




# *St. Germain*<sup>™</sup>

## 2026 DESTINATION GUIDE



IN THE  
*Heart* OF THE  
NORTHWOODS





*"Dedicated to preserving and showcasing the rich and exciting history of snowmobiling at both the recreational and competitive levels through the operation of a museum, hall of fame and library for the sport. Annual Inductions honor the men and women that have played significant roles at the racing venues, design and manufacturing arenas, local clubs, state associations and national organizations."*



### CLASSIC SLED ROUNDUP

SATURDAY & SUNDAY OF MEMORIAL DAY WEEKEND

### RIDE WITH THE CHAMPS

PRESENTED BY LIVINGSTON'S ARCTIC CAT OF HILLSBORO, NH  
 AUTOGRAPH SESSION & INDUCTION BANQUET  
 HELD EVERY FEBRUARY • CHECK WEBSITE FOR DETAILS

### MUSEUM AND GIFT SHOP HOURS:

THURSDAY TO FRIDAY 10 AM TO 5 PM

SATURDAY 10 AM TO 3 PM



*A proud part of the  
 Northwoods since 1983*

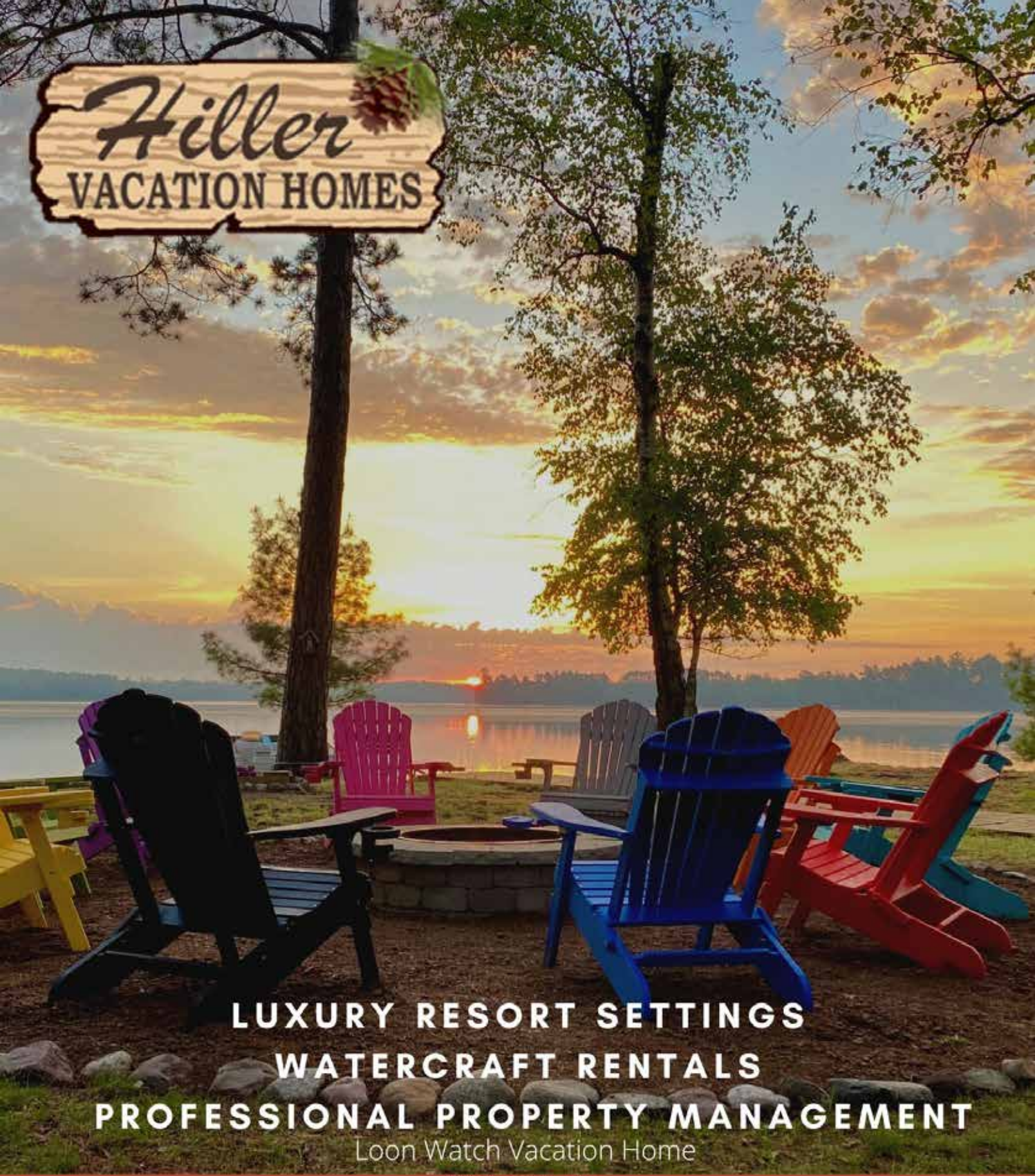
HIGHWAY 70 WEST AT SLED WORLD BOULEVARD • PO Box 720 • ST. GERMAIN, WI 54558

