 715.479.4200

FEBRUARY 13-14: ST. GERMAIN RADAR RUN

The St. Germain Chamber of Commerce, Bo-Boen Snowmobile Club, St. Germain ATV Club, and the West Bay Racers are teaming up with the Snow Outlaws for a radar run. The Snow Outlaws are a professional racing organization and will race on a 500' track on the West Bay of Little St. Germain Lake. Paddle races will be held for other racers and don't forget the Bikini Races.

When: Friday, February 13 - Saturday, February 14

Where: Little St. Germain Lake, St. Germain
www.st-germain.com 715.477.2205



WWW.ST-GERMAIN.COM

FEBRUARY 20-21: RIDE WITH THE CHAMPS

The annual ride will be presented by Livingston's Arctic Cat of Hillsboro, New Hampshire, and hosted by the Snowmobile Hall of Fame of St. Germain. Friday will be the John Deere Reunion Ride leaving the Hall of Fame at 9:00am followed by the fish fry at 5:00pm at Whitetail Inn. On Saturday, choose from one of six different rides. Check out the Hall of Fame's website for more details on all the rides and the fish fry.

When: Friday, February 20 - Saturday, February 21

Where: 1246 Sled World Blvd (off State Hwy 70 West)
www.snowmobilehalloffame.com 715.542.4463

MAY

MAY 2: MARTINIS IN MAY

Comedian Johnny Carson said, "Happiness is finding two olives in your martini when you're hungry." Enjoy an evening of libations, food, and live music with Tony Ocean while local bartenders compete in three categories: People's Choice, Judge's Choice, and Best Presentation. 2025 Winners: Whitetail Inn (People's Choice and Judge's Choice), Best Presentation (The Bottled Bean). Tickets are limited.

When: Saturday, May 2, 6:00pm - 10:00pm

Where: Whitetail Inn, 9038 Hwy 70 West
www.st-germain.com 715.477.2205



MAY 24: CLASSIC SLED ROUNDUP

It may be Springtime but the thought of owning a snowmobile never takes a season off. The Snowmobile Hall of Fame hosts the annual Classic Sled Roundup at the St. Germain Community Park. The event will include vintage snowmobile displays and one of the best swap meets in the Midwest. Visit the website for swap spaces. Don't forget to buy a raffle ticket!

When: Sunday, May 24, 7:00am - 3:00pm

Where: St. Germain Community Park, 545 Hwy 155
www.snowmobilehalloffame.com 715.542.4463

MONDAYS, MAY 25 - JUNE 29: FLEA MARKET

Beginning Memorial Day and ending Labor Day, every Monday is the Flea Market hosted by the St. Germain Volunteer Fire Department Association. Rain or shine. Shop at one of the largest flea markets in the Northwoods. Shop for arts and crafts, antiques, veggies, flowers, jewelry, soap: you name it, it's probably for sale. Come to the St. Germain Community Park for shopping and food provided by the St. Germain Northwoods Lions Club.

When: Mondays in June, 8:00am - 3:00pm

Where: St. Germain Community Park, 545 Hwy 155
www.sgfire.org 715.891.7333

JUNE**MONDAYS, JUNE 1 - JUNE 29: MONDAY NIGHT BINGO**

An evening of family fun with ten games played. \$1,000 of prizes will be given out, door prizes, and a 50/50 raffle. Doors open at 6:00pm and the fun begins at 7:00pm at the St. Germain Community Center. All ages are welcome!

When: Mondays in June, 7:00pm - 9:00pm

Where: St. Germain Community Center, 545 Hwy 155
www.st-germain.com 715.477.2205

WEDNESDAYS AND SATURDAYS, JUNE 10 - JUNE 27:**PLUM SKI-TERS SKI SHOW TEAM**

Spend a night with the local Plum Ski-ters Ski Show on Plum Lake. Shows are twice a week during the summer. This family fun show is full of laughs and amazing entertainment.

When: Wednesdays and Saturdays, 7:00pm

Where: 3230 State House Point Road, Sayner, WI (off Razorback Road)
www.plumskiters.org or facebook.com/PlumSkiters

JUNE 6: FORK ON THE RIVER PARTY AND PADDLE

Do you enjoy a relaxing time on the river? Feed Our Rural Kids (FORK) will host a two-hour paddle for charity on the Wisconsin River to raise funds for their program. FORK provides nutritional foods for students and their families in three local school districts. Participants of the event will be shuttled to Hwy G.

When: Saturday, June 6

Where: Wisconsin River starting in Eagle River, 5179 Hwy 70
<https://www.feedourruralkids.org>

JUNE 13: WALK IN THE WOODS

Stroll among the pines at our 19th Annual Walk in the Woods Art Fair. Shop from over 50 regional artists with an eclectic mix of pottery, paintings, photography, wood carvings, homemade candles, and jewelry. Enjoy wine sampling and live music as you stroll through the woods to find one-of-a-kind treasures at the St Germain Chamber, 473 Hwy 70 East. Food and beverages will be provided by the St. Germain Lions Club.

When: Saturday, June 13, 9:00am - 3:00pm

Where: St. Germain Chamber Park, 473 State Hwy 70 East
www.st-germain.com
 715.477.2205

**JUNE 19-20: TOWN GARAGE SALE**

Are you looking for a bargain or the illusive childhood toy? The town of St. Germain Town Rummage Sale returns this year. Grab a map of the local sales at the Chamber of Commerce and head out for a day of treasure hunting, adding new items to your wardrobe, or find something you didn't know you had to have.

When: Friday, June 19 - Saturday, June 20

Where: Town of St. Germain and surrounding areas
www.st-germain.com 715.477.2205

JUNE 28: FREEDOM 5K AND 1K KIDS' RUN

Kick off your 4th of July Holiday in St. Germain at the Northwoods best Independence Day Celebration. Put on your running shoes and start the day by participating in the Freedom 5K Fun Run. This 5K Trail Run winds you through the beautiful forest grounds surrounding the St. Germain Community Park. Little runners can enjoy a running challenge on a kids 1K loop run.

When: Sunday, June 28, 2026, 8:30am

Where: St. Germain Community Park, 545 Hwy 155
freedom5k.org

JUNE 28: INDEPENDENCE DAY CELEBRATION

It's America's 250th birthday!! Get a jump on your celebration! Start with the Freedom 5K Run. Next, enjoy the craft and vendor fair, bouncy houses for the kids, games, and live entertainment. The parade begins at 3:00pm (be sure to come early and reserve your space). Celebrating our nation's independence must include fireworks. St. Germain hosts thirty-five minutes of the best fireworks in the Northwoods at dusk. Dress up in red, white, and blue and enjoy a day full of fun!

When: Sunday, June 28, beginning at 9:00am

Where: Downtown St. Germain and Community Park
www.townofstgermain.org

JULY**WEDNESDAYS AND SATURDAYS, JULY 21 - JULY 29:****PLUM SKI-TERS SKI SHOW TEAM**

Spend a night with the local Plum Ski-ters Ski Show on Plum Lake. Shows are twice a week during the summer. This family fun show is full of laughs and amazing entertainment.

When: Wednesdays and Saturdays, 7:00pm

Where: 3230 State House Point Road, Sayner, WI (off Razorback Road)
www.plumskiters.org or facebook.com/PlumSkiters

MONDAYS, JULY 6 - JULY 27: FLEA MARKET

Beginning Memorial Day and ending Labor Day, every Monday is the Flea Market hosted by the St. Germain Volunteer Fire Department Association. Rain or shine. Shop at one of the largest flea markets in the Northwoods. Shop for arts and crafts, antiques, veggies, flowers, jewelry, soap: you name it, it's probably for sale. Come to the St Germain Community Park for shopping and food provided by the St Germain Northwoods Lions Club.

When: Mondays in July, 8:00am - 3:00pm

Where: St. Germain Community Park, 545 Hwy 155
www.sgfire.org 715.891.7333



MONDAYS, JULY 6 - JULY 27: MONDAY NIGHT BINGO

An evening of family fun with ten games played. \$1,000 of prizes will be given out, door prizes, and a 50/50 raffle. Doors open at 6:00pm and the fun begins at 7:00pm at the St. Germain Community Center. All ages are welcome!

When: Mondays in July, 7:00pm - 9:00pm

Where: St. Germain Community Center, 545 Hwy 155
www.st-germain.com 715.477.2205

WEDNESDAY, JULY 8: TWILIGHT MARKET

It's Christmas in July! A new event with a crafters fair, food, and music in the evening. Shop from crafters for early Christmas purchases, enjoy good food, and listen to live music at the St. Germain Pavilion.

When: Tuesday, July 7, 4:00pm-8:00pm

Where: St. Germain Pavilion, 545 Hwy 155
www.st-germain.com 715.477.2205

JULY 8: JINGLE BELL 5K RUN

Bring the family and join us for a fun-filled run or walk for a festive time. This timed 5K event begins and ends at the St. Germain Community Center. Race registration can be completed on-line or at 3:30pm the day of the event. Dress in your best Christmas costumes!

When: Tuesday, July 7

Where: St. Germain Community Park
www.st-germain.com 715.477.2205

JULY 11: PEDAL IN THE PINES

Bring your bike to St Germain for the St Germain Silent Trails UA 2nd annual Pedal in the Pines. Choose from a nine-mile or eighteen-mile wooded trail or a 35-mile road ride. It's a beautiful way to spend the day!

When: Saturday, July 11

Where: St. Germain trails and roads
<https://pedalinthepines.org>

JULY 24-26: NORTH WOODS ART TOUR

Some of the Northwoods finest artists and artist-owned galleries are allowing visitors a behind-the-scenes view of how their work is created. Don't miss this rare opportunity to discover where many Northwoods artists live and work. Come and view their processes and inspirations and the opportunity to purchase treasures directly from the artist.

When: Friday, July 24 - Sunday, July 26

Where: Oneida and Vilas Counties
www.northwoodsarttour.com 920.745.0842

WEDNESDAYS AND SATURDAYS, AUGUST 5 - AUGUST 26: PLUM SKI-TERS SKI SHOW TEAM

Spend a night with the local Plum Ski-ters Ski Show on Plum Lake. Shows are twice a week during the summer. This family fun show is full of laughs and amazing entertainment.

When: Wednesdays and Saturdays, 6:30pm

Where: 3230 State House Point Road, Sayner, WI (off Razorback Road)
www.plumskiters.org or facebook.com/PlumSkiters

AUGUST

MONDAYS, AUGUST 3 - SEPTEMBER 7: FLEA MARKET

Beginning Memorial Day and ending Labor Day, every Monday is the Flea Market hosted by the St. Germain Volunteer Fire Department Association. Rain or shine. Shop at one of the largest flea markets in the Northwoods. Shops for arts and crafts, antiques, veggies, flowers, jewelry, soap: you name it, it's probably for sale. Come to the St Germain Community Park for shopping and food provided by the St Germain Northwoods Lions Club.

When: Mondays in August and Labor Day, 8:00am - 3:00pm

Where: St. Germain Community Park, 545 Hwy 155
www.sgfire.org 715.891.7333

AUGUST 3 - AUGUST 31: MONDAY NIGHT BINGO

An evening of family fun with ten games played. \$1,000 of prizes will be given out, door prizes, and a 50/50 raffle. Doors open at 6:15pm and the fun begins at 7pm at the St. Germain Community Center. All ages are welcome!

When: Mondays in August, 7:00pm - 9:00pm

Where: St. Germain Community Center, 545 Hwy 155
www.st-germain.com 715.477.2205

WEDNESDAY AUGUST 12: TWILIGHT MARKET

The theme for the night is BBQ! Shop from local crafters, enjoy good food, and listen to live music at the St. Germain Pavilion.

When: Tuesday, August 4, 4:00pm-8:00pm

Where: St. Germain Pavilion, 545 Hwy 155
www.st-germain.com 715.477.2205

AUGUST 23: BO-BOEN SNOWMOBILE CLUB GOLF OUTING

The St. Germain Bo-Boen Snowmobile Club will host its annual golf outing on Sunday, August 23 at the St. Germain Golf Club. It will be a four-person scramble. Registration is at 8:00am and the shotgun start is at 9:00am. Proceeds from the event support the club's operations. There will also be mulligans, a 50/50 raffle, and a \$10,000 hole-in-one prize!

When: Sunday, August 23

Where: St. Germain Golf Club, 9041 Hwy 70 West
<https://boboen.com/>



SEPTEMBER

SEPTEMBER 19: COLORAMA, PINTS IN THE PARK, FALL CRUISIN' CAR AND TRUCK SHOW

St. Germain is the "Birthplace of Colorama" and we are proud to be hosting the 68th annual event in 2026. More than sixty crafters will bring beautiful creations for your home and the Farmers' Market has apples, pumpkins, honey, and other delicious treats. The Fall Cruisin' Car and Truck Show will return for a sixth year. Sample different craft beers at "Pints in the Parks" with a listening to live music. Kids will have fun painting pumpkins. Bring the family and enjoy the day at St. Germain Community Park.

When: Saturday, September 19, starting at 9:00am

Where: St. Germain Community Park, 545 Hwy 155
www.st-germain.com 715.477.2205

SEPTEMBER 26: ATV/UTV FALL FEST

The St. Germain ATV/UTV Club will be hosting its annual ATV/UTV Fall Fest on September 26. Join the fun with a scavenger hunt, games, raffles, and food. Everyone is welcome!

When: Saturday, September 26

Where: St. Germain and Surrounding Areas
www.stgatvclub.org



OCTOBER

OCTOBER 3-4: GREATER WISCONSIN MUSKY TOURNAMENT

Sponsored by the St. Germain Chamber of Commerce, the 38th annual catch-and-release event is for every musky fisherman and fisherwoman. This two-day tournament takes place on ten area lakes. Registrants will receive a gift bag and sweatshirt. Additionally, door prizes, cash prizes, trophies, and raffles will be awarded. Categories are largest musky, largest northern pike, and youth. The 2025 winning musky was 43.75" and caught at Lost Lake. Space is limited, so sign up early. Maybe you'll catch a bigger fish!

When: Saturday, October 3 and Sunday, October 4

Where: 10 Area Lakes

www.st-germain.com 715.477.2205

OCTOBER 9-11: NORTH WOODS ART TOUR

Some of the Northwoods finest artists and artist-owned galleries are allowing visitors a behind-the-scenes view of how their work is created. Don't miss this rare opportunity to discover where many Northwoods artists live and work. Come and view their processes and inspirations and the opportunity to purchase treasures directly from the artist.

When: Friday, October 9 - Sunday, October 11

Where: Oneida and Vilas Counties

www.northwoodsarttour.com 920.745.0842

OCTOBER 17: TRAIL OF TREATS AND COSTUME CONTEST

Kids love to dress up and celebrate Halloween. The second annual Kid's Costume Contest and new Trail of Treats will be fun for ghosts and goblins of all ages. Local businesses will hand out treats and more.

When: Saturday, October 17

Where: St. Germain Chamber Park, 473 Hwy 70
www.st-germain.com 715.477.2205



NOVEMBER

NOVEMBER 14: CHRISTMAS CRAFT SHOW AND BAKE SALE

Join the St. Germain Women's Service Club for their annual Christmas Craft Show and Bake Sale and kick off your holiday shopping. Purchase crafts from local artists and cookies by the pound! Don't forget about the raffle. Proceeds from the bake sale will benefit youth programs in the area. Brighten up your home for the holidays and support local programs in one place.

When: Saturday, November 14, 9:00am - 3:00pm

Where: St. Germain Community Center, 545 Hwy 155.
 715.542.2881

NOVEMBER 28: LIGHTING UP ST GERMAIN

Begin your Christmas season in St. Germain! Santa Claus makes a visit to St. Germain to light the town's Christmas tree. Enjoys cookies and cocoa with the children. Let's ring in the season together!