[info@snowmobilehalloffame.com](mailto:info@snowmobilehalloffame.com)

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# Welcome to St. Germain™



photo by Favor Photography



## THE CALL OF THE NORTHWOODS

It can be the tug on a line, the haunting call of a loon, or the sight of a soaring eagle. Perhaps it is the beauty of a multicolored sunset seen from a boat; it may be the feeling of awe walking below the fall color canopy, the crisp breath before skiing down a fresh set of tracks. The warmth of a well-prepared fish fry, the laughter of our friends and loved ones enjoying the cabin life. The excitement of discovering what lies beyond the bend on a snowmobile trail, the thrill of the hunt, or an old fashioned toast by the fire. These are the core memories forged every season and year after year here in the heart of the Northwoods, St. Germain! It doesn't matter if you have experienced this area once, you visit regularly or have been fortunate enough to call it home; we know that just like migratory birds, when away for too long, we eventually feel that magnetic pull deep inside. It calls us back North to experience it all over again!

St. Germain is a small community that sits in the heart of the Northwoods, truly in the middle (or a short drive away) from everything that Northern Wisconsin has to offer, and our community of dedicated business owners and locals who take pride in providing memorable experiences and services to our guests. Our motto of "Escape the Fast Lane and come to St. Germain" is understood soon after you arrive! It's easy to unwind and leave the hustle and bustle behind when surrounded by pristine lakes and forests. There are so many ways to explore that we can't help but awaken our inner child's curiosity and understand that this is nature's playground!

There are opportunities for biking, golfing, fishing, hiking, ATV and snowmobile riding, paddling, skiing, and nature watching, and it gets better! From Flea-Markets and Bingo, Themed Craft Shows and Live Music, 5k Runs, the Original Colorama, and many other events, there is always something happening in St. Germain! When you're done exploring, unwind with your favorite Northwoods fare and refreshments. This is the home of Cranberry Flap Jacks, Fish Fry, and Old-Fashioned Cocktails, the realm of gooey cheese curds, juicy grilled delights, and decadent ice-cream treats. A new favorite restaurant, tavern, ice cream parlor, or coffee shop is just around the corner, waiting for you to discover it!

As you page through our guide and browse our website, you will discover many business listings representing contact information for Restaurants, Taverns and Resorts, Property Managers, Fishing Guides, Recreational Rentals, Shops, Services, Artisans, and Non-Profits, all Chamber members dedicated to providing you with everything you need to make your visit to St. Germain, a memorable escape.

Welcome to St. Germain; you'll want to stay for a while!

*Azael Meza, Executive Director*

# St. Germain

CHAMBER OF COMMERCE



473 Highway 70 East | Po Box 155

St. Germain, WI 54558

715.477.2205

[WWW.ST-GERMAIN.COM](http://WWW.ST-GERMAIN.COM)

## OFFICE STAFF

Azael Meza - Executive Director

Jennie Saltzgeber - Events & Membership Coordinator

Lois Ruediger - Office Administrator

Samantha Nampel - Member Services Coordinator

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## ACKNOWLEDGMENTS

5 Star Marketing - Tomahawk, WI | Design & Production



## APPROXIMATE MILEAGE TO ST. GERMAIN FROM:

Green Bay	153	St. Paul	227
Madison	204	Chicago	339
Milwaukee	253	LaCrosse	223

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# 2026 Events

## JANUARY

### JANUARY 17: AWASSA TRAIL BY CANDLELIGHT

Experience the beauty of the Awassa Trails by candlelight at this family-friendly event. You can snowshoe, ski or fat bike the 1.4-mile, groomed loop. Then enjoy hot chocolate and s'mores by the bonfire. Park behind the St. Germain Elementary School. Well-behaved, leashed pets are allowed. Hosted by the St. Germain Non-Motorized Trails Committee. Event is free.

**When:** Saturday, January 17, 6:00pm - 8:00pm

**Where:** Awassa Trail, behind the St. Germain Elementary School, 8234 Hwy 70  
See Facebook Page

## FEBRUARY

### FEBRUARY 4-5: ARROWHEAD GROOMER SHOW

How are snowmobile trails kept in such great shape? Hamblen Equipment, the home of Arrowhead Groomers in St. Germain, hosts the Arrowhead Groomer Show. It is one of the largest groomer shows in the Midwest. Come and see the equipment displays and learn how the snowmobile trails are kept in such great shape.