When: Saturday, November 28

Where: Downtown St. Germain
www.st-germain.com 715.477.2205

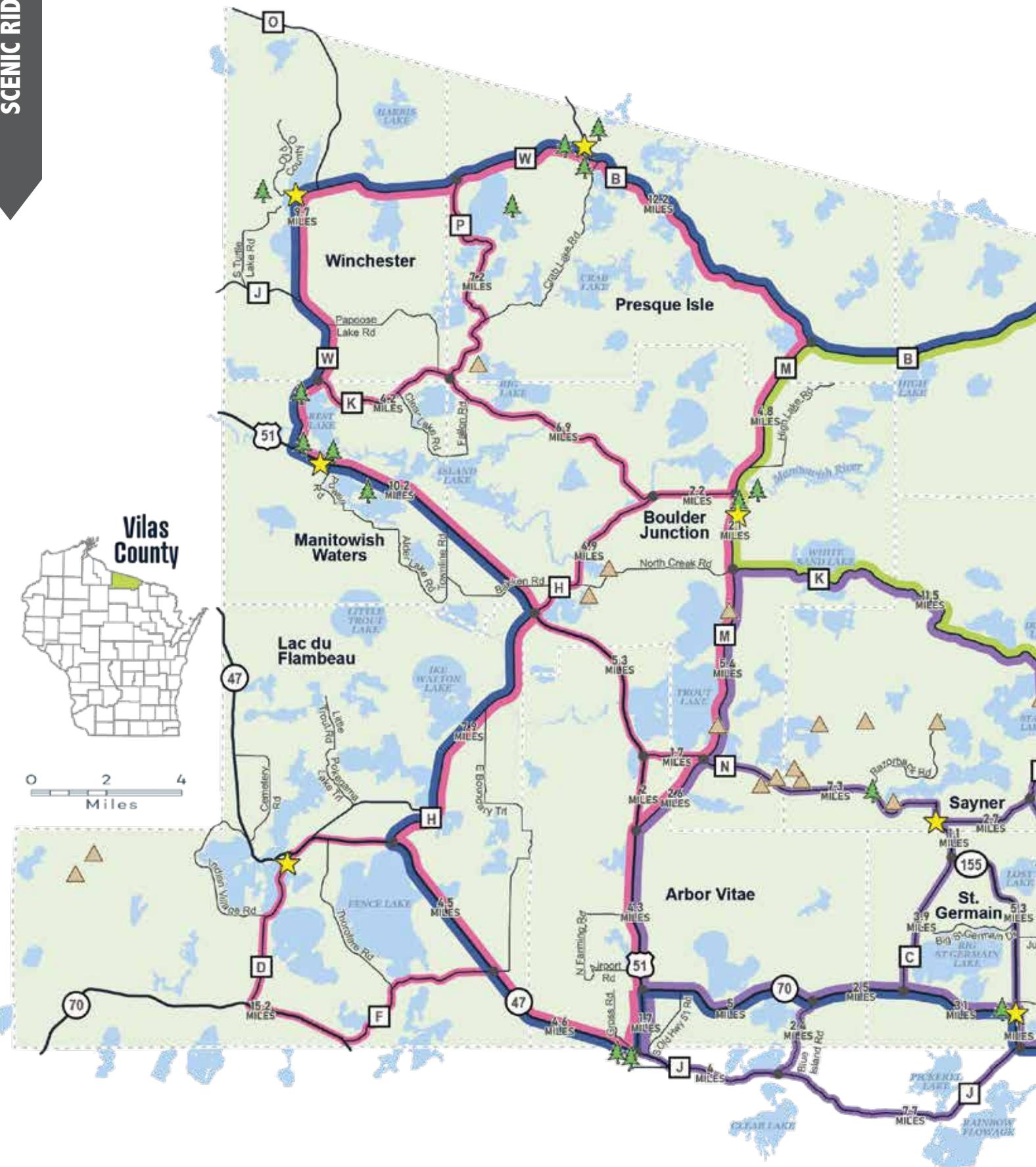
DECEMBER

DECEMBER 5: HOLIDAY MARKETPLACE

The St. Germain Chamber of Commerce invites you to the Holiday Marketplace at the St. Germain Community Center. Find something new to decorate your home for Winter or a Christmas gift for a loved one. Kids can make a craft to take home!

When: Saturday, December 5

Where: St. Germain Community Center, 545 Hwy 155
www.st-germain.com 545 Hwy 155. 715.477.2205



*Map courtesy of Vilas County Tourism.

CATCHING Vilas Vibes.[®]

Vilas County Scenic Rides

RIDE OPTIONS

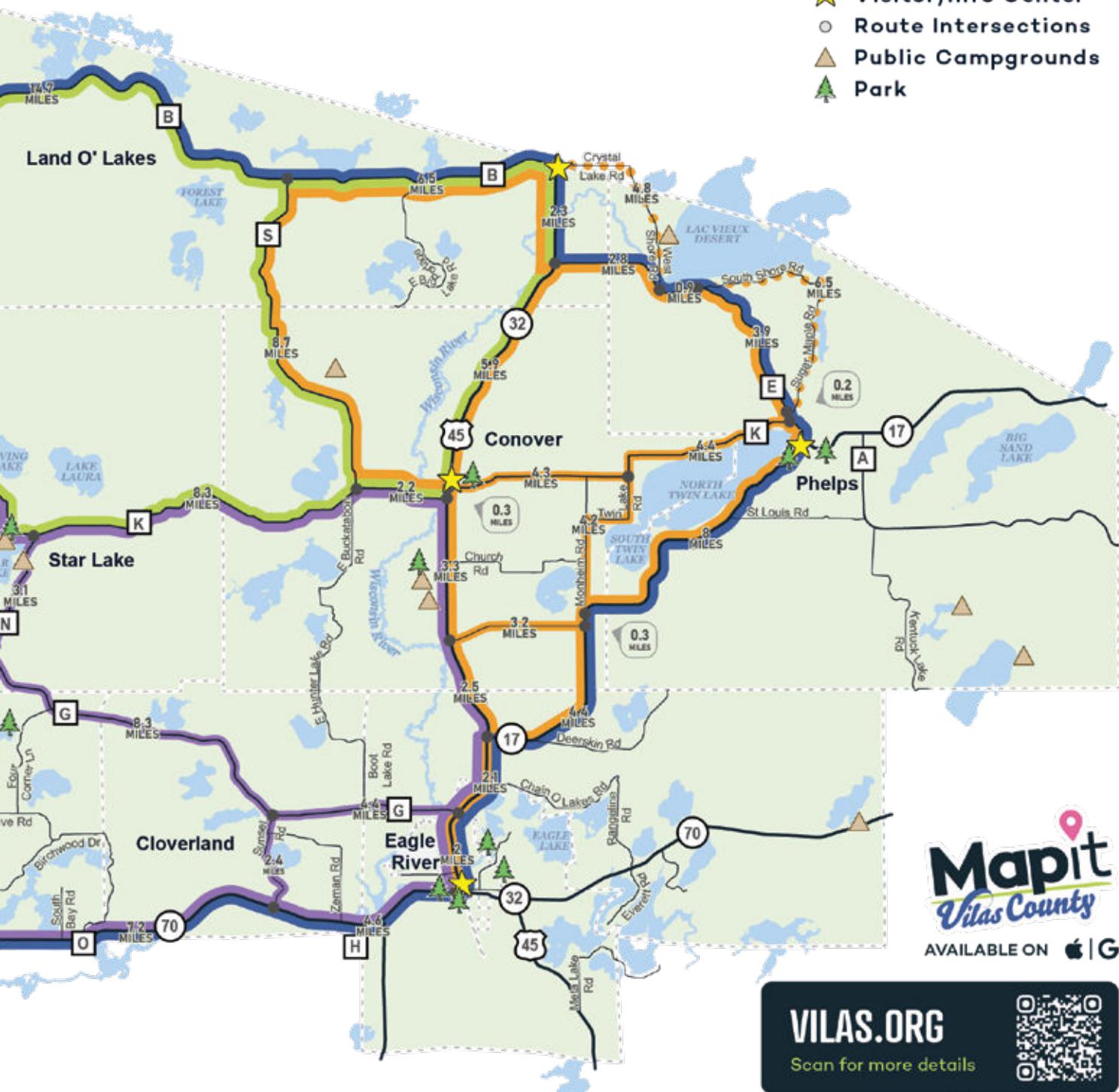
- County Loop
- Eastern Route
- Bumpy Pavement
- South-Central Route
- North-Central Route
- Western Route

VILAS ROADS

- US Highway
- State Highway
- County Highway

POINTS OF INTEREST

- ★ Visitor/Info Center
- Route Intersections
- △ Public Campgrounds
- ▲ Park



Mapit
Vilas County

AVAILABLE ON

VILAS.ORG

Scan for more details



Scenic Rides in St. Germain

Explore Vilas County's scenic rides—no matter whether you're taking a summer cruise in a convertible or a fall ride on a motorcycle, you'll find an impressive mix of road routes. It's a great way to explore Vilas County's communities, attractions, and countless Northwoods lakes.

See map, pages 10-11



COUNTY LOOP (122 MILES)

Communities: Arbor Vitae, Eagle River, Lac du Flambeau, Land O' Lakes, Phelps, Manitowish Waters, Presque Isle, St. Germain, Winchester

This route—which can be broken up into smaller sections if you're looking to extend your road trip—makes a loop around the entire county, passing through 10 communities and traveling alongside nearly two dozen Northwoods lakes, including Lac Vieux Desert (the source of the Wisconsin River), North Twin Lake, Big St. Germain Lake, and Fence Lake. The route also includes large segments of the Chequamegon-Nicolet National Forest and the Northern Highland-American Legion State Forest.

SOUTH-CENTRAL ROUTE (122 MILES)

Communities: Arbor Vitae, Boulder Junction, Conover, Eagle River, St. Germain, Sayner-Star Lake-Cloverland

Explore the friendly communities of central and southern Vilas County on this route, which takes riders through Boulder Junction, Eagle River, Conover, St. Germain, and more. Notable attractions along this stretch include the Wisconsin River, Trout Lake, and trailheads for routes through the Northern Highland-American Legion State Forest. Riders will also have a chance to discover Rustic Road 60—Vilas County's only official Rustic Road—which connects Boulder Junction and Sayner-Star Lake-Cloverland.



The Eagles are Landing

Written By Ken Jackson



It's commonly known that northern Wisconsin is home to hundreds of species of wildlife. While visitors love to capture pictures of deer, chipmunks, and other inhabitants of the St. Germain area, no species is more sought after and more highly regarded than the North American Bald Eagle.

Wildlife researchers have identified the region of Vilas and Oneida Counties as having the heaviest density of nesting eagles anywhere in North America. Vast opportunities to see eagles interacting with each other and witness their hunting activities is a treat that provides memories that few other places can offer.

What makes the St. Germain area so inviting to eagles? It's the habitat. Eagles love to sit and nest in the tallest of trees. Our area has a heavy concentration of old white pine trees. Many of these old pines exceed 120 years of age and reach heights of over 100 feet. The placement of these majestic trees on the shorelines of our lakes gives the eagles their observation platforms to utilize their incredible eyesight. Their eyesight is estimated to be 8 times more powerful than humans. Due to this unbelievable ability, it is said that eagles can spot something as small as a rabbit at a distance of two miles. This allows eagles to swoop down from the tallest of tree tops and capture their next meal.

The other environmental attribute that makes St. Germain special for this majestic bird is the vast amount of surface water in the town. St. Germain is centered in one of the heaviest concentrations of freshwater lakes in the world. Besides the larger lakes, many feeder streams that serve as inlets and outlets of the various lakes remain open year-round, providing more hunting opportunities for eagles when the main bodies of water have iced up for the winter.

It is not uncommon to see a group of several eagles together, especially early in summer. They are very social creatures. Eagles like other eagles. When there is enough food to be shared, as many as 20 eagles can be seen along the shore of a lake at a given time.

When visiting the St. Germain area, keep in mind that eagles are used to having people around, but they don't like it when humans get too close. They may be guarding a nest of their young, or they may be hunting. If you see one of these majestic creatures overlooking an area lake from a treetop, remain quiet, enjoy the peace and serenity of the northwoods and know that you are seeing the best that nature has to offer.



Live the Adventure in St. Germain

St. Germain's natural scenery makes it a perfect playground for outdoor enthusiasts. The diverse landscape offers opportunities for fishing/ice fishing, kayaking, hiking, cycling, motorcycling, snowmobiling, and more. Whether you're a local or traveling, St. Germain has plenty to do for the entire family. Do you know one of our favorite ways to enjoy the great outdoors and have some good fun? Try out the ATV/UTV trails in St. Germain? Many would agree that four-wheeling in St. Germain is one of the best ways to spend a weekend or a vacation trip. The trails and routes will take you on a fantastic ride. All you need is your machine and a full tank of gas for a day of adventure and sightseeing. Travel through the beautiful forests and alongside sparkling lakes and streams. Trails open in May and end in October, giving ample opportunities for you to ride the trails. Visit www.stgatvclub.org for more information on ATV/UTV trails and conditions.

SNOWMOBILING

With over 100 miles of groomed trails, St. Germain is known for having the best trail system in the state! Snowmobilers love the Bo-Boen Snowmobile Club trails. Blanketed with soft white snow, the trails are groomed nightly to give you the best ride every day. The trails encompass many different landscapes. You will ride through tall evergreens encased in snow and

forests where the sun will shine down on you, eagles will soar above you, and the wildlife will surround you as you make your way through the scenic routes.

The Bo-Boen snowmobile club has over 1,100 members, making it the largest snowmobile club in the state. It uses two Tucker Terra Sno-Cats, one New Holland Tractor and Arrowhead Groomers, and SNO BOSS Drags, both of which are manufactured right here in St. Germain. St. Germain has also been recognized as a Snowmobile Friendly Town by the Association of Wisconsin Snowmobile Clubs. For more information and trail conditions, visit www.boboen.com.

While you are here on your sled, don't forget to check out the Snowmobile Hall of Fame, located at 1246 Sled World Boulevard, just off Highway 70. At the Snowmobile Hall of Fame, they are dedicated to preserving and showcasing the rich and exciting history of snowmobiling at both the recreational and competitive levels through the operation of a museum, hall of fame, and library for the sport. Annual inductions honor the men and women who played significant roles at the racing venues, design and manufacturing arenas, local clubs, state associations, and national organizations.

For more information on the Snowmobile Hall of Fame, visit www.snowmobilehalloffame.com.

BO-BOEN SNOWMOBILE CLUB

Roger Klein - Past President, Bo-Boen Snowmobile Club

St Germain is Bo-Boen Country and is home to Wisconsin's largest snowmobile club with over 1,100 members. The club was founded in 1969 with the purpose of providing the best and safest snowmobile trails in the state. The club has a team of dedicated groomer drivers that along with the best grooming equipment available, maintain over 100 miles of groomed snowmobile trails. Trail grooming is performed every evening and night during the snow season. Grooming at night is not only safer for everyone but allows the newly groomed trails to firm up for the best day time riding experience.

St Germain is recognized as a Snowmobile Friendly Town and the Bo-Boen Snowmobile Club is proud to have the support of the entire community. Everything you need for a great snowmobile experience is available right on the trails in St Germain.

The club offers a Snowmobile Safety Class in December each year to educate and promote safe snowmobiling for everyone. We also offer group rides for men and women every Wednesday during the snow season. The club maintains visibility in the community by participating in local events throughout the year.



For more information and trail conditions, visit our website at www.boboen.com or contact the Chamber of Commerce at their website www.st-germain.com or by phone at 715-477-2205.

We look forward to seeing you on the trails.



SUMMER RIDING ADVENTURES

Gary Penner - President, St. Germain ATV Club

Families and friends are discovering the natural beauty of the Northwoods as they ride an all-terrain vehicle or utility task vehicle/side-by-side (ATV/UTV) on trails in and around St. Germain. Whether you've ridden a four-wheeler before or this is your first time, it is our wish that you will want to come back again and again.

There are over 100 miles of signed ATV/UTV routes and trails in the St. Germain area! The St. Germain ATV/UTV trail system, including town and county roads, connects to other trail systems in the area (Landover, Lakeland, Lake Tomahawk, Presque Isle, Plum Lake, Boulder Junction and more) and traverses public and private land. The trails open on or after May 1, depending on weather and trail conditions, and close on October 31 giving riders ample opportunity to explore the trails, stop for a bite to eat and explore the local beauty of the forest, the lakes and the streams in our area.

One of the best ways to learn the trails is to join the St. Germain ATV Club. The Club has approximately 300 general members and over 100 business members. Our mission is to build and maintain the trails in the Club area while also promoting safety and respect of those trails and the sport of ATV/UTVing. The Club has several events during the year ranging from Club rides and picnics to the annual Fall Fest which is comprised of a scavenger hunt, ATV/UTV games, prizes, food and fun! Non-members are always welcome to join any event the Club sponsors. To join the St. Germain ATV Club, simply visit www.stgatvclub.org and click on "Join Our Club". The Club also has a robust Facebook page at "St. Germain ATV Club" where you can check out activities and informational postings.

So, gear up, grab a trail map at the Chamber of Commerce or any of our local businesses in St. Germain and enjoy a day of riding!

get on the *Water* in St. Germain

Written By Ben Jones



St. Germain is located in the heart of one of the biggest collections of fresh-water lakes in the world, and our beautiful lakes are the perfect places to experience some unforgettable summer fun. Cruise a wild lakeshore, cast a line, ride a tube, or just soak up the summer sun with some of the most important people in your life. No matter how you enjoy St. Germain's lakes, you'll create memories that will last a lifetime. Ready to step off the dock? Here's what you need to know to plan the ultimate lake day in St. Germain.

What are the best St. Germain boating lakes?

You're never far from a great boating lake in St. Germain. Some of our most popular (and largest) lakes include Big and Little St. Germain Lakes – but all of our lakes are pretty amazing. Our larger lakes are ideal for a day of cruising, water skiing or tubing. Smaller lakes can be great to take in the quiet beauty of nature. There are also a lot of fish to catch, birds to watch, and some of our lakes even have undeveloped islands you can explore. You'll enjoy yourself on any St. Germain lake, whether you find yourself on Found Lake, or lose yourself on Lost Lake. Just head out onto our beautiful Northwoods waters and relax!