**When:** Wednesday, February 4 - Thursday, February 5

**Where:** 6351 State Hwy 70, St. Germain  
www.ArrowheadGroomers.com 715.479.4200

### FEBRUARY 13-14: ST. GERMAIN RADAR RUN

The St. Germain Chamber of Commerce, Bo-Boen Snowmobile Club, St. Germain ATV Club, and the West Bay Racers are teaming up with the Snow Outlaws for a radar run. The Snow Outlaws are a professional racing organization and will race on a 500' track on the West Bay of Little St. Germain Lake. Paddle races will be held for other racers and don't forget the Bikini Races.

**When:** Friday, February 13 - Saturday, February 14

**Where:** Little St. Germain Lake, St. Germain  
www.st-germain.com 715.477.2205



### FEBRUARY 20-21: RIDE WITH THE CHAMPS

The annual ride will be presented by Livingston's Arctic Cat of Hillsboro, New Hampshire, and hosted by the Snowmobile Hall of Fame of St. Germain. Friday will be the John Deere Reunion Ride leaving the Hall of Fame at 9:00am followed by the fish fry at 5:00pm at Whitetail Inn. On Saturday, choose from one of six different rides. Check out the Hall of Fame's website for more details on all the rides and the fish fry.

**When:** Friday, February 20 - Saturday, February 21

**Where:** 1246 Sled World Blvd (off State Hwy 70 West)  
www.snowmobilehalloffame.com 715.542.4463

## MAY

### MAY 2: MARTINIS IN MAY

Comedian Johnny Carson said, "Happiness is finding two olives in your martini when you're hungry." Enjoy an evening of libations, food, and live music with Tony Ocean while local bartenders compete in three categories: People's Choice, Judge's Choice, and Best Presentation. 2025 Winners: Whitetail Inn (People's Choice and Judge's Choice), Best Presentation (The Bottled Bean). Tickets are limited.

**When:** Saturday, May 2, 6:00pm - 10:00pm

**Where:** Whitetail Inn, 9038 Hwy 70 West  
www.st-germain.com 715.477.2205



### MAY 24: CLASSIC SLED ROUNDUP

It may be Springtime but the thought of owning a snowmobile never takes a season off. The Snowmobile Hall of Fame hosts the annual Classic Sled Roundup at the St. Germain Community Park. The event will include vintage snowmobile displays and one of the best swap meets in the Midwest. Visit the website for swap spaces. Don't forget to buy a raffle ticket!

**When:** Sunday, May 24, 7:00am - 3:00pm

**Where:** St. Germain Community Park, 545 Hwy 155  
www.snowmobilehalloffame.com 715.542.4463

**MONDAYS, MAY 25 - JUNE 29: FLEA MARKET**

Beginning Memorial Day and ending Labor Day, every Monday is the Flea Market hosted by the St. Germain Volunteer Fire Department Association. Rain or shine. Shop at one of the largest flea markets in the Northwoods. Shop for arts and crafts, antiques, veggies, flowers, jewelry, soap: you name it, it's probably for sale. Come to the St. Germain Community Park for shopping and food provided by the St. Germain Northwoods Lions Club.

**When:** Mondays in June, 8:00am - 3:00pm

**Where:** St. Germain Community Park, 545 Hwy 155  
www.sgfire.org 715.891.7333

**JUNE****MONDAYS, JUNE 1 - JUNE 29: MONDAY NIGHT BINGO**

An evening of family fun with ten games played. \$1,000 of prizes will be given out, door prizes, and a 50/50 raffle. Doors open at 6:00pm and the fun begins at 7:00pm at the St. Germain Community Center. All ages are welcome!

**When:** Mondays in June, 7:00pm - 9:00pm

**Where:** St. Germain Community Center, 545 Hwy 155  
www.st-germain.com 715.477.2205

**WEDNESDAYS AND SATURDAYS, JUNE 10 - JUNE 27: PLUM SKI-TERS SKI SHOW TEAM**

Spend a night with the local Plum Ski-TERS Ski Show on Plum Lake. Shows are twice a week during the summer. This family fun show is full of laughs and amazing entertainment.

**When:** Wednesdays and Saturdays, 7:00pm

**Where:** 3230 State House Point Road, Sayner, WI (off Razorback Road)

www.plumskiters.org or facebook.com/PlumSkiters

**JUNE 6: FORK ON THE RIVER PARTY AND PADDLE**

Do you enjoy a relaxing time on the river? Feed Our Rural Kids (FORK) will host a two-hour paddle for charity on the Wisconsin River to raise funds for their program. FORK provides nutritional foods for students and their families in three local school districts. Participants of the event will be shuttled to Hwy 6.

**When:** Saturday, June 6

**Where:** Wisconsin River starting in Eagle River, 5179 Hwy 70  
https://www.feedourruralkids.org

**JUNE 13: WALK IN THE WOODS**

Stroll among the pines at our 19th Annual Walk in the Woods Art Fair. Shop from over 50 regional artists with an eclectic mix of pottery, paintings, photography, wood carvings, homemade candles, and jewelry. Enjoy wine sampling and live music as you stroll through the woods to find one-of-a-kind treasures at the St Germain Chamber, 473 Hwy 70 East. Food and beverages will be provided by the St. Germain Lions Club.

**When:** Saturday, June 13, 9:00am - 3:00pm

**Where:** St. Germain Chamber Park, 473 State Hwy 70 East

www.st-germain.com  
715.477.2205

**JUNE 19-20: TOWN GARAGE SALE**

Are you looking for a bargain or the illusive childhood toy? The town of St. Germain Town Rummage Sale returns this year. Grab a map of the local sales at the Chamber of Commerce and head out for a day of treasure hunting, adding new items to your wardrobe, or find something you didn't know you had to have.

**When:** Friday, June 19 - Saturday, June 20

**Where:** Town of St. Germain and surrounding areas  
www.st-germain.com 715.477.2205

**JUNE 28: FREEDOM 5K AND 1K KIDS' RUN**

Kick off your 4th of July Holiday in St. Germain at the Northwoods best Independence Day Celebration. Put on your running shoes and start the day by participating in the Freedom 5K Fun Run. This 5K Trail Run winds you through the beautiful forest grounds surrounding the St. Germain Community Park. Little runners can enjoy a running challenge on a kids 1K loop run.

**When:** Sunday, June 28, 2026, 8:30am

**Where:** St. Germain Community Park, 545 Hwy 155  
freedom5k.org

**JUNE 28: INDEPENDENCE DAY CELEBRATION**

It's America's 250th birthday!! Get a jump on your celebration! Start with the Freedom 5K Run. Next, enjoy the craft and vendor fair, bouncy houses for the kids, games, and live entertainment. The parade begins at 3:00pm (be sure to come early and reserve your space). Celebrating our nation's independence must include fireworks. St. Germain hosts thirty-five minutes of the best fireworks in the Northwoods at dusk. Dress up in red, white, and blue and enjoy a day full of fun!

**When:** Sunday, June 28, beginning at 9:00am

**Where:** Downtown St. Germain and Community Park  
www.townofstgermain.org

**JULY****WEDNESDAYS AND SATURDAYS, JULY 21 - JULY 29: PLUM SKI-TERS SKI SHOW TEAM**

Spend a night with the local Plum Ski-TERS Ski Show on Plum Lake. Shows are twice a week during the summer. This family fun show is full of laughs and amazing entertainment.

**When:** Wednesdays and Saturdays, 7:00pm

**Where:** 3230 State House Point Road, Sayner, WI (off Razorback Road)

www.plumskiters.org or facebook.com/PlumSkiters

**MONDAYS, JULY 6 - JULY 27: FLEA MARKET**

Beginning Memorial Day and ending Labor Day, every Monday is the Flea Market hosted by the St. Germain Volunteer Fire Department Association. Rain or shine. Shop at one of the largest flea markets in the Northwoods. Shop for arts and crafts, antiques, veggies, flowers, jewelry, soap: you name it, it's probably for sale. Come to the St Germain Community Park for shopping and food provided by the St Germain Northwoods Lions Club.

**When:** Mondays in July, 8:00am - 3:00pm

**Where:** St. Germain Community Park, 545 Hwy 155  
www.sgfire.org 715.891.7333







### **MONDAYS, JULY 6 - JULY 27: MONDAY NIGHT BINGO**

An evening of family fun with ten games played. \$1,000 of prizes will be given out, door prizes, and a 50/50 raffle. Doors open at 6:00pm and the fun begins at 7:00pm at the St. Germain Community Center. All ages are welcome!

**When:** Mondays in July, 7:00pm - 9:00pm

**Where:** St. Germain Community Center, 545 Hwy 155  
[www.st-germain.com](http://www.st-germain.com) 715.477.2205

### **WEDNESDAY, JULY 8: TWILIGHT MARKET**

It's Christmas in July! A new event with a crafters fair, food, and music in the evening. Shop from crafters for early Christmas purchases, enjoy good food, and listen to live music at the St. Germain Pavilion.

**When:** Tuesday, July 7, 4:00pm-8:00pm

**Where:** St. Germain Pavilion, 545 Hwy 155  
[www.st-germain.com](http://www.st-germain.com) 715.477.2205

### **JULY 8: JINGLE BELL 5K RUN**

Bring the family and join us for a fun-filled run or walk for a festive time. This timed 5K event begins and ends at the St. Germain Community Center. Race registration can be completed on-line or at 3:30pm the day of the event. Dress in your best Christmas costumes!

**When:** Tuesday, July 7

**Where:** St. Germain Community Park  
[www.st-germain.com](http://www.st-germain.com) 715.477.2205

### **JULY 11: PEDAL IN THE PINES**

Bring your bike to St Germain for the St Germain Silent Trails UA 2nd annual Pedal in the Pines. Choose from a nine-mile or eighteen-mile wooded trail or a 35-mile road ride. It's a beautiful way to spend the day!