How can I get on the water in St. Germain?

St. Germain welcomes boaters. You'll find lodging properties with plenty of trailer parking – some even have space on the pier for you tie up while you're here. There are also a lot of public boat landings. You can find landing locations and information for all of our lakes, including some basic maps, the fish you might catch, the acres you can explore, and more on the state Department of Natural Resources website.

Where can I rent a boat in St. Germain?

Getting on the water is easy in St. Germain. While you're welcome to bring your boat here, we have plenty of friendly local businesses that are ready to get you afloat. They have watercraft of all styles, including pontoons and wave runners, and they can deliver a boat to your perfect location. You can skip all of the logistics and enjoy every moment of your time here. Some St. Germain businesses with boats for rent include Rock's Rent-All, St. Germain Sport Marine, and St. Germain Rentals. Many of our lodging properties can also arrange a pontoon for your stay, including homes managed by Twin Water Rentals and Hiller Vacation Homes.

Do I need a license to operate a boat in Wisconsin?

Make sure your day in the water is as safe as it is fun and be sure to follow the state's boating laws! If you were born on or after Jan. 1, 1989, you need a Wisconsin boating safety certification, or an out-of-state equivalent certification. A course can be obtained online.

What other services are there for boaters in St. Germain?

You can find everything you need in St. Germain to enjoy a day on the water. You can pick up snacks, beverages, and sunscreen at Camp's Fresh Market, and gear for fishing and boating at St. Germain Sport Marine, Knitt's Hardware Hank, and Last Cast Fishing Outfitters. Check out our lodging listings to find the perfect place for your lake escape. Enjoy every minute of lake life in St. Germain and we'll see you out on the water!

Ride to Sweet treats & smiles bike to get ice cream in St. Germain

Written By Ben Jones

There's no sweeter place to enjoy a bike ride than St. Germain. Our community is home to some of the best biking in the Northwoods, and every mile brings new vistas or lakes and forests. It's easy to work up a bit of hunger on the trail, and fortunately, St. Germain has some sweet rewards waiting for you. If you're riding all day or just for a few minutes, you can find a shop ready with ice cream, treats, and more. It's all right by the trail, and a St. Germain ice cream cone is a seasonal moment that generations of travelers savor every year. Enjoy a frosty treat while you can: here are some St. Germain ice cream shops that are just a pedal away.

Naturista Monarch

On the west side of St. Germain, this friendly shop is a place to get something for now and something for later. The shop serves all the popular flavors, including vegan and no-sugar options. Pick up a treat for later with one of Naturista's handcrafted cocktail infusion jars. The Heart of Vilas trail passes just east of the shop and when you park the bike for the day, you can enjoy a unique Old Fashioned, Manhattan, or Margarita!

Cathy's Ice Cream & Candy Shop

Is Cathy's the happiest place in the Northwoods? Step inside and try not to smile. This shop has been a fixture in the heart of St. Germain for four decades, and it delivers good times, one scoop at a time. The shop offers over 30 flavors of ice cream, as well as malts, milkshakes, sundaes, candy, chocolates, and more. There's plenty of outdoor seating, and you can also stop into the Red Canoe Coffee & Cocktails for a little caffeine, wine tasting, or a delicious sandwich. The Heart of Vilas Trail is just across State Highway 70.

Elmer's Fun Park

On the east side of St. Germain, Elmer's Fun Park is a family destination that delights kids of all ages every summer. The park has two go-kart tracks, wet & wild bumper boats, trail rides, mini golf, batting cages, and a play



area for kids that includes a bounce house, playground, and an off-road course with little battery-operated Jeeps. The sweetest place in the park is the ice cream shop – choose from 32 flavors! The Heart of Vilas Trail system starts along State Highway 70 just outside the park.

About the Trail

St. Germain is the gateway to one of the best bike paths in the Northwoods – the Heart of Vilas County Bike Trail. The trail runs for more than 52 miles, and it's become a destination for cyclists who want to experience Wisconsin's Northwoods beauty on two wheels. The trail winds through wild forests, traces glacial lakes, and crosses scenic rivers.

The trail is one of the longest paved bike trails in Wisconsin and it connects St. Germain with Sayner, Boulder Junction, Manitowish Waters, and Mercer. Many consider it to be one of the best trails of its kind in Wisconsin, and it's recognized as an official National Recreation Trail. There are numerous places to park along the trail, including behind the St. Germain Area Chamber of Commerce office. Stop inside for maps and other information about the area – or just to say hello!

Know your

MUSKY

The king of freshwater fish. They are the top predator and least populated fish in our lakes. Catch and release is the common practice these days. It's known as the fish of 10,000 casts, but hiring a guide will cut those odds



NORTHERN PIKE

Wisconsin's second largest predator fish, second only to their relative the musky. Pike are typically very aggressive and will feed anytime the opportunity allows. They prefer weed flats and other ambush points.



WALLEYE

The walleye is the largest member of the perch family and is often targeted for its table fare. Walleyes can be tough to find, but when they are located, they typically cooperate and bite. Bait secret: minnows, nightcrawlers and leeches, and back to minnows as the season starts and finishes.



PERCH

A small fish that most anglers seek more for the taste than the tug. Adults average 7 to 10 inches which make it a good fish for all ages to catch. Perch have a tendency to congregate in large schools making it a one-stop spot to catch your dinner.



BASS

Large and smallmouth bass are brothers, but like family they do take separate paths. We have several small backwoods lakes that offer untapped largemouth fishing, and several area lakes that offer numbers to trophy fishing for smallmouth. *NOTE: the season for smallmouth isn't open to harvest until the 3rd Saturday of June. Regulations for harvest of largemouth are different from lake to lake.*

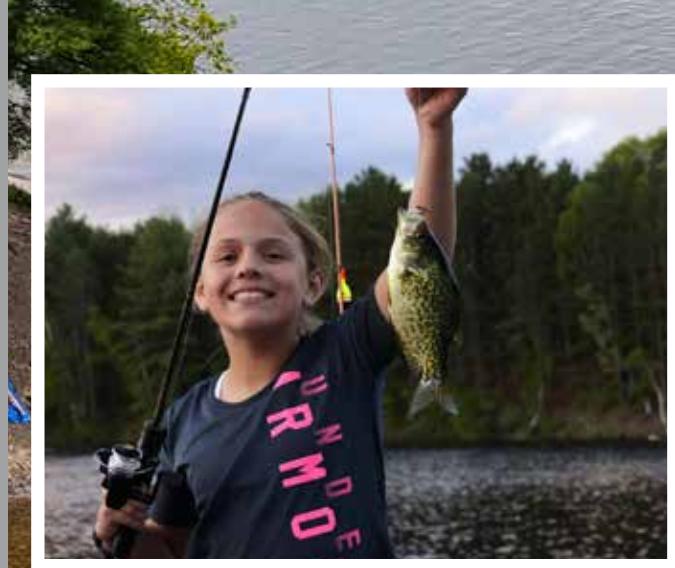


PANFISH

These fish are probably one of the most popular sport and eating fish in Wisconsin. Crappies, bluegills, and sunfish are our most common "panfish". Probably the most targeted fish in the spring, and often over harvested. Remember to take only enough for a meal and leave some for another day.



Fish



Fishing in St. Germain

Advice from a guide

Written By Ben Jones

Christina Truppe grew up with a rod in her hand and today she chases her passion one cast at a time as a St. Germain fishing guide. Dividing her time between working as a traveling nurse and taking people of all ages out on the water, she's owner of Christina Truppe Musky Guide Service. Truppe shared a few details about her guide business and what makes St. Germain such a special area for anglers.

Truppe's fishing background

I was born with musky fishing in my blood – my dad and grandpa were both avid musky fishermen and they had me on the boat before I was two years old. I caught my first musky in St. Germain when I was 11 years old, and that is when the addiction started. 99% of my time on the water is spent targeting muskies. I have an appreciation for other fish species, but there is an unmatched adrenaline rush and gratifying feeling that for me only comes with musky fishing. Some of my favorite fisheries include lakes in and around the St. Germain area.

Why Truppe operates her business out of the St. Germain area

My love for musky fishing in the St. Germain area is the sole reason why I moved here full time in 2020, and I have created my entire life around it. I have been fishing these waters for my entire life, and I started Christina Truppe Musky Guide Service here two seasons ago. This area sees a lot of tourist traffic, and a good number of them are fishermen. It's gratifying to be able to share my love for musky fishing with others who appreciate it as much as I do.

What is special about fishing in St. Germain?

St. Germain offers a variety of reliable fisheries with public access; there are clear water lakes, stained water lakes, deep lakes, shallow lakes, weeds, rocks and even rivers – you name it, and we've got it here. There are a variety of species to target within these lakes and rivers – including panfish, trout, largemouth bass, smallmouth bass, musky, walleye and northern pike.

Who does St. Germain appeal to?

St. Germain is a perfect destination for fishermen, because there is something to offer here for everyone. Whether a fisherman wants to throw

on their waders and cast for smallmouth in a bouldery river or hop in a boat and cast for the fish of 10,000 casts, this area has it all. St. Germain has bountiful lake and fish populations, knowledgeable bait shops like Last Cast Fishing Outfitters, and several fishing guides available.

What are the advantages of working with a guide?

The St. Germain area is home to a handful of knowledgeable fishing guides. Fishing guides are great tools for even experienced anglers. Hiring a guide serves many purposes. First and foremost, a guide is hired to teach you the most efficient techniques to catch your target species. A guide will show and teach you about bait presentations, gear, structure, patterns, proper fish handling, boat control, electronics, seasonal transitions, and how to cast and figure eight if need be. For an average person vacationing to the Northwoods for a week or a weekend, their time on the water is limited. Hiring a guide can provide you with the knowledge necessary to make your time on the water more productive.

What are some popular fishing lakes in St. Germain?

A few of the popular fishing lakes in St. Germain include: Big Saint Germain Lake, Little Saint Germain Lake, Lost Lake, Found Lake, Pickerel Lake and Lake Content.

Learn more about Truppe's guide service and here are some more St. Germain guides who are ready to get you out on the water.

Ken Jackson Guide Service: This experienced, third-generation guide follows in the footsteps of his father George and Grandfather Art Jackson. He enjoys sharing his knowledge with anglers of all ages who come to St. Germain.

Last Cast Fishing Outfitters: The goal of this shop is to ensure you have the best time on the lake. They carry all the bait and the latest gear you need, and their guide service will help ensure success on the water.

White's Woods & Waters: Whether you're planning an adventure in the woods or on the water, this is a guide who can help. This premier fishing and hunting guide service specializes in walleye, smallmouth and musky.

St. Germain Trails Offer Serenity, Easy Access

St. Germain is where you will find towering pines and mature hardwoods caressing our silent sport trails, which lead bikers and hikers past lakes and streams that dot the area. Some are paved bike trails that weave and bob their way through the forest and along lightly-traveled backroads, all leading riders to one delight after another. Others are lightly-contoured forest paths, favored by backpackers who might pause in bemusement as a red squirrel or blue jay scolds their presence.

To those just leaving the fast lane, take a deep breath of air; let it out slowly; and take another. No one is in a hurry here, and no one needs to be! Now that we have you primed with fresh, clean air, let's tackle the trails. (Learn more about the following trails by going to www.stgermansilenttrails.org.)



HEART OF VILAS COUNTY

The Heart of Vilas County Bike Trail offers riders more than 52 miles of paved trails that connects St. Germain with Sayner, Boulder Junction, Manitowish Waters and Mercer. This spectacular trail, recognized as a National Recreation Trail in 2020, winds through the Northern Highland-American Legion Forest and along crystal clear lakes and rivers. Just over 13 miles of it runs through the Town of St. Germain.

The trail system features smooth pavement suitable for all types of riders -- from flat-to-rolling terrain, manageable hills, and multiple scenic bridges. Along the trail are many scenic rest areas with picnic spots and restrooms. You will also find swimming spots for a quick cool down in the summer months, and walking trails if you want a break from two wheels. There are 20 different parking areas to choose where to start your ride.

Two segments run through St. Germain. The first segment connects the South Bay trail lot (Highway O) to the St. Germain Chamber of Commerce. This 5.5-mile trail is ideal for beginners because of its flat terrain. The second segment also begins at the St. Germain Chamber of Commerce and heads west and then north into Sayner. This 8.5-mile-long trail is filled with rolling terrain, some steep hills and chances to see wildlife.

The trailhead at the Chamber office includes a picnic table where you can rest and eat lunch. Of course, feel free to come inside the center for maps, brochures and advice from the chamber staff.

There are several campgrounds along the trail, as well as many motels and resorts on or easily accessible to the trail. From the Heart of Vilas Bike Trail, you can ride right up to a restaurant for a great meal or a quick snack.



SHANNON LAKE TRAIL

Shannon Trail System is located 5-10 minutes northeast of St. Germain. This trail system provides a beautiful outdoor experience to its visitors. The terrain around Shannon Lake features gently rolling hills and a large variety of different tree types that provide a pleasing environment to hike, bike, snowshoe or ski.

There are four loops that make up the trail system with the especially scenic green loop surrounding Shannon Lake being a visitor favorite. Each loop ranges in length from 1.9 (yellow), 2.1 (green), 4.7 (blue) & 6.5 miles (red). The trails are open to mountain biking and hiking in the summer and fat tire biking, un-groomed skiing, and snowshoeing in the winter.

There are two parking locations. One is located off Highway G approximately 2 miles east of Highway N between Sayner and Eagle River and the other is located off Found Lake Road near St. Germain. The parking area off Shannon Lake Road provides the shortest access point for the green loop.

THE AWASSA TRAIL

You're forgiven if, after a ride on this outstanding trail, you refer to it as "Awesome Trail." The Awassa Nature Preserve trail bends its way through 230 acres of old-growth forest for some five miles. You can choose any or all of the four trail loops. It's also a local favorite for walking, snowshoeing and Nordic skiing. Portions are open to fat tire bikers during winter. During January's candlelight event, hundreds of ice luminaries light the entire 1.4-mile loop for skiers, snowshoers and fat tire bikers. There is a woodland bonfire and hot chocolate to help you warm up following your trek.

Serenity is what you will feel when you pause along the trail to drink in the atmosphere. The woods are home to several warbler species. Listen for them as you hike, especially in the early morning and evening hours. There are benches for quiet reflection, or for reading a book. Bring your young children who will delight in looking for the next pages highlighted on the story hike.

FERN RIDGE TRAIL

This trail can be found just outside of St. Germain, with a trailhead on Forest Lane. Fern Ridge has been flying under the radar for most outdoor enthusiasts, but now we think this 1.4-mile trail is finally getting its rightful recognition. Those in the know come to it for hiking and in the winter, snowshoeing. There are a number of benches when it's time for a rest. If you enjoy riding a bike off-road, check out the 4 miles of mountain biking trails at the Fern Ridge Recreation Area. These fast, flow type singletrack mountain bike trails have been professionally built and signed. Fern Ridge is located at 2005 Forest Ln., just north of St. Germain.