**When:** Saturday, July 11

**Where:** St. Germain trails and roads  
<https://pedalinthepines.org>

### **JULY 24-26: NORTH WOODS ART TOUR**

Some of the Northwoods finest artists and artist-owned galleries are allowing visitors a behind-the-scenes view of how their work is created. Don't miss this rare opportunity to discover where many Northwoods artists live and work. Come and view their processes and inspirations and the opportunity to purchase treasures directly from the artist.

**When:** Friday, July 24 - Sunday, July 26

**Where:** Oneida and Vilas Counties  
[www.northwoodsarttour.com](http://www.northwoodsarttour.com) 920.745.0842

### **WEDNESDAYS AND SATURDAYS, AUGUST 5 - AUGUST 26: PLUM SKI-TERS SKI SHOW TEAM**

Spend a night with the local Plum Ski-TERS Ski Show on Plum Lake. Shows are twice a week during the summer. This family fun show is full of laughs and amazing entertainment.

**When:** Wednesdays and Saturdays, 6:30pm

**Where:** 3230 State House Point Road, Sayner, WI (off Razor-back Road)

[www.plumskiters.org](http://www.plumskiters.org) or [facebook.com/PlumSkiters](https://facebook.com/PlumSkiters)

## **AUGUST**

### **MONDAYS, AUGUST 3 - SEPTEMBER 7: FLEA MARKET**

Beginning Memorial Day and ending Labor Day, every Monday is the Flea Market hosted by the St. Germain Volunteer Fire Department Association. Rain or shine. Shop at one of the largest flea markets in the Northwoods. Shops for arts and crafts, antiques, veggies, flowers, jewelry, soap: you name it, it's probably for sale. Come to the St Germain Community Park for shopping and food provided by the St Germain Northwoods Lions Club.

**When:** Mondays in August and Labor Day, 8:00am - 3:00pm

**Where:** St. Germain Community Park, 545 Hwy 155  
[www.sgfire.org](http://www.sgfire.org) 715.891.7333

### **AUGUST 3 - AUGUST 31: MONDAY NIGHT BINGO**

An evening of family fun with ten games played. \$1,000 of prizes will be given out, door prizes, and a 50/50 raffle. Doors open at 6:15pm and the fun begins at 7pm at the St. Germain Community Center. All ages are welcome!

**When:** Mondays in August, 7:00pm - 9:00pm

**Where:** St. Germain Community Center, 545 Hwy 155  
[www.st-germain.com](http://www.st-germain.com) 715.477.2205

### **WEDNESDAY AUGUST 12: TWILIGHT MARKET**

The theme for the night is BBQ! Shop from local crafters, enjoy good food, and listen to live music at the St. Germain Pavilion.

**When:** Tuesday, August 4, 4:00pm-8:00pm

**Where:** St. Germain Pavilion, 545 Hwy 155  
[www.st-germain.com](http://www.st-germain.com) 715.477.2205

### **AUGUST 23: BO-BOEN SNOWMOBILE CLUB GOLF OUTING**

The St. Germain Bo-Boen Snowmobile Club will host its annual golf outing on Sunday, August 23 at the St. Germain Golf Club. It will be a four-person scramble. Registration is at 8:00am and the shotgun start is at 9:00am. Proceeds from the event support the club's operations. There will also be mulligans, a 50/50 raffle, and a \$10,000 hole-in-one prize!

**When:** Sunday, August 23

**Where:** St. Germain Golf Club, 9041 Hwy 70 West  
<https://boboen.com/>





## SEPTEMBER

### SEPTEMBER 19: COLORAMA, PINTS IN THE PARK, FALL CRUISIN' CAR AND TRUCK SHOW

St. Germain is the "Birthplace of Colorama" and we are proud to be hosting the 68th annual event in 2026. More than sixty crafters will bring beautiful creations for your home and the Farmers' Market has apples, pumpkins, honey, and other delicious treats. The Fall Cruisin' Car and Truck Show will return for a sixth year. Sample different craft beers at "Pints in the Parks" with a listening to live music. Kids will have fun painting pumpkins. Bring the family and enjoy the day at St. Germain Community Park.

**When:** Saturday, September 19, starting at 9:00am

**Where:** St. Germain Community Park, 545 Hwy 155  
www.st-germain.com 715.477.2205

### SEPTEMBER 26: ATV/UTV FALL FEST

The St. Germain ATV/UTV Club will be hosting its annual ATV/UTV Fall Fest on September 26. Join the fun with a scavenger hunt, games, raffles, and food. Everyone is welcome!

**When:** Saturday, September 26

**Where:** St. Germain and Surrounding Areas  
www.stgatvclub.org



## OCTOBER

### OCTOBER 3-4: GREATER WISCONSIN MUSKY TOURNAMENT

Sponsored by the St. Germain Chamber of Commerce, the 38th annual catch-and-release event is for every musky fisherman and fisherwoman. This two-day tournament takes place on ten area lakes. Registrants will receive a gift bag and sweatshirt. Additionally, door prizes, cash prizes, trophies, and raffles will be awarded. Categories are largest musky, largest northern pike, and youth. The 2025 winning musky was 43.75" and caught at Lost Lake. Space is limited, so sign up early. Maybe you'll catch a bigger fish!

**When:** Saturday, October 3 and Sunday, October 4

**Where:** 10 Area Lakes

www.st-germain.com 715.477.2205

### OCTOBER 9-11: NORTH WOODS ART TOUR

Some of the Northwoods finest artists and artist-owned galleries are allowing visitors a behind-the-scenes view of how their work is created. Don't miss this rare opportunity to discover where many Northwoods artists live and work. Come and view their processes and inspirations and the opportunity to purchase treasures directly from the artist.

**When:** Friday, October 9 - Sunday, October 11

**Where:** Oneida and Vilas Counties

www.northwoodsarttour.com 920.745.0842

### OCTOBER 17: TRAIL OF TREATS AND COSTUME CONTEST

Kids love to dress up and celebrate Halloween. The second annual Kid's Costume Contest and new Trail of Treats will be fun for ghosts and goblins of all ages. Local businesses will hand out treats and more.

**When:** Saturday, October 17

**Where:** St. Germain Chamber Park, 473 Hwy 70

www.st-germain.com 715.477.2205



## NOVEMBER

### NOVEMBER 14: CHRISTMAS CRAFT SHOW AND BAKE SALE

Join the St. Germain Women's Service Club for their annual Christmas Craft Show and Bake Sale and kick off your holiday shopping. Purchase crafts from local artists and cookies by the pound! Don't forget about the raffle. Proceeds from the bake sale will benefit youth programs in the area. Brighten up your home for the holidays and support local programs in one place.

**When:** Saturday, November 14, 9:00am - 3:00pm

**Where:** St. Germain Community Center, 545 Hwy 155.  
715.542.2881

### NOVEMBER 28: LIGHTING UP ST GERMAIN

Begin your Christmas season in St. Germain! Santa Claus makes a visit to St. Germain to light the town's Christmas tree. Enjoys cookies and cocoa with the children. Let's ring in the season together!

**When:** Saturday, November 28

**Where:** Downtown St. Germain

www.st-germain.com 715.477.2205

## DECEMBER

### DECEMBER 5: HOLIDAY MARKETPLACE

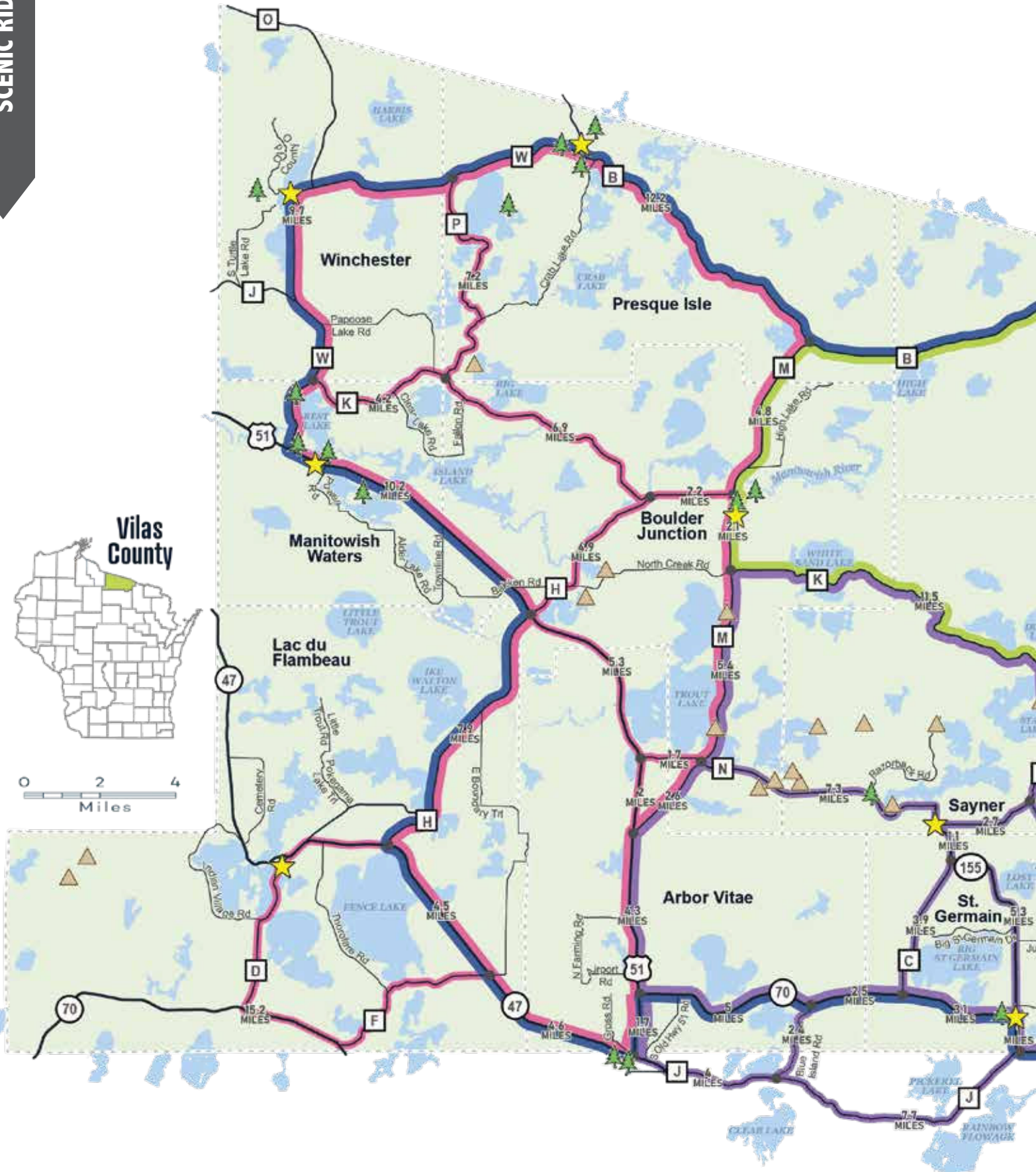
The St. Germain Chamber of Commerce invites you to the Holiday Marketplace at the St. Germain Community Center. Find something new to decorate your home for Winter or a Christmas gift for a loved one. Kids can make a craft to take home!