Vilas County Map

Map Symbol Key

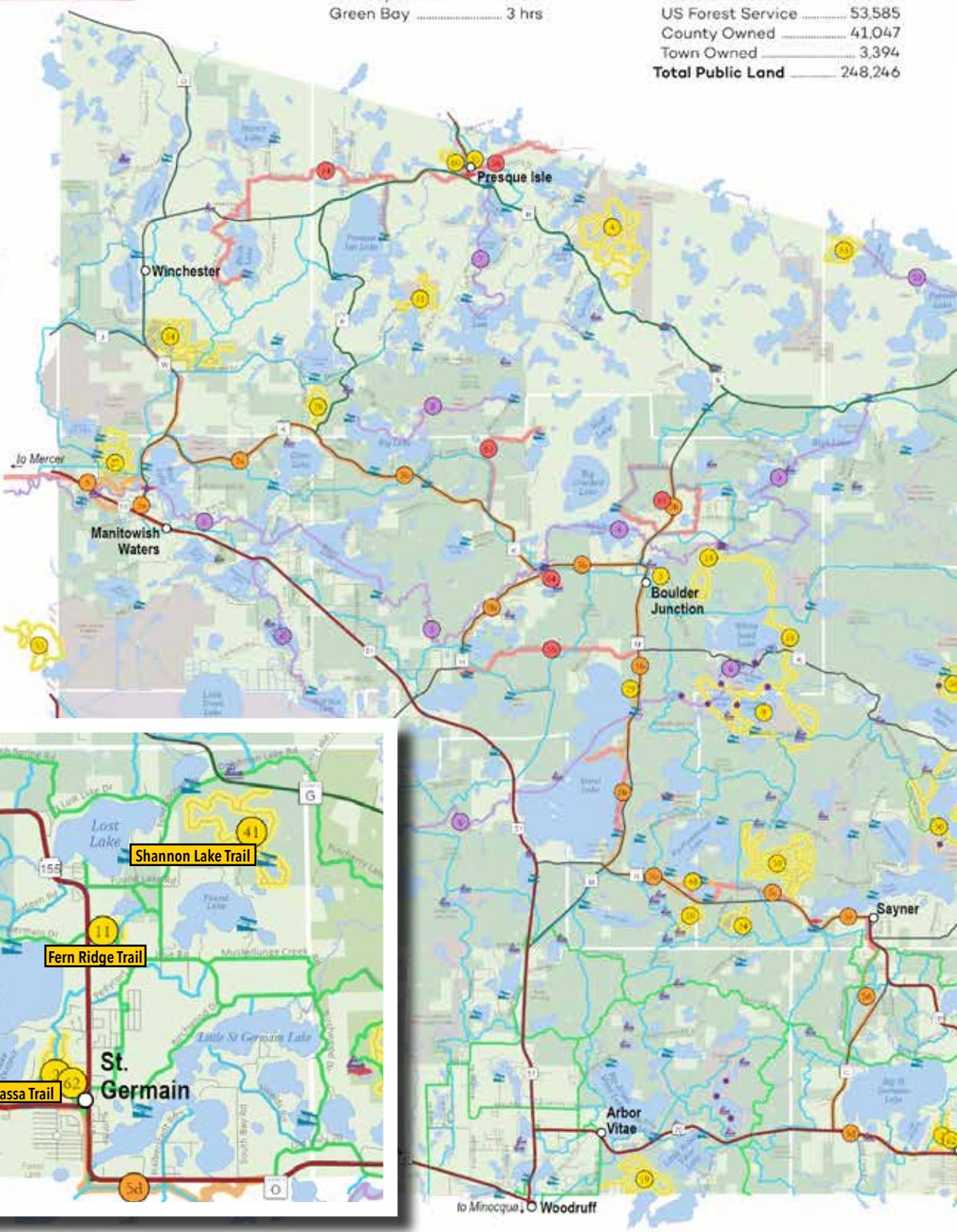
- Flag: Boat Ramp
- Blue line with arrows: Carry-In Lake Access
- Black dot: Portage Area
- Red line: Fishing Pier
- Yellow circle: Equestrian Trail
- Yellow circle with blue border: Land Trail
- Orange circle: Hard-Surface Trail
- Red circle: Route
- Purple circle: Paddling Route
- Green line: ATV Route/Trail
- Green line with arrows: OHM Trail
- Blue line with arrows: Snowmobile Trail

Approximate Drive Times

Chicago	6 hrs
Milwaukee	4 hrs
Minneapolis	4 hrs
Green Bay	3 hrs

Land Statistics

County Land Acres	554,624
Public Acres:	
State of Wisconsin	150,220
US Forest Service	53,585
County Owned	41,047
Town Owned	3,394
Total Public Land	248,246



Trail System Features/Amenities

Hiking	Hunting	Restrooms
Biking	Bird Watching	Picnic Area
Cross-Country Skiing	Leashed Pets Allowed	Shelter
Snowshoeing	Disabled Access	Water
Equestrian	Fee/Poss. Required	Bike Repair Station

G - Groomed I - Improved P - Paved S - No Pets on Snow
H - Heated M - Mountain PG - Partially Groomed W - Winter Tire Tires

Shannon Trails

St. Germain - Various Lengths



St. Germain Fat Bike Loop

St. Germain - Various Lengths



2 Awassa Nature Preserve & Hiking Trail

St. Germain - Various Lengths



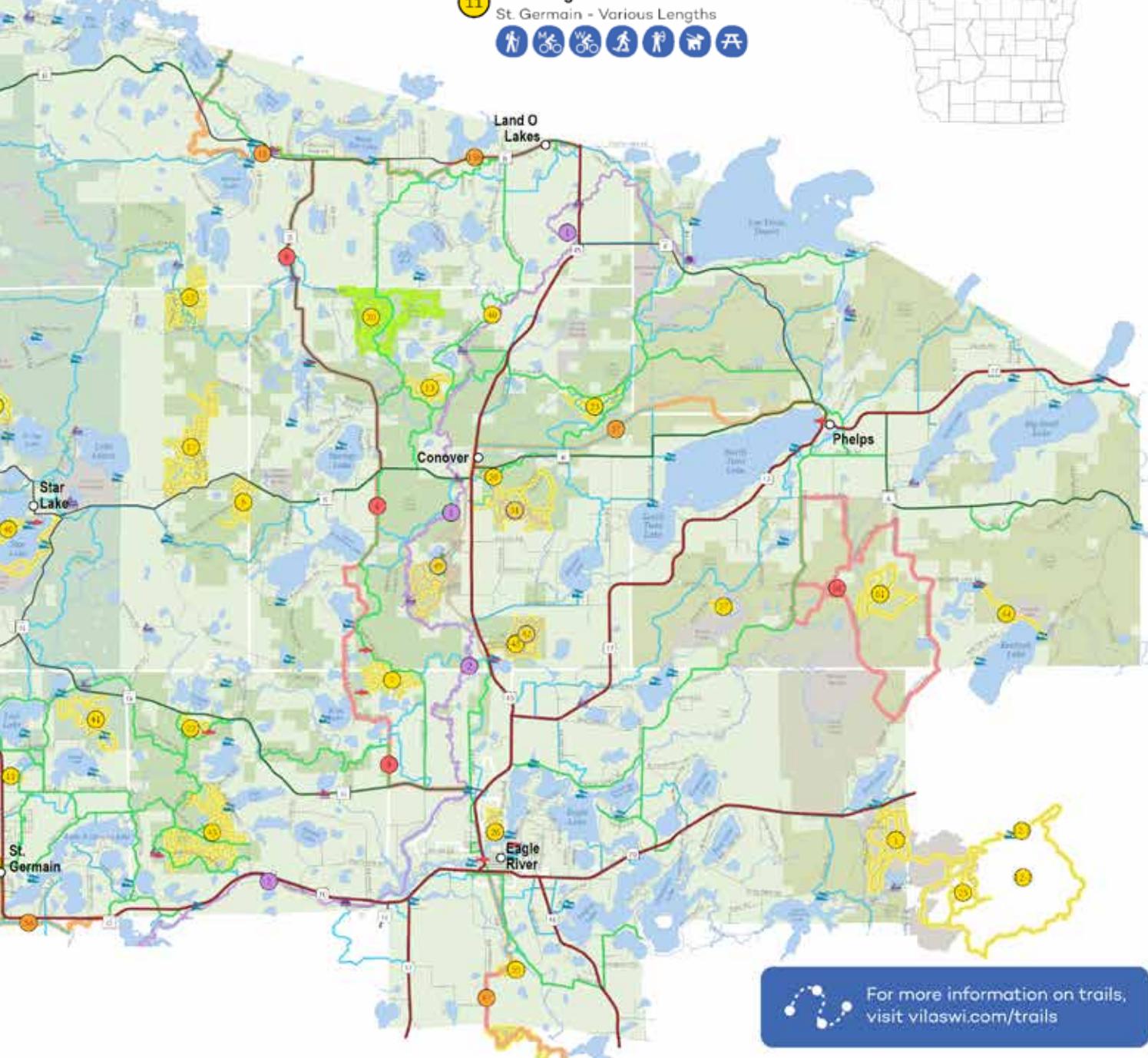
5d Heart of Vilas County Bike Trail

St. Germain - 13mi



11 Fern Ridge Trails

St. Germain - Various Lengths



For more information on trails,
visit vilaswi.com/trails

Awaken your taste buds with an Old Fashioned



Written By Ken Jackson

When visitors come north, there are usually a series of rituals and traditions that people love to engage in. They love to decompress and slip out of their fast-paced lives back home and take part in the relaxation of the north. Certain locations along with special foods and drinks help these folks make the transition from working life to vacation mode. Northwoods visitors routinely enjoy unique cocktails that help create that northwoods vibe. While many different elixirs appeal to the masses, one in particular proves to be the favorite. One that awakens the pallet. a cocktail that is so unique in that it can be mixed many different ways and with a variety of ingredients. Some folks mix them with their own personal touch and the recipe is kept under lock and key. We are taking about the Old Fashioned.

This highly sought-after drink can be made with a variety of ingredients. Some folks love the smoothness of a blended whisky, others enjoy the smokiness of a southern bourbon. Many however, love the fruity flavor of brandy. In truth, brandy was not introduced to the Midwest until the Chicago World's Fair of 1893. Germans immigrants discovered this French based mix and brought some back to their new home in Milwaukee. There they began making brandy old fashioned. After what must have been

some arduous and strenuous experimentation, this cocktail was given new life. Since then, brandy has reigned over whiskey by a somewhat significant margin when comparing the numbers in St. Germain area supper clubs.

The basics are bitters, sugar, a mixer of either sweet or sour and then a brandy or a whiskey to breathe life into the cocktail. Some St. Germain based chemists have been known to dabble in various ways of enhancing flavor, adding cinnamon in some form, and even creating ice cubes infused with maple syrup to give the sweetness a unique twist. Most of these bartenders employ an important tool, a muddler, to properly mix the magic and create a frothy foam, the "fog" that fills the glass before the ice is added.

So, the next time you stroll into a St. Germain area establishment on a Friday night before enjoying a fish fry, ask your mixologist for an old fashioned and prepare to have your taste buds awakened. It's a wonderful way to shift gears and settle into an evening out. Keep in mind this tasty concoction can also be enjoyed as an after-dinner drink if you so desire. Just know that this is a time-tested tradition and once you determine your particular old fashioned variety, you will feel like you're in St. Germain after the first sip.

Sit Back, Relax & Savor the Flavors of St. Germain



You can't truly be on vacation until you experience the local flavors of the Northwoods. Breakfast, lunch, happy hour, dinner, or dessert, St. Germain has it all. From classic fish fries with potato pancakes to handcrafted pizzas, St. Germain's cuisine has been a proud cornerstone of the community for generations. Whether you need to fuel up before heading out for your day's adventures or ease into a warm and filling plate after a full day of fun, St Germain's local establishments are ready to welcome you with a smile and serve you up a meal you'll never forget.

Feeling thirsty? Don't worry, we've got that covered too! Whether you are looking for the best Bloody Mary, a classic Old Fashioned, or your favorite go-to drink, St. Germain's restaurants and bars never disappoint. Don't forget to check out our local brews – both coffee and beer – that are sure to tantalize your taste buds.

Done with supper and looking to satisfy that sweet tooth? Check out the dessert menu or head down to Elmer's Ice Cream Shop & Mini Golf, Cathy's Ice Cream 'n Candy Shoppe or Naturista Monarch for the best hand-scooped cones around. With so much to choose from, enjoy your favorite classics, or try something a little new.

Get to know Our Lakes

St. Germain is fortunate to be located in Vilas County, home to one of the largest collections of freshwater lakes in the world! With more than 1300 lakes and 73 rivers and streams, you're sure to find something to help make a memory!

BIG ST. GERMAIN LAKE

Size: 1617 acres
Depth: 21' average/42' maximum
Shoreline: 7.25 miles
Noted for: Large open body of water is ideal for numerous recreational water sports. Connected by channels to Fawn Lake & Lake Content.



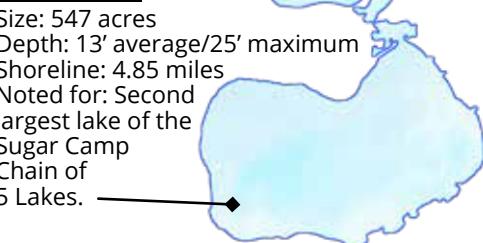
DAM LAKE

Size: 732 acres
Depth: 18' average/32' maximum
Shoreline: 6.84 miles
Noted for: Largest lake of the Sugar Camp Chain of 5 Lakes.



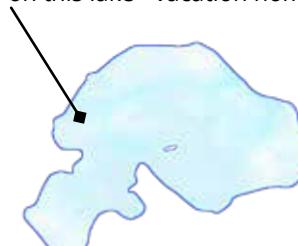
SAND LAKE

Size: 547 acres
Depth: 13' average/25' maximum
Shoreline: 4.85 miles
Noted for: Second largest lake of the Sugar Camp Chain of 5 Lakes.



FOUND LAKE

Size: 326 acres
Depth: 11' average/21' maximum
Shoreline: 3.62 miles
Noted for: Peaceful, quiet lake. No resorts on this lake - vacation home rentals only.

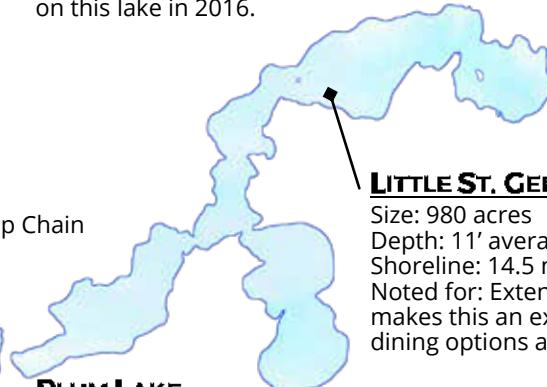


BIG ARBOR VITAE LAKE

Size: 1090 acres
Depth: 18' average/41' maximum
Shoreline: 7.8 miles
Noted for: Class 'A' fishing lake with over 50% of the shoreline protected as part of the Northern Highland-American Legion State Forest.

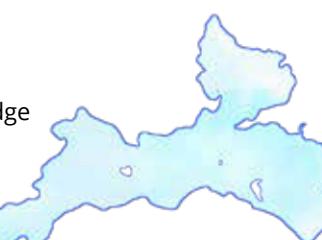
LOST LAKE

Size: 544 acres
Depth: 11' average/20' maximum
Shoreline: 4.6 miles
Noted for: Yearly favorite lake for Greater Wisconsin Musky Tournament anglers-the tournament record 51.0" musky was caught on this lake in 2016.



LITTLE ST. GERMAIN LAKE

Size: 980 acres
Depth: 11' average/53' maximum
Shoreline: 14.5 miles
Noted for: Extensive shoreline split into bays makes this an excellent lake for touring with dining options available at several resorts.



LITTLE ARBOR VITAE LAKE

Size: 534 acres
Depth: 11' average/32' maximum
Shoreline: 7.1 miles
Noted for: Over 4 miles of undeveloped shoreline.



Find a place to stay on our Beautiful Lakes

SEE MAP ON PAGE 22 FOR LAKE LOCATIONS

Big Arbor Vitae Lake

Big Arb Pines
Cozy Fitz
Driftwood Ranch
Fisherman's Cottage

Big Sand Lake

Hodge Podge Lodge

Big St. Germain Lake

BallyPines
BJ's Lakehouse
Camp Wilewego
Chamberlain's Eagle View
Resort
CR Eagleview
Deer Run Resort
Dragonfly Inn
Fath's Big Woods Resort
Fath's North Shore Rentals
Lay-Z-Pine
Leisure Lodge Resort
Lynn Ann's Campground
Nord Hus
Sandy Shores
Sunset Getaway
Twin Waters Resort

Butternut Lake

Butternut Loft

Catfish Lake

Indian Point Manor
Ojibwa Waters

Cranberry Lake

Cranberry Lake Chalet

Dam Lake

Eagle Pines Cabin
Eagles Nest
Maplewood Resort
Sprucewood

Duck Lake

Copperwood #12

Eagle Lake

Oak Lane Lake House

Eagle River Chain of Lakes

Lake Breeze
Dreadnought at Eleanore Lake
Eagle's Wings

Everett Point Lake

Everett Point Retreat

Finley Lake

Birchwood Retreat
Eagle Watch
Frog Hollow

Found Lake

Heavenly Found
Knotty Pines
Memories Found
Whitewoods Cove

Hancock Lake

Oneida Overlook

Hiawatha Lake

Home Sweet Hiawatha

Kentuck Lake

Kentuck Lake Retreat

Lake Content

Eagles Bluff
Lake Content Resort Cabin #3

Lake Minocqua

Island Cove #1

Little Arbor Vitae Lake

Arbor Retreat
Blue Pine Haven

Little Bearskin Lake

Nature's Way

Little Portage Lake

Portage Point

Little St. Germain Lake

6 Acre Chalet
Bear's Paw
Birchwood Resort
Black Bear Hideaway
Carefree Creek
CatTail Cabin
Cedarama Lodge
Circle of Pines
Cla Rie Cabin
Cottage on South Bay
Cozy Cottage
Crazy Loon Lodge
Deer Crossing
Eagle Bay
East Bay Cabins
East Bay Hideaway
Elbert's Resort & Condos
Foster's Lakehouse
Fox Quarters Cabins
Getaway Cabin
Grazian's Lake View Cabin
Hampel Properties
Hemlock House
Hiller's Pine Haven
Homestead Cabin
Jackson's Lakeside Cottages
Joe's Place
Lily Pad Lodge
Musky Cottage
Northern Comfort
Northland Resort
Pine Cone Cabin
Pine Haven #3
Pine Haven #5
Pop's Place
R Point of View
Sassy Loon
Serenity Bay Resort
Seven Pines
Shimmering Waters
South Point
Sunrise Pines
Sunset House

Little St. Germain Lake cont.

Sunset Pines
Tall Pines
The Cove
The Estrold Resort
Trail's End Lake Retreat
Uncle Bill's Cabin
Uncle Bill's Lakehouse
West Bay Getaway
West Bay Resort
West Bay Retreat
Wolf's Den

Long Lake

Otter Cove

Lost Lake

Cedar Lodge
Crossroads Vacation Home
Gone Fish Inn
Heeler's Quiet Comfort Cabins
Loon Watch
Lost at Last
Lost Paradise
Nature's Edge Vacation Home
Otter Place
Summerhaven
Sunset Cove
Towering Pines on Lost Lake
Ulett's Creekside Cottage
Whitetail Ridge

McNutt Lake

Northern Lights Lakeside
Retreat

Meta Lake

Aerie on Meta Lake

Moon Lake

Shore Beats Work

Muskie Lake

Ballycreek

Off Water

Eagle's Nest Retreat
Hearthside Inn
St Germain B&B
Starlit Sanctuary
Whitetail Crossing
Whitetail Lodge

Otter Lake

Moonlit Cove

Pickeral Lake

Doll's Cabin Retreat
Jer Bear's Hideaway
Lakeside Pines
Lakeside Pines #2
Loon Call Lodge
Mike's Lakehouse
Pickerel Lodge
Red Pine Lodge

Plum Lake

Plum Waters Resort

Sand Lake

Pitlik's Sand Beach Resort
Sand Lake Home

St. Germain River

Dave's Landing (between
Pickerel & Dog Lakes)

Thousand Island Lake

Wilderness Bay Resort

Tomahawk Lake

Woodhill Resort

Virgin Lake

Big Pine Lodge

Wisconsin River

Eagle's Nest

Yellow Birch Lake

Birch Sands

ACCOMMODATIONS

ANCHOR RENTALS (Property Manager)

6221 Hwy 70, PO Box 172,
St. Germain, WI 54558
715.891.0655
info@anchor-rentals.com
anchor-rentals.com

*Anchor Rental Properties listed below

BIG ARB PINES
Big Arbor Vitae Lake

BIRCH SANDS
Yellow Birch Lake

BIRCHWOOD RETREAT
Finley Lake

CATTAIL CABIN
Little St. Germain Lake

COTTAGE ON SOUTH BAY
Little St. Germain Lake

COZY FITZ
Big Arbor Vitae Lake

DEER RUN RESORT
Big St. Germain Lake

DRIFTWOOD RANCH
Big Arbor Vitae Lake

EAGLE BAY
Little St. Germain Lake

FISHERMAN'S COTTAGE
Big Arbor Vitae Lake

FROG HOLLOW
Finley Lake

LAKESIDE PINES
Pickerel Lake

LAKESIDE PINES #2
Pickerel Lake

LILY PAD LODGE
Little St. Germain Lake

MUSKY COTTAGE
Little St. Germain Lake

PINE CONE CABIN
Little St. Germain Lake

PINE HAVEN #3
Little St. Germain Lake

PINE HAVEN #5
Little St. Germain Lake

SASSY LOON
Little St. Germain Lake

SOUTH POINT
Little St. Germain Lake

SUNSET HOUSE
Little St. Germain Lake

UNCLE BILL'S CABIN
Little St. Germain Lake

CABIN TALES PROPERTY MANAGEMENT LLC

PO Box 532, 2410 Hwy 155, St. Germain, WI 54558
715.204.7700
cabintalesllc@gmail.com
cabintalesllc.com

CEDAROMA LODGE

SEE PAGE: 60

Little St. Germain Lake

Fun for the whole family in well-kept lakeside cabins on Little St. Germain Lake. Great amenities: Free Bikes, Kayaks, SUP boards, Canoes & Beach Yoga. All units have dishwashers and A/C. Pet-friendly, 4-season destination with convenient Bo-Boen & ATV/UTV trail access.

1011 Cedaroma Dr, St. Germain, WI 54558
715.479.1040 / 715.891.9047
enjoylife@cedaroma.com
cedaroma.com

CHAMBERLAIN'S EAGLE VIEW RESORT

Big St. Germain Lake
8359 Big St Germain Drive, St. Germain, WI 54558
715.605.2727
bsgenterprises@outlook.com
chamberlaineagleviewresort.com

CROPSEY VACATION RENTALS

(Property Manager)



SEE PAGE: 59

We have the vacation home you are looking for! Whether you're looking for a cozy retreat for two, accommodating a family, large group, or executive outing, you'll find something to fit your vacation needs. Many of the homes are pet friendly. We have daily and weekly rates.

8672 Big St. Germain Dr, PO Box 356, St. Germain, WI 54558
715.542.2172 / 715.617.2172
info@cropseyvacationrentals.com
cropseyvacationrentals.com

LOON CALL LODGE

Pickerel Lake
8527 Driftwood Lane, St. Germain, WI 54558

MEMORIES FOUND

Found Lake
7665 Seeley Lane, St. Germain, WI 54558

RED PINE LODGE

Pickerel Lodge
8530 Driftwood Lane, St. Germain, WI 54558

SUNSET GETAWAY

Big St. Germain Lake
1791 Forest Drive, St. Germain, WI 54558

CROSSROADS VACATION HOME

Lost Lake
8042 Chucks Trail, St. Germain, WI 54558
920.538.1001
mhermsen777@gmail.com
www.vrbo.com/7862891ha?noDates=true&petIncluded=true

DOLL'S CABIN RETREAT**Pickerel Lake**

8470 Pinewood Drive, St. Germain, WI 54558
262.895.9600
ardoll715@gmail.com

EAGLE PINES CABIN**Dam Lake**

5177 Dam Lake Road, Eagle River, WI 54521
414.688.5132
eaglepinescabin@sbcglobal.net
eaglepinescabin.com

EAGLE'S NEST RETREAT**Off Water**

1005 Phillips Place, St. Germain, WI 54558
715.360.5956
julielarson28@yahoo.com
eaglesnestretreatwi.com

EAGLES BLUFF**Lake Content**

This stunning 3400-sf chalet rests atop a hill on 20 acres of private woodland on the south shores of Lake Content. Designed for multi-generational families and other large groups, you will find everything you need for a peaceful and enjoyable vacation or retreat up north.

8448 Highway 70 W, St. Germain, WI 54558
414.870.6480
bonita.jantzen@gmail.com
jantzenproperties.com

EAST BAY CABINS LLC**Little St. Germain Lake**

1615 Birchwood Dr, St. Germain, WI
54558

262.989.4690
eastbaycabins@gmail.com
eastbaycabins.com

FATH'S BIG WOODS RESORT

SEE PAGE:59

Big St. Germain Lake

Enjoy fishing, boating, swimming and water sports. Vacation homes offering panoramic views of **Big St. Germain Lake**. Playground, beach, great fishing. On the Bo-Boen Snowmobile Trails. Across from the St. Germain Golf Course. Open all year.
1640 Big Woods Rd, St. Germain, WI 54558
715.542.3865
vacation@fathsbigwoodsresort.com
fathsbigwoodsresort.com

FATH'S NORTH SHORE RENTALS

SEE PAGE: 42

Big St. Germain Lake

Fath's North Shore Rentals at Clearview Supper Club. Vacation homes on the north shore of **Big St. Germain Lake**. Cottages along level lakefront. Located on the famous Bo-Boen Snowmobile Trail.

8617 Big St. Germain Dr, St. Germain, WI
54558
715.542.3546
info@fathsnorthshorerentals.com
fathsnorthshorerentals.com

FOX QUARTERS CABINS**Little St. Germain Lake**

1662/1664 Shields Rd, St. Germain, WI
54558
815.347.7361
foxquarterscabins.com
foxquarterscabins@gmail.com

G&K KILGAS PROPERTIES, LLC**(Property Manager)**

920.470.3430
lost.lake.south@gmail.com

CEDAR LODGE**Lost Lake**

8030 Chucks Trail, St. Germain, WI 54558
vrbo.com/9446050ha

NATURE'S EDGE VACATION HOME**Lost Lake**

8026 Chucks Trail, St. Germain, WI 54558
vrbo.com/9446036ha

HAMPTEL PROPERTIES**Little St. Germain Lake**

438 Hwy 70 E, PO Box 565, St. Germain, WI
54558
keith@hampelproperties.com
hampelproperties.com

**SYMBOL KEY****AMENITIES**

AC Air Conditioning

Play Area

Fireplace

Screened-in Porch

Game Room

Handicap Accessible

Pets Allowed

WiFi

FOOD & REFRESHMENTS

Bar

Fish Fry

Restaurant

Vegetarian Options

RESERVATIONS/PAYMENT

Appointment Needed

Credit Cards Accepted

Reservations Accepted

WATER

Boat Available

Boat Rental Available

On-Lake

HARV'S VACATION RENTALS
(Property Manager)

SEE PAGE: 41

Harv's Vacation Rentals represents a wide variety of recreational properties throughout St. Germain and the surrounding area. We pride ourselves in managing a portfolio of properties as diverse as the families who seek to rent them.

8066 Mohawk Trail, St. Germain, WI 54558
715.891.4307
harvsvacationrentals@gmail.com
harvsvacationrentals.com

*Harv's Vacation Rentals listed below

LAKE BREEZE

Eagle River Chain/Catfish Lake
3669 Townline Road, Eagle River, WI 54521

LEISURE LODGE RESORT

Big St. Germain Lake
8295-8328 Half Mile Rd, St. Germain, WI 54558
1641-1655 Leisure Shore Dr, St. Germain, WI 54558

NORD HUS

Big St. Germain Lake
8264 Pine Crest Colony East, St. Germain, WI 54558

WEST BAY RESORT

Little St. Germain Lake
8064, 8074-8076 Perk Road, St. Germain, WI 54558

HEARTHSIDE INN

Off Water
355 Sunrise Ln, St. Germain, WI 54558
715.479.2500
hearthsideinn1@frontier.com
hearthside-inn.com

HEELER'S QUIET COMFORT CABINS

SEE PAGE: 41

Lost Lake

Located on beautiful Lost Lake since 1948, we are an 8-cottage family run resort that provides great fishing, swimming, hiking, and the cleanest and most up-to-date facilities in the Northwoods. 30% discount on Spring & Fall weekly rates. Management on property throughout your stay. No cleaning/management fees.

8087 Lost Lake Dr N, St. Germain, WI 54558
920.901.0803
qccabins@tds.net
quietcomfortcabins.com

HILLER VACATION HOMES

(Property Manager)



SEE PAGE: 3 & 42

We offer 2-bedroom cabins to large 13-bedroom executive homes on some of the area's most sought-after lakes. We also offer bass boat, kayak, paddle board and new pontoon rentals. If you own a vacation home and need someone to manage it, or you're looking for a place to stay in the Northwoods, we look forward to helping you!

200 Hwy 70 E, St. Germain, WI 54558

800.445.5370
info@hillervacationhomes.com
hillervacationhomes.com

*Hiller Vacation Rentals listed below

6 ACRE CHALET

Little St. Germain Lake
St. Germain, WI 54558

AERIE ON META LAKE

Meta Lake
Three Lakes, WI 54562

BALLYCREEK

Muskie Lake
Woodruff, WI 54568

BALLYPINES

Big St. Germain Lake
St. Germain, WI 54558

BEAR'S PAW

Little St. Germain Lake
St. Germain, WI 54558

BIG PINE LODGE

Virgin Lake
Three Lakes, WI 54562

BIRCHWOOD RESORT

Little St. Germain Lake
St. Germain, WI 54558

BJ'S LAKEHOUSE

Big St. Germain Lake
St. Germain, WI 54558

BLACK BEAR HIDEAWAY

Little St. Germain Lake
St. Germain, WI 54558

BUTTERNUT LOFT

Butternut Lake
Three Lakes, WI 54562

CAMP WILEWEGO

Big St. Germain Lake
St. Germain, WI 54558

COPPERWOOD #12

Duck Lake
Eagle River, WI 54521

CRANBERRY LAKE CHALET

Cranberry Lake
Eagle River, WI 54521

DEER CROSSING

Little St. Germain Lake
St. Germain, WI 54558

DRAGONFLY INN

Big St. Germain Lake
St. Germain, WI 54558

DREADNOUGHT AT ELEANORE LAKE

Eleanore Lake
Land O' Lakes, WI 54540

EAGLE'S NEST

Wisconsin River
Eagle River, WI 54521

EAGLE'S WINGS

Eleanore Lake
Land O' Lakes, WI 54540

*Hiller Vacation Rentals listed below

EAST BAY HIDEAWAY

Little St. Germain Lake
St. Germain, WI 54558

ELBERT'S RESORT & CONDOS

Little St. Germain Lake
St. Germain, WI 54558

EVERETT POINT RETREAT

Everett Point Lake
Eagle River, WI 54521

HILLER'S PINE HAVEN

Little St. Germain Lake
St. Germain, WI 54558

HODGE PODGE LODGE

Big Sand Lake
Phelps, WI 54554

HOME SWEET HIAWATHA

Hiawatha Lake
St. Germain, WI 54558

INDIAN POINT MANOR

Catfish Lake
Eagle River, WI 54521

ISLAND COVE #1

Lake Minocqua
Minocqua, WI 54548

JER BEAR'S HIDEAWAY

Pickeral Lake
St. Germain, WI 54558

KENTUCK LAKE RETREAT

Kentuck Lake
Eagle River, WI 54521

KNOTTY PINES

Found Lake
St Germain, WI 54558

LOON WATCH

Lost Lake
St. Germain, WI 54558

MOONLIT COVE

Otter Lake
Eagle River, WI 54521

NATURE'S WAY

Little Bearskin Lake
Harshaw, WI 54529

NORTHERN LIGHTS LAKESIDE RETREAT

McNutt Lake
Minocqua, WI 54548

OAK LANE LAKE HOUSE

Eagle Lake
Eagle River, WI 54521

OJIBWA WATERS

Catfish Lake
Eagle River, WI 54521

ONEIDA OVERLOOK

Hancock Lake
Harshaw, WI 54529

OTTER COVE

Long Lake
Three Lakes, WI 54562

PICKEREL LODGE

Pickerel Lake
St. Germain, WI 54558

PORTAGE POINT

Little Portage Lake
Land O' Lakes, WI 54540

SANDY SHORES

Big St. Germain Lake
St. Germain, WI 54558

SHORE BEATS WORK

Moon Lake
St. Germain, WI 54558

STARLIT SANCTUARY

Off Water
Star Lake, WI 54561

SUNRISE PINES

Little St. Germain Lake
St. Germain, WI 54558

SUNSET COVE

Lost Lake
St. Germain, WI 54558

TALL PINES

Little St. Germain Lake
St. Germain, WI 54558

THE COVE

Little St. Germain Lake
St. Germain, WI 54558

TOWERING PINES ON LOST LAKE

Lost Lake
St. Germain, WI 54558

WILDERNESS BAY RESORT

Thousand Island Lake
Watersmeet, MI 49969

WOODHILL RESORT

Tomahawk Lake
Lake Tomahawk, WI 54539

HOMESTEAD CABIN



SEE PAGE: 43

Little St. Germain Lake

Escape to the Homestead Cabin, a rustic knotty-pine lakefront retreat 40 feet from **Little St. Germain Lake**. Enjoy two full baths, a large kitchen, fieldstone fireplace, large porch, open deck, and 200 feet of private sandy beach serenity.

7514 Cardella Lane, St Germain, WI 54558

773-806-9056

stgermainhomestead7@gmail.com

stgermainhomestead.com

SYMBOL KEY

AMENITIES

Air Conditioning

Play Area

Fireplace

Screened-in Porch

Game Room

Handicap Accessible

Pets Allowed

WiFi

FOOD & REFRESHMENTS

Bar

Fish Fry

Restaurant

Vegetarian Options

RESERVATIONS/PAYMENT

Appointment Needed

Credit Cards Accepted

Reservations Accepted

WATER

Boat Available

Boat Rental Available

On-Lake

JACKSON'S LAKESIDE COTTAGES**Little St. Germain Lake**

1180 Jackson Lane, St Germain, WI 54558

715.479.8640 / 715.479.5072

info@jacksonslakeside.com

jacksonslakeside.com

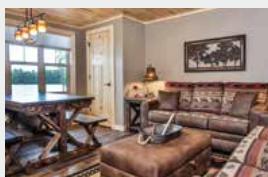
LOST LAKE PROPERTIES LLC

(Property Manager)

8036, 8038 & 8040 Chucks Trail, St Germain, WI 54558

920.450.9309

lostlakeproperties17@gmail.com

Lost Lake Properties listed below*GONE FISH INN****Lost Lake**

Remodeled 2BD/1BA lakefront cabin, sleeps 6, pier, rowboat, paddleboat, kayaks, sandy swim area, firepit w/FREE firewood, generator, deck, outdoor furniture, grill, central AC, 500Mbps internet, YouTube TV, Netflix & Prime, dishwasher, fish house, possible pontoon rental, on ATV/UTV and snowmobile trails.