**When:** Saturday, December 5

**Where:** St. Germain Community Center, 545 Hwy 155

www.st-germain.com 545 Hwy 155. 715.477.2205





\*Map courtesy of Vilas County Tourism.





## Vilas County Scenic Rides

### RIDE OPTIONS

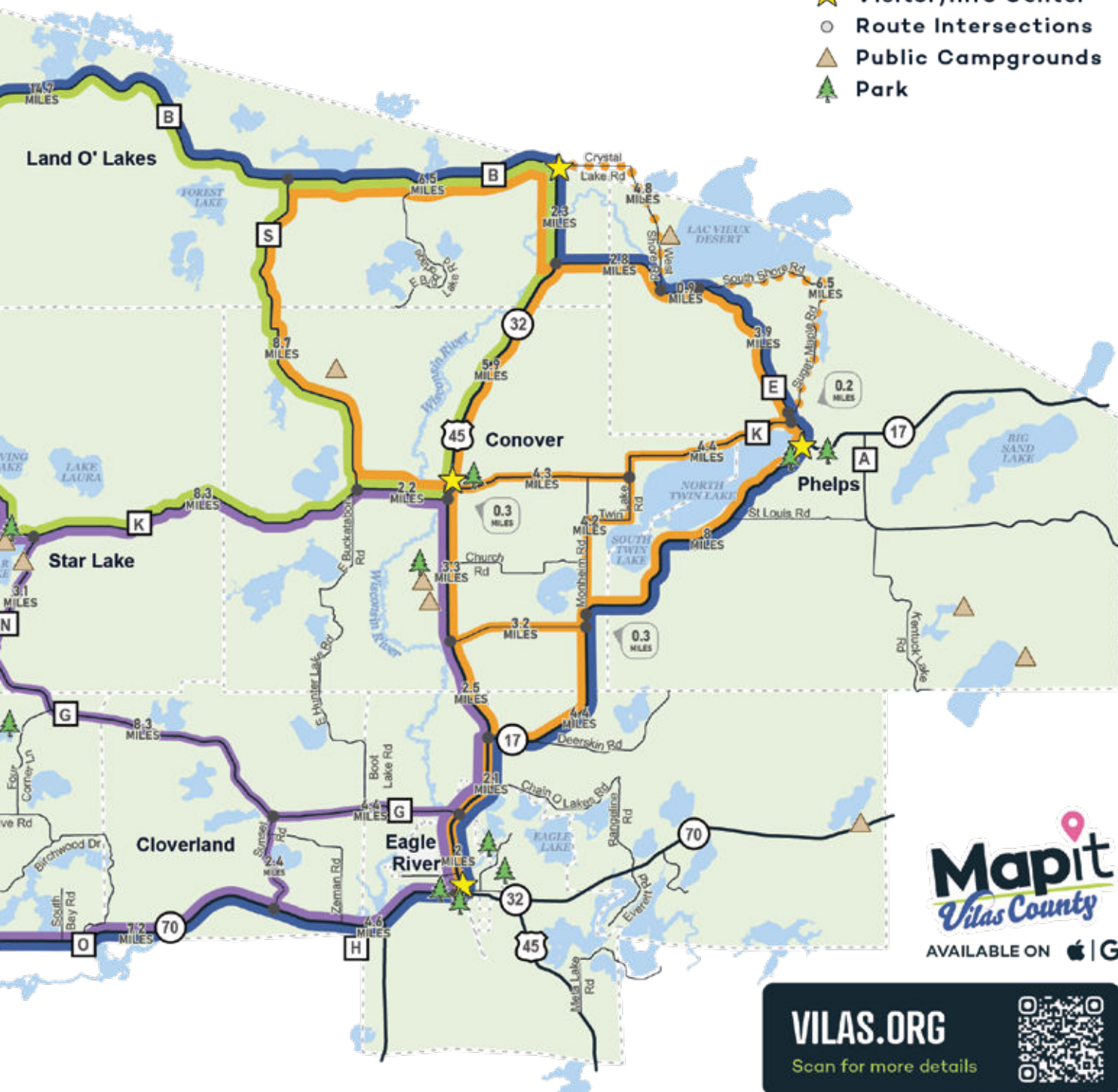
- County Loop
- Eastern Route
- ... Bumpy Pavement
- South-Central Route
- North-Central Route
- Western Route

### VILAS ROADS

- US Highway
- State Highway
- County Highway

### POINTS OF INTEREST

- Visitor/Info Center
- Route Intersections
- Public Campgrounds
- Park



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**VILAS.ORG**

Scan for more details





# Scenic Rides

## in St. Germain

Explore Vilas County's scenic rides—no matter whether you're taking a summer cruise in a convertible or a fall ride on a motorcycle, you'll find an impressive mix of road routes. It's a great way to explore Vilas County's communities, attractions, and countless Northwoods lakes.

See map, pages 10-11



## COUNTY LOOP (122 MILES)

*Communities: Arbor Vitae, Eagle River, Lac du Flambeau, Land O' Lakes, Phelps, Manitowish Waters, Presque Isle, St. Germain, Winchester*

This route—which can be broken up into smaller sections if you're looking to extend your road trip—makes a loop around the entire county, passing through 10 communities and traveling alongside nearly two dozen Northwoods lakes, including Lac Vieux Desert (the source of the Wisconsin River), North Twin Lake, Big St. Germain Lake, and Fence Lake. The route also includes large segments of the Chequamegon-Nicolet National Forest and the Northern Highland-American Legion State Forest.

## SOUTH-CENTRAL ROUTE (122 MILES)

*Communities: Arbor Vitae, Boulder Junction, Conover, Eagle River, St. Germain, Sayner-Star Lake-Cloverland*

Explore the friendly communities of central and southern Vilas County on this route, which takes riders through Boulder Junction, Eagle River, Conover, St. Germain, and more. Notable attractions along this stretch include the Wisconsin River, Trout Lake, and trailheads for routes through the Northern Highland-American Legion State Forest. Riders will also have a chance to discover Rustic Road 60—Vilas County's only official Rustic Road—which connects Boulder Junction and Sayner-Star Lake-Cloverland.





# The Eagles are Landing

*Written By Ken Jackson*



*Photo By Favor Photography*



*Photo By Favor Photography*

It's commonly known that northern Wisconsin is home to hundreds of species of wildlife. While visitors love to capture pictures of deer, chipmunks, and other inhabitants of the St. Germain area, no species is more sought after and more highly regarded than the North American Bald Eagle.

Wildlife researchers have identified the region of Vilas and Oneida Counties as having the heaviest density of nesting eagles anywhere in North America. Vast opportunities to see eagles interacting with each other and witness their hunting activities is a treat that provides memories that few other places can offer.

What makes the St. Germain area so inviting to eagles? It's the habitat. Eagles love to sit and nest in the tallest of trees. Our area has a heavy concentration of old white pine trees. Many of these old pines exceed 120 years of age and reach heights of over 100 feet. The placement of these majestic trees on the shorelines of our lakes gives the eagles their observation platforms to utilize their incredible eyesight. Their eyesight is estimated to be 8 times more powerful than humans. Due to this unbelievable ability, it is said that eagles can spot something as small as a rabbit at a distance of two miles. This allows eagles to swoop down from the tallest of tree tops and capture their next meal.

The other environmental attribute that makes St. Germain special for this majestic bird is the vast amount of surface water in the town. St. Germain is centered in one of the heaviest concentrations of freshwater lakes in the world. Besides the larger lakes, many feeder streams that serve as inlets and outlets of the various lakes remain open year-round, providing more hunting opportunities for eagles when the main bodies of water have iced up for the winter.

It is not uncommon to see a group of several eagles together, especially early in summer. They are very social creatures. Eagles like other eagles. When there is enough food to be shared, as many as 20 eagles can be seen along the shore of a lake at a given time.

When visiting the St. Germain area, keep in mind that eagles are used to having people around, but they don't like it when humans get too close. They may be guarding a nest of their young, or they may be hunting. If you see one of these majestic creatures overlooking