8038 Chucks Trail, St Germain, WI 54558

920.450.9309

lostlakeproperties17@gmail.com

OTTER PLACE**Lost Lake**

Remodeled 2BD/1BA lakefront cabin, sleeps 6, pier, rowboat, paddleboat, kayaks, sandy swim area, firepit w/FREE firewood, generator, deck, outdoor furniture, grill, central AC, 500Mbps internet, YouTube TV, Netflix & Prime, dishwasher, fish house, possible pontoon rental, on ATV/UTV and snowmobile trails.

8040 Chucks Trail, St. Germain, WI 54558

920.450.9309

lostlakeproperties17@gmail.com

WHITETAIL RIDGE**Lost Lake**

Lakefront 4BD/3BA home, sleeps 12, pier, rowboat, paddleboat, kayaks, sandy beach, firepit w/FREE firewood, generator, deck, screen porch, outdoor furniture, grill, AC, 500Mbps internet, YouTube TV, Netflix & Prime, fireplace, washer/dryer, dishwasher, fish house, possible pontoon rental, on ATV/UTV and snowmobile trails.

8036 Chucks Trail, St Germain, WI 54558

920.450.9309

lostlakeproperties17@gmail.com

MAPLEWOOD RESORT**Sugar Camp Chain/Dam Lake**

8250 Maplewood Lane, Eagle River, WI

54521

715.479.8477 / 800.793.8477

info@maplewood-resort.com

maplewood-resort.com

SAND LAKE HOME**Sand Lake**

8520 Maplewood Lane, Eagle River, WI

54521

715.479.8477 / 800.793.8477

info@maplewood-resort.com

maplewood-resort.com

MIKE'S LAKEHOUSE**Pickerel Lake**

Mike's Lakehouse, private and quiet, nestled in the heart of the Northwoods. Western exposure w/sunsets galore on 786-acre **Pickerel Lake** in St. Germain. Tall pines and sparkling water, this fully furnished lake home is the perfect year-round getaway! Beautiful upgrades throughout.

6904 Radue Circle, St. Germain, WI 54558

715.891.0934 / 715.614.3140

mikeslakehouse@hotmail.com

st-germain.com/mikeslakehouse

NORTHLAND RESORT**Little St. Germain Lake**

1632 Birchwood Drive, St. Germain, WI

54558

715.542.3694 / 715.891.1689

northlandresortstgermain@gmail.com

northlandresort-stgermain.com

LYNN ANN'S CAMPGROUND

SEE PAGE: 44

Big St. Germain Lake

Premier lakeside family and pet-friendly camping resort with 115 sites, including lakeside, full hookup and camper rentals. Amenities include boat launch, marina, pontoon and fishing boat rentals, pickleball, basketball, kayaking, playground, general store and more. Open May to early October.

1597 S Shore Dr, St. Germain, WI 54558

715.542.3456

lynannscampground@gmail.com

lynannscampground.com



NORTHWOODS VACATION RENTALS

(Property Manager)



SEE PAGE: 44

Choose from our selection of cottages or lakefront homes on the numerous lakes in the Northwoods. Enjoy fishing, boating, swimming, snowmobiling, great dining, golf, bike trails and much more. Boat/pontoon rentals available.

1530 State Hwy 155, St. Germain, WI 54558**715.542.1034**info@northwoodsvacationrentals.comnorthwoodsvacationrentals.com

*Northwoods Vacation Rentals listed below

ARBOR RETREAT**Little Arbor Vitae Lake**

Woodruff, WI 54568

FOSTER'S LAKEHOUSE**Little St. Germain Lake**

St. Germain, WI 54558

GRAZIAN'S LAKE VIEW CABIN**Little St. Germain Lake**

St. Germain, WI 54558

*Northwoods Vacation Rentals listed below

JOE'S PLACE**Little St. Germain Lake**

St. Germain, WI 54558

LAY-Z-PINE**Big St. Germain Lake**

St. Germain, WI 54558

PITLIK'S SAND BEACH RESORT & RESTAURANT

SEE PAGE: 45

Sand Lake

Pitlik's Resort, on Sand Lake of the Sugar Camp Chain of 5 Lakes and 9 miles southeast of St. Germain, offers cozy log cabins, lakeside casual dining, and taproom, and year-round Northwoods activities like fishing, hiking and snowmobiling. "Creating Family Traditions - Since 1928!"

4833 Sand Beach Dr, Eagle River, WI 54521**715.479.4955**info@pitliksresort.compitliksresort.com**PLUM WATERS RESORT**

SEE PAGE: 46

Plum Lake

Plum Waters Resort has offered the Northwoods resort experience for 100 years. Five updated two- and three-bedroom cabins on level sand frontage welcome families and fishermen. A breathtaking sunrise awaits your relaxing vacation.

9197 McCormick Rd, Sayner, WI 54560**715.542.3311**kittlesongmc@gmail.complumwatersresort.com**SERENITY BAY RESORT**

SEE PAGE: 43

Little St. Germain Lake

1276 Halberstadt Road, St Germain, WI 54558

715.479.8866

info@serenitybayresort.comserenitybayresort.com**SPRUCEWOOD****Dam Lake**

5303 Dam Lake Rd, Eagle River, WI 54521

847.501.0302

sprucewood5303@gmail.com**ST. GERMAIN BED & BREAKFAST****Off Water**

Friendly, comfortable 4 level home situated on 3 acres of wooded land. Three different uniquely decorated rooms with private baths. Full country breakfast. The Great Room offers TV, & stereo, microwave, fridge & wet bar. Great for family reunions or small business getaways.

6255 Hwy 70 E, PO Box 6, St. Germain, WI 54558**715.479.8007**info@stgermainbb-rentals.comstgermainbb-rentals.com**SYMBOL KEY****AMENITIES****AC** Air Conditioning**Play Area****Fireplace****Screened-in Porch****Game Room****Handicap Accessible****Pets Allowed****WiFi****FOOD & REFRESHMENTS****Bar****Fish Fry****Restaurant****Vegetarian Options****RESERVATIONS/PAYMENT****Appointment Needed****Credit Cards Accepted****Reservations Accepted****WATER****Boat Available****Boat Rental Available****On-Lake**

STEPAWAY VACATION RENTALS, LLC**306 Hwy 70, St. Germain, WI**

715.891.7286

stepawayvacationrentals@gmail.com

stepawayvacationrentals.com

*Stepaway Vacation Rentals listed below

CAREFREE CREEK**Little St. Germain Lake**

St. Germain, WI 54558

CIRCLE OF PINES**Little St. Germain Lake**

St. Germain, WI 54558

CLARIE CABIN**Little St. Germain Lake**

St. Germain, WI 54558

COZY COTTAGE**Little St. Germain Lake**

St. Germain, WI 54558

CR EAGLEVIEW**Big St. Germain Lake**

St. Germain, WI 54558

CRAZY LOON LODGE**Little St. Germain Lake**

St. Germain, WI 54558

DAVE'S LANDING**Between Pickerel and Dog Lakes**

St. Germain, WI 54558

EAGLE WATCH**Finley Lake**

St. Germain, WI 54558

GETAWAY CABIN**Little St. Germain Lake**

St. Germain, WI 54558

HEAVENLY FOUND**Found Lake**

St. Germain, WI 54558

HEMLOCK HOUSE**Little St. Germain Lake**

St. Germain, WI 54558

LAKE CONTENT RESORT CABIN #3**Lake Content**

St. Germain, WI 54558

LOST AT LAST**Lost Lake**

St. Germain, WI 54558

LOST PARADISE**Lost Lake**

St. Germain, WI 54558

NORTHERN COMFORT**Little St. Germain Lake**

St. Germain, WI 54558

POP'S PLACE**Little St. Germain Lake**

St. Germain, WI 54558

R POINT OF VIEW**Little St. Germain Lake**

St. Germain, WI 54558

SEVEN PINES**Little St. Germain Lake**

St. Germain, WI 54558

SHIMMERING WATERS**Little St. Germain Lake**

St. Germain, WI 54558

THE ESTROLD RESORT**Little St. Germain Lake**

St. Germain, WI 54558

TRAIL'S END LAKE RETREAT**Little St. Germain Lake**

St. Germain, WI 54558

UNCLE BILL'S LAKEHOUSE**Little St. Germain Lake**

St. Germain, WI 54558

WEST BAY GETAWAY**Little St. Germain Lake**

St. Germain, WI 54558

WEST BAY RETREAT**Little St. Germain Lake**

St. Germain, WI 54558

WHITEWOODS COVE**Found Lake**

St. Germain, WI 54558

**SUMMERHAVEN**

SEE PAGE: 46

Lost Lake

Summerhaven - A place where comfort, convenience, and unforgettable family memories come together. Designed for relaxation, adventure, and quality time with the people who matter most. Enjoy sunny mornings on the patio, evening barbeques and plenty of shoreline for kids to play.

8103 Lost Lake Drive North, St. Germain, WI 54558

312.259.6655

jjn8103@yahoo.com

hookedonthenorthwoods.com

TWIN WATERS RENTALS

(Property Manager)

PO Box 296, St Germain, WI 54558**twrentals1@gmail.com, twrentals.com**

*Twin Waters Rentals listed below

TWIN WATERS RESORT

SEE PAGE: 48

Big St. Germain Lake

Deluxe lakeside cottages with screened porches, full kitchens, ROKU streaming TVs, linens, grill, picnic table and most with fireplaces. Enjoy the sand beach, playground, game room and campfire pit. Snowmobile right from your door. Boat, motor, pontoon, canoe and paddleboat rentals.

8560 Inlet Rd, PO Box 296, St. Germain, WI 54558

715.542.3486

info@twinwaters.com

twinwaters.com

BLUE PINE HAVEN**Little Arbor Vitae Lake**

Arbor Vitae, WI

twrentals1@gmail.com

*Continued on next page

*Twin Waters Rentals listed below

EAGLES NEST

Dam Lake

St Germain, WI

eaglesnest@twrentals.com

SUNSET PINES

Little St. Germain Lake

St Germain, WI

sunsetpines@twrentals.com

ULETT'S CREEKSIDE COTTAGE

Lost Lake

8212 Lost Lake Dr South, St Germain, WI 54558

847.778.7460

jim@ulett.net

ulettscreeksidecottage.com

WHITETAIL CROSSING



Off Water

Recently renovated, this 1400 SF tastefully furnished 3-bedroom cabin is walking distance from the south shore of Lake Content. As with our adjacent property, Eagles Bluff, we offer everything you need for a great time in the Wisconsin Northwoods.

1324 Lake Content Drive, St. Germain, WI 54558

414.870.6480

bonita.jantzen@gmail.com

jantzenproperties.com

WHITETAIL LODGE



SEE PAGE: 47

Off Water

Whitetail Lodge is your destination to enjoy the Northwoods. We offer year-round accommodations in a quiet, peaceful setting. Enjoy our remodeled rooms, swim in our indoor pool/spa, rest near our large fireplace, or enjoy a bike, snowmobile or boat ride.

8918 Hwy 70 W, St Germain, WI 54558

715.542.2578 / 800.236.0460

whitetailodge@nnex.net

whitetailodge.com

WOLF'S DEN

Little St. Germain Lake

1418 Halberstadt Road, St. Germain, WI 54558

715.479.3121 / 715.891.1649

lumbermicky@gmail.com

wolfsdenrental.com

DINING

19TH HOLE SPORTS BAR & GRILL



SEE PAGE: 55

Beautiful full-log restaurant serving homemade pizza and delicious sandwiches. Covered outdoor patio overlooking the golf course.

9067 Hwy 70 W, St. Germain, WI 54558

715.542.4042

19th.hole.sports.bar@gmail.com

19thholesportsbar.com

CATHY'S ICE CREAM N' CANDY SHOPPE



SEE PAGE: 56

Happiest place in the great Northwoods since 1985! 32+ flavors of hand-dipped ice cream. AMAZING milkshakes, flurries, sundaes, fine chocolate and unique candy. Outdoor covered deck with a large grass yard leading to West Bay on Little St. Germain Lake!

106 Hwy 70 E, St. Germain, WI 54558

715.479.3492

cathysicecream@yahoo.com

cathysicecream.com

CLEARVIEW SUPPER CLUB

SEE PAGE: 57

8599 Big St. Germain Drive, St. Germain, WI 54558

715.542.3474

dine@clearviewsupperclub.com

clearviewsupperclub.com

DJ's Northwoods Family Restaurant

332 State Highway 70 E, Saint Germain, WI 54558

(715) 477-2277

Find Us on Facebook

ELMER'S ICE CREAM SHOP & MINI GOLF

5733 Hwy 70, St. Germain, WI 54558

715.477.0244

elmersfunpark@gmail.com

elmersfunpark.com

AMENITIES

Air Conditioning

Play Area

Fireplace

Screened-in Porch

Game Room

Handicap Accessible

Pets Allowed

WiFi

FOOD & REFRESHMENTS

Bar

Fish Fry

Restaurant

Vegetarian Options

RESERVATIONS/PAYMENT

Appointment Needed

Credit Cards Accepted

Reservations Accepted

WATER

Boat Available

Boat Rental Available

On-Lake

HILLSIDE TAVERN & GRILL

Located at Highways N and G, Sayner (Star Lake). Best pizza in the Northwoods, great charbroiled sandwiches, BBQ baby back ribs, pasta, meatballs, Friday Fish Fry and Monday Lasagna. Closed Tuesday & Wednesday. Call for winter hours.

8065 County Hwy N, Sayner, WI 54560

715.542.2240

info@hillsidetaverngrill.com

hillsidetaverngrill.com

KAIG Stand

5659 State Highway 70 E, St Germain, WI

(715) 542-1001

Find Us on Facebook

MAR-LI'S BAR

2530 State Hwy 155, Sayner, WI 54560

715.542.4255

marlisbar@yahoo.com

marlisbar.com

NATURISTA MONARCH

9101 Hwy 70, St. Germain, WI 54558

847.774.2579

naturistamonarch@gmail.com

naturistamonarch.com

OHDE'S PUB 'N PRIME & TIKI BAR

8085 Hwy 70 East, St. Germain, WI 54558

715.479.7331

facebook.com/pubnprimetikibar

ORIGINAL 420 BAR & GRILL

SEE PAGE: 57

A favorite local hangout known for friendly bartenders, great food, affordable drinks and a beautiful Northwoods atmosphere! Legendary Fish Tacos, Home-made Specials, Live Music and Sunday Open Jam.

420 Hwy 70 E, St. Germain, WI 54558

715.542.1052

the420barllc@gmail.com

@original420bar

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212 Hwy 70, St. Germain, WI 54558

715.377.2409

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PITLIK'S SAND BEACH RESORT & RESTAURANT

4833 Sand Beach Drive, Eagle River, WI 54521

715.479.4955

info@pitliksresort.com

pitliksresort.com

RED CANOE COFFEE & COCKTAILS

SEE PAGE: 56

Coffee, Cocktails, and everything in between! St. Germain's first and finest Coffee & Espresso Bar is now open evenings serving one-of-a-kind, hand-crafted cocktails! Still the best breakfast and lunch paninis, fresh bakery and lattes in the Northwoods. Indoor and outdoor seating with stunning backyard walk to lake.

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715.479.9402

redcanocoffeeeco@gmail.com

redcanocoffeehouse.com

SPORTMEN'S CHALET

5205 Old Hwy 70 West, Eagle River, WI

54521

715.479.8788

sportmenschalet@gmail.com

sportmenschalet.wixsite.com/restaurant

THE TIMBERS BAR & GRILL

SEE PAGE: 57

5 New HDTVs - Sandwiches - Appetizers - Pizzas - Huge Deck - FREE Wi-Fi - Bo-Boen Pitstop #3 - Located on the West Bay of **Little St. Germain Lake** at Elbert's Resort.

1053 Elbert Road, St. Germain, WI 54558

715.479.3059

thetimbersbarandgrill@yahoo.com

thetimbersbar.com

THUNDERBIRD BAR AND GRILL

1021 Parkway Drive, St. Germain, WI 54558

715.479.9832

WHITETAIL INN

9038 Hwy 70, St. Germain, WI 54558

715.542.2541

whitetailinnwi@gmail.com

whitetailinnwi.com

ATTRACtIONS**19TH HOLE WILDERNESS MINI GOLF & PAR 3**

SEE PAGE: 55

This 9-hole par-3 golf course is exciting for all ages. Simple and fast to play, a beautiful course that easily fits into all vacationers' busy schedules and budgets. Plus, a challenging 18-hole miniature golf course.

9067 Hwy 70 W, St. Germain, WI 54558

715.542.4042

19th.hole.sports.bar@gmail.com

19thholesportsbar.com

CATHY'S ICE CREAM N' CANDY SHOPPE

SEE PAGE: 56

Happiest place in the great Northwoods since 1985! 32+ flavors of hand-dipped ice cream. AMAZING milkshakes, flurries, sundaes, fine chocolate and unique candy. Outdoor covered deck with a large grass yard leading to West Bay on Little St. Germain Lake!

106 Hwy 70 E, St. Germain, WI 54558

715.479.3492

cathysicecream@yahoo.com

cathysicecream.com



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1040 E Pine Street, Eagle River, WI 54521

715.477.0808 / 715.542.2172

info@cropseyvacationrentals.com

eaglefallsadventuregolf.com

ELMER'S FUN PARK

5735 Hwy 70 E, St. Germain WI 54558

715.479.7311

elmersfunpark@gmail.com

elmersfunpark.com

HAWK'S NEST OUTFITTERS

6141 Hwy 70 W, Eagle River, WI 54521

715.479.7944

info@hawksnestoutfitters.com

hawksnestoutfitters.com

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7045 Hwy 70, St. Germain, WI 54558

715.479.5838

jdarchery@frontier.com

jdarchery.com

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6031 County D, Eagle River, WI 54521

715.479.6546

lncgiftshop@gmail.com

lakenokomiscranberries.com

LAKE OF THE TORCHES RESORT-CASINO

SEE PAGE: 43

510 Old Abe Rd, Lac Du Flambeau, WI 54538

715.588.7070

lakeofthetorches.com

NORTHWOODS ZIP LINE ADVENTURE TOURS

7849 Hwy 51, Minocqua, WI 54548

844.947.7464

info@northwoodszipline.com

northwoodszipline.com

PLUM SKI-TERS WATER SKI SHOW TEAM

3230 Statehouse Point Road, Sayner, WI

54560

262.423.7586 (PLUM)

hello@plumskiters.org

plumskiters.org

SCHEERS LUMBERJACK SHOWS

1126 1st Avenue, Woodruff, WI 54843

715.356.4050 / 715.634.6923

contact@scheerslumberjackshow.com

scheerslumberjackshow.com

SNOWMOBILE HALL OF FAME

SEE PAGE 2

Stop In and see historic sleds, displays, our annual exhibit and great history. View recreational and racing videos throughout. Visit our gift shop for any snowmobile enthusiast.

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715.542.4463

info@snowmobilehalloffame.com

snowmobilehalloffame.com

ST GERMAIN GOLF CLUB

9041 Hwy 70, St Germain, WI 54558

715.542.2614

margopro@yahoo.com

stgermaingolf.com

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6255 Hwy 70, St. Germain, WI 54558

715.479.8007 / 888.479.8007

info@stgermainbb-rentals.com

stgermainbb-rentals.com

THREE LAKES WINERY

6971 Gogebic St., Three Lakes, WI 54562

715.546.3080

tlwinery.com

GUIDE SERVICES**CHRISTINA TRUPPE MUSKY GUIDE SERVICE**

414.531.7440

christinatrappemuskyguideservice.com

KEN JACKSON GUIDE SERVICE

1045 Jackson Lane, St. Germain, WI 54558

715.479.5072

jacksonlakeside@msn.com

stgermainfishing.com

WHITE'S WOODS & WATERS

8447 Hwy 70, St. Germain, WI 54558

715.892.0032

steve@whiteswoodsandwaters.com

whiteswoodsandwaters.com

SHOPPING**BEAR PAW POTTERY, LLC**

9020 County O, St. Germain, WI 54558

715.892.2143

johnlanger9020@gmail.com

CAMP'S FRESH MARKET

SEE PAGE: 48

Open 7 days a week. Be sure to stop in to visit our bakery for delicious freshly baked kringles, cakes, pastries, breads, and rolls. Check out our new Natural & Organic selections! You'll find everything you need, including a no fee ATM.

474 Hwy 70, St. Germain, WI 54558

715.479.9150

info@medfordcoop.com

campsfreshmarket.com

COONTAIL

1400 Hwy 51 N, Arbor Vitae, WI 54568

888.874.0885

coontail.com

JJ'S ACRES

9436 County J, Woodruff, WI 54568

715.356.6865

judy@jjssacres.com / jjssacres.com

JUST YARNIN' LLC

446 Hwy 70 E, St. Germain, WI 54558

715.479.9276

justyarnin@gmail.com

justyarnin.com

AMENITIES**AC** Air Conditioning**Play Area****Fireplace****Screened-in Porch****Game Room****Handicap Accessible****Pets Allowed****WiFi****FOOD & REFRESHMENTS****Bar****Fish Fry****Restaurant****Vegetarian Options****RESERVATIONS/PAYMENT****Appointment Needed****Credit Cards Accepted****Reservations Accepted****WATER****Boat Available****Boat Rental Available****On-Lake****SYMBOL KEY**

LAST CAST FISHING OUTFITTERS

SEE PAGE: 51

Last Cast Fishing Outfitters is St. Germain's most complete bait and tackle shop. We offer the widest selection of fishing supplies and fresh live bait for all species of fish. At Last Cast, you will find family friendly service. Let us hook you up with one of our topnotch fishing guides.

544 State Hwy 155, St. Germain, WI 54558
715.542.4882
info@lastcast.biz / lastcast.biz

ST GERMAIN SPORT MARINE

430 State Hwy 70, St. Germain, WI 54558
715.479.4930
stgsport@frontier.com
stgermainsportmarine.com

THE HAMMOCK HUT

330 Hwy 70, St. Germain, WI 54558
Shawn@hammockhut.com
hammockhut.com

THE PLAID BEAR

226 Hwy 70 E, St. Germain, WI 54558
Find Us on Facebook

THREE LAKES WINERY

6971 Gogebic St., Three Lakes, WI 54562
715.546.3080
tlwinery.com

SERVICES**5 STAR MARKETING**

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715.453.4511
info@5starupnorth.com
5starupnorth.com

ABSOLUTE IMPRINTS

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608.963.1372
gretchen@pointon.com

ADAMS OF HAZELHURST

7100 US Hwy 51, Hazelhurst, WI 54531
info@adamspower.com / adamspower.com

AMAZON HUB

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rubenlk@amazon.com

BUSINESS CONNECTION

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businessconnection155@gmail.com

CLOSE PUBLICATIONS

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262.719.1664 / 262.695.1800
ken@funinwisconsin.com
funinwisconsin.com

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715.542.3780 / 715.891.3014
codaccc@gmail.com

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10988 Hwy 70, Arbor Vitae, WI 54568
715.356.7000
dancoheating@gmail.com
dancoheating.com

DEVIN LLOYD PHOTOGRAPHY

St. Germain, WI 54558
715.614.1230
devinlloydphotography@outlook.com
devinlloyd1.zenfolio.com

EAGLE RIVER ROOFING

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715.892.8328
info@eagleriverroofing.com
www.eagleriverroofing.com

EDWARD JONES

141 S Willows Street, Eagle River, WI 54521
edwardjones.com/chad.kielty

ELBERT'S RESORT CONDO ASSOCIATION

PO Box 91, St. Germain, WI 54558
715.479.1034
elbert1@frontier.com

ELIASON REALTY OF THE NORTH LLC

SEE PAGE: 49

You can depend on proven results. Let Eliason Realty of the North help make your Northwoods real estate dreams come true.

St. Germain: 715.542.3223

Eagle River: 715.479.4431

Land O' Lakes: 715.547.3341

stgermain@eliasonrealty.com

eliasonrealty.com

FORWARD BANK

SEE PAGE: 48

Community-focused bank offering personal, business, and mortgage services. Committed to building relationships, supporting local growth, and providing innovative financial solutions with trusted guidance. Proudly serving St. Germain and surrounding communities with personalized care & lasting partnerships.

474 Hwy 70, St. Germain, WI 54558

715.518.9530

info@forwardbank.com

forward.bank

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Hamblen Equipment Inc.
 Home of Arrowhead Groomer

"Home of the Arrowhead Groomers" and Wisconsin's only drive & ride snowmobile trail groomer show. Held on the first Wednesday & Thursday of February. Other services include... Welding services, excavation, landscaping and landscape supply.

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715.479.4200

info@arrowheadgroomers.com

arrowheadgroomers.com

JULAINES HAIR CARE

306 Hwy 70, St. Germain, WI 54558
715.891.0877

KING QUARRY

SEE PAGE: 50

King Quarry, established in 1952 in Eagle River, WI, is Northern Wisconsin's leading quarrier and supplier of natural stone products. Offering colored mulch, topsoil, decorative stones, boulders, thin stone veneers, and landscape aggregates, it serves homeowners, contractors, and builders with diverse, high-quality materials.

870 Adams Rd, Eagle River, WI 54521

715.479.1517

info@kingquarry.com

kingquarry.com

KLINNER INSURANCE

556 Highway 155, St. Germain, WI 54558

715.409.2530

info@klinnerinsurance.com

klinnerinsurance.com

KNITT'S HARDWARE HANK

SEE PAGE: 49

Your genuine hometown hardware store. Offering general "hardware-type" merchandise. We are a servicing Stihl Power tool dealership. The Knitt family has faithfully served the area for over 50 years.

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715.479.5930

knittshardware.com

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715.479.1110

admin@kozartechnologies.com

kozartechnologies.com

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'Quality Memorials from People Who Care'

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920.420-4520 / 715.542.3548

lakelandausloos@gmail.com

lakelandmounumentsllc.com

LIFETIME LIFT AND DOCK

5051 Hwy 70 W, Eagle River, WI 54521

715.484.9080

sales@lifetimeliftanddock.com

lifetimeliftanddock.com

LITTLE SAINT EXPRESS MART MOBIL

102 Hwy 70, St Germain, WI 54558

715.479.2141

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7736 Hwy 70, St. Germain, WI 54558

715.479.8733

lumbermicky@gmail.com

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715.890.0442

nick@markitmyway.com

markitmyway.com

MIDWEST CERTIFIED INSURANCE AGENCY LTD

54 W Seegers Road, Arlington Heights, IL

60005

midwestcertified.com

MIKE'S CUSTOM CONSTRUCTION

Sayner, WI 54560

715.892.7099

sailer1@frontier.com

NICOLET NATIONAL BANK

400 E Wall Street, Eagle River, WI 54521

715.479.8484

bankmbank.com

NORTHERN LAKES CONCRETE

SEE PAGE: 52

Northern Lakes Concrete, founded in 1998 in Eagle River, WI, is a premier provider of ready-mixed concrete, pumping services, and aggregates like sand, gravel, topsoil, and stone. Serving northern Wisconsin with multiple plants, it caters to residential and commercial projects.

8075 County D, Eagle River, WI 54521

844.714.9900

info@northernlakesconcrete.com

northernlakesconcrete.com

NORTHLAND TELEVISION, LLC (WJFW)

3217 County Rd G, Rhinelander, WI 54501

715.365.8812

email@wjfw.com

wjfw.com

NORTHWOODS ASSOCIATION OF REALTORS

SEE PAGE: 54

320 Oak Street Ste B, PO Box 377, Woodruff, WI 54568

715.356.3400

staff@northwoodsrealtors.org

northwoodsrealtors.org

NORTHWOODS LAUNDRY

608.547.4968

northwoodslaundry2560@gmail.com

NRG MEDIA

3616 Hwy 47 North, Rhinelander, WI 54501

715.362.1975

ssparks@nrgmedia.com

nrgnorthwoods.com

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ourwisconsinmag.com

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715.479.1794 / 888.929.9902

bankpeoples.com

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715.477.3232 / 651.757.7082

pierre@pierofdnort.com

pierofdnort.com

PITLIK & WICK, INC.

SEE PAGE 53

Pitlik & Wick, Inc. is a family-owned asphalt paving and construction company in Eagle River, WI, founded in 1952. Specializing in "Driveways to Highways", they offer excavating, road building, seal coating, and pavement maintenance, serving northern Wisconsin and Michigan's Upper Peninsula with quality projects.

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715.479.7488

info@pitlikandwick.com

pitlikandwick.com

PURRFECT DOG

7841 Kriek Court, St. Germain, WI 54548

715.542.1044

purrfectdog@live.com

purrfectdog.com

REDMAN REALTY GROUP

SEE PAGE: 55

Eagle River office: Rachel Martin, Erica Dumas, Jeremy Oberlander

310 W Pine St, Eagle River, WI 54521

715.337.2600

heather.hodgson@redmanrealtygroup.com

redmanrealtygroup.com

RE/MAX PROPERTY PROS

8612 US Hwy 51, Minocqua, WI 54548

sellthenorthwoods@gmail.com

northwoodspropertypros.com

REPUBLIC SERVICES

701 Recycling Rd, Eagle River, WI 54521
715.477.0077
republicservices.com

RITZER'S ABC PEST CONTROL, LLC

PEST CONTROL

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1807 Riverfarm Ln, Eagle River, WI 54521
715.547.3098
abcpestcontrolwi@gmail.com
abcpestcontrolwi.com

ROCK'S RENT-ALL

186 Hwy 70, St. Germain, WI 54558
715.479.5841
rocksrentallinfo@gmail.com
rocksrentall.com

SOCIAL SECURITY ADVOCATES OF WI, LLC

PO Box 665, Eagle River, WI 54521
262.642.7510
teresa@socialsecurityadvocates.net
socialsecurityadvocates.net

ST. GERMAIN RENTALS/SERVICE**St. Germain Rentals / Service**

WE RENT THE BEST AND SERVICE THE REST
SEE PAGE: 54

Our rental equipment includes UTVs, electric bicycles, jet skis, pontoon boats, and snowmobiles, all meticulously maintained to ensure safety and reliability. Our friendly team is here to provide expert guidance, equipment orientations, and recommendations for the best places to explore.

6255 Hwy 70, St Germain, WI 54558
715.479.8007
info@stgermainbb-rentals.com
stgermainrentals.com

THE SALON OUTBACK

226 Hwy 70, St. Germain, WI 54558
815.715.2675
thesalonoutback@gmail.com

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309 Sunrise Lane, St. Germain, WI 54558
715.542.3251 / 800.872.2657
usbank.com

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1627 Cass St, Green Bay, WI 54302
920.884.0114 / 877.512.2089
courtney@valleyadvertise.com
valleyadvertise.com

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521 E Wall Street, PO Box 1621, Eagle River, WI 54521
715.337.0061
kathy@vilascountyedc.org

VITALITY WITH VERONICA

715.891.4272
vitalitywithveronicaofficial@gmail.com

WRJO/WERL RADIO

909 N Railroad St, Eagle River, WI 54521
715.479.4451
wrjo@wrjo.com
wrjo.com

ORGANIZATIONS**BO-BOEN SNOWMOBILE CLUB**

PO Box 192, St. Germain, WI 54558
info@boboen.com
boboen.com

FEED OUR RURAL KIDS (FORK)

4887 Echo Ridge Drive, Eagle River, WI 54521
715.410.8167
feedourrulkids.org

HABITAT FOR HUMANITY NORTHWOODS

908 Lincoln St., Rhinelander, WI 54501
715.628.0560
habitatnorthwoods.org

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PO Box 1481, Eagle River, WI 54521
info@hcpapresents.com
hcpapresents.com

LAKELAND ATV CLUB

PO Box 1305, Minocqua, WI 54548
info@lakelandatvutv.org
lakelandatvutv.org

NORTHLIFE CHURCH

6065 Hwy 70, St. Germain, WI 54558
715.479.2173
info@northlifechurch.com
northlifechurch.com

NORTHWOODS ANIMAL ALLIANCE

PO Box 382, St Germain, WI 54558
nwanimalalliance@gmail.com
northwoodsanimalalliance.org

NORTHWOODS MUSKIES INC.

info@northwoodsmuskies.com
northwoodsmuskies.com
facebook.com/NorthwoodsMuskiesInc

PLUM SKI-TERS WATER SKI SHOW TEAM

3230 Statehouse Point Road, Sayner, WI 54560
262.423.7586 (PLUM)
hello@plumskiters.org
plumskiters.org

SOLDIERS ON SLEDS, INC

1772 Moon Rd, St. Germain, WI 54558
715.542.2261
soldiersonsleds@gmail.com
soldiersonsleds.com

ST. GERMAIN COMMUNITY CHURCH

1315 Hwy 155, St. Germain, WI 54558
715.542.3114
stgcommunitychurch@gmail.com
stgcommunitychurch.org

ST. GERMAIN ATV CLUB

PO Box 161, St. Germain, WI 54558
secretary@STGATVClub.org
stgatvclub.org

ST. GERMAIN LIONS CLUB

Lions Club President
PO Box 153, St. Germain, WI 54558
715.479.6310

ST. GERMAIN NORTHWOODS LIONS CLUB

Northwoods Lions Club President
PO Box 273, St. Germain, WI 54558
715.892.4400

ST. GERMAIN PRIMETIMERS

PO Box 281, St Germain, WI 54558
715.499.0471

ST. GERMAIN SILENT TRAILS U.A.

PO Box 2, St. Germain, WI 54558
715.891.0058
stgermainsilenttrails@yahoo.com
stgermainsilenttrails.org

ST. GERMAIN WOMEN'S SERVICE CLUB

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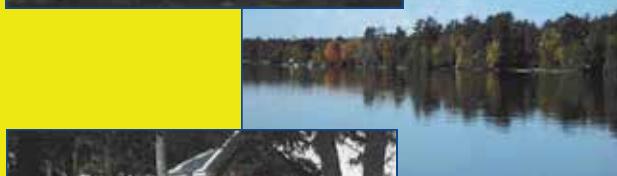
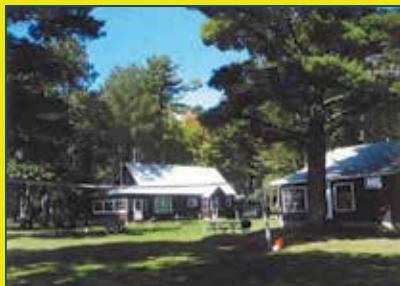
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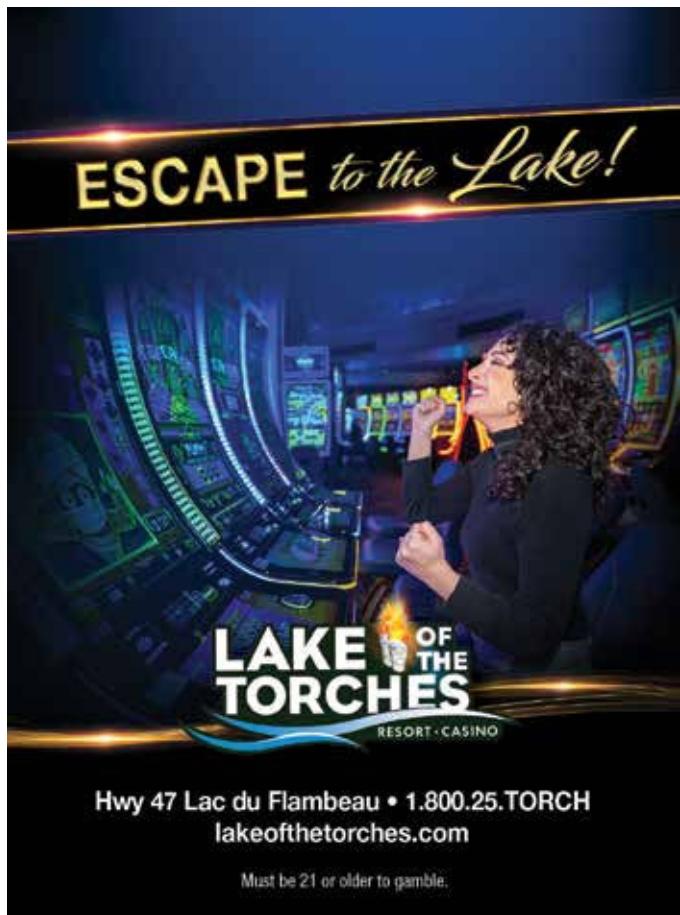


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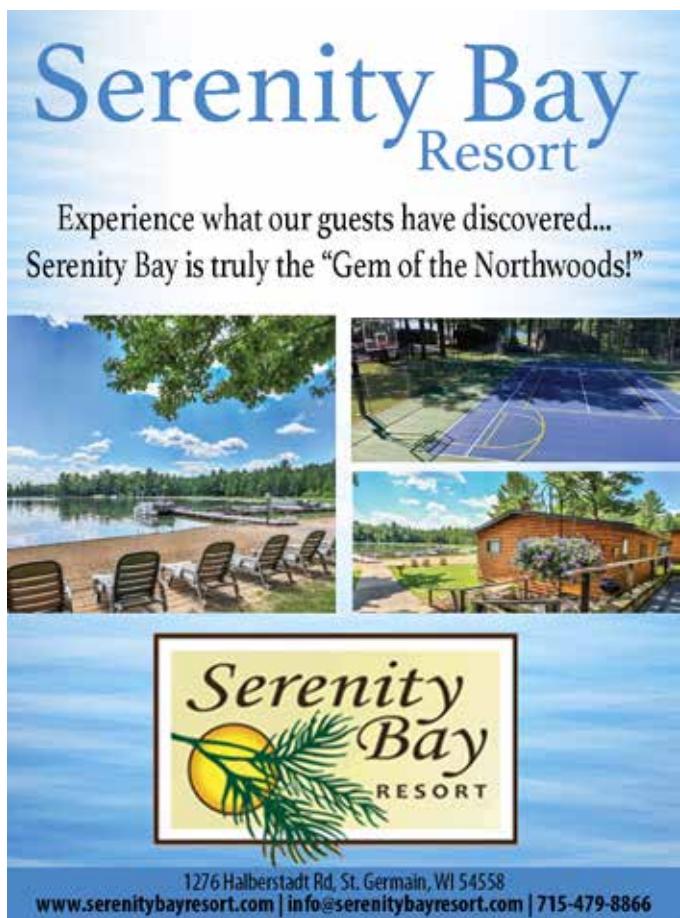
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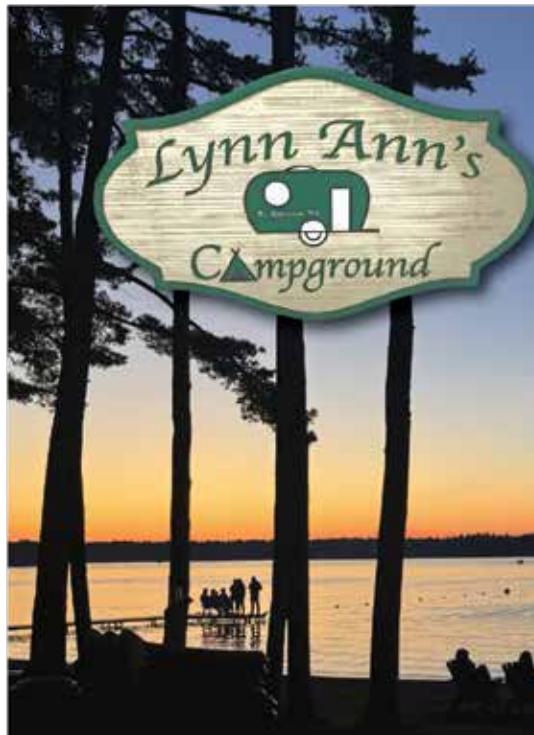
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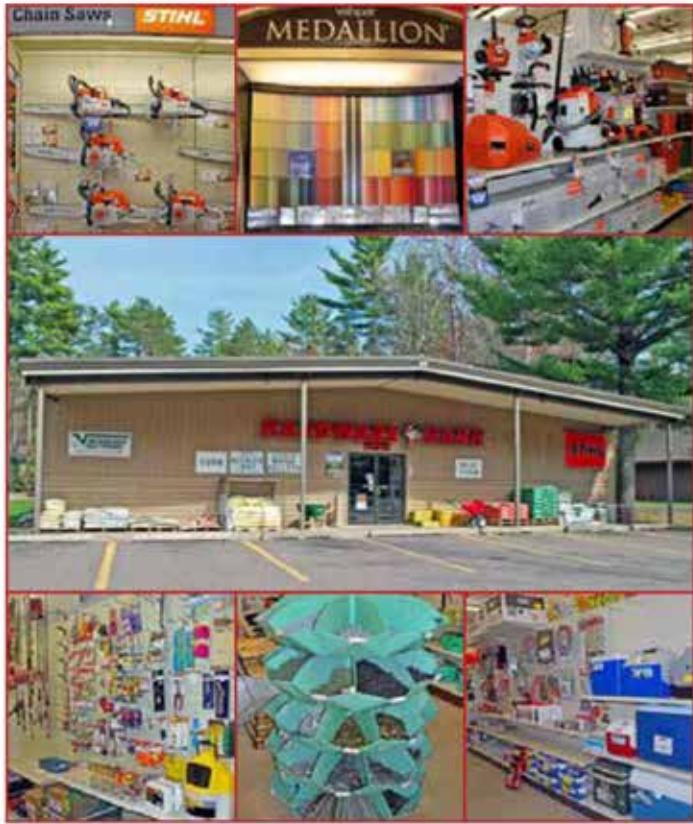


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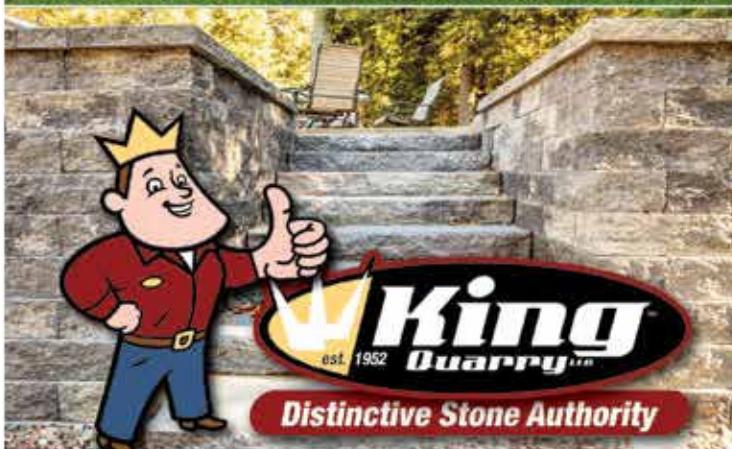
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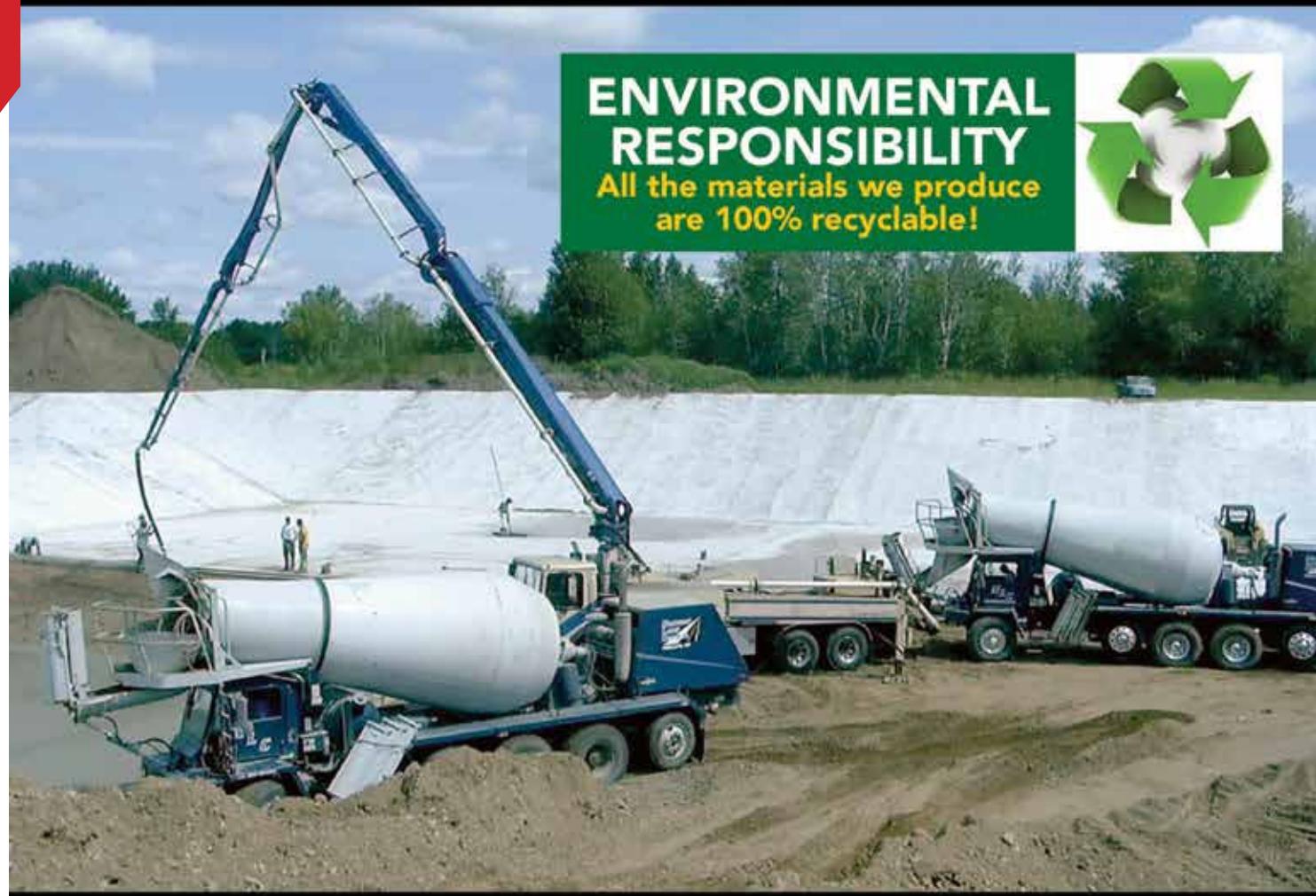


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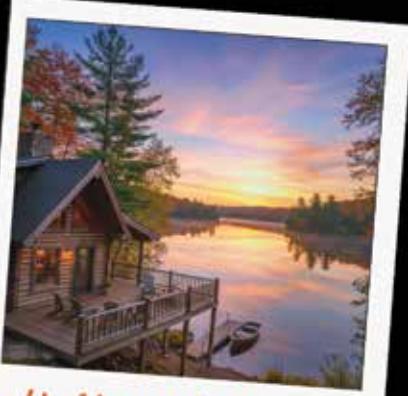


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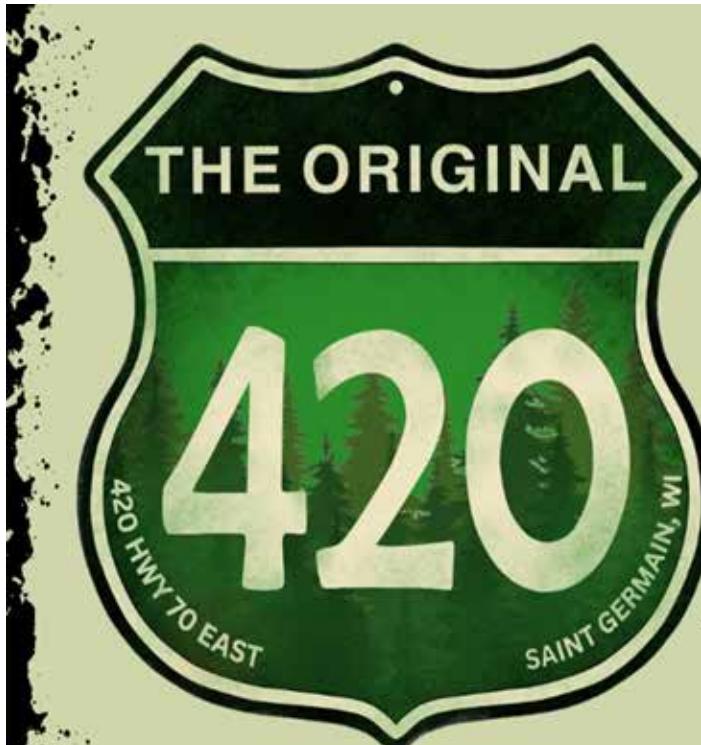



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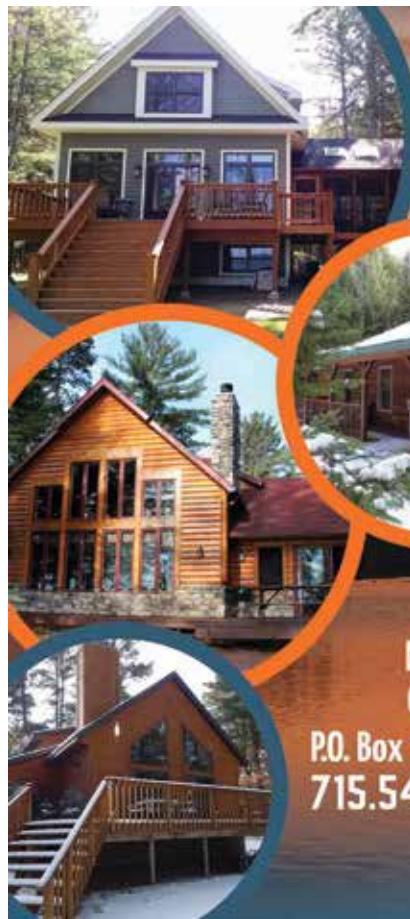
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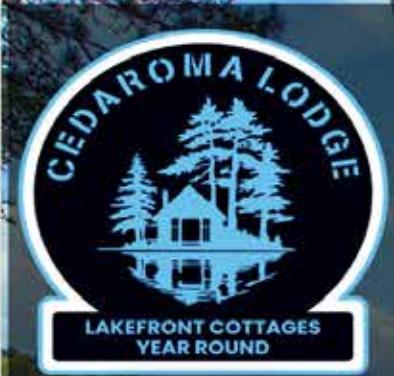
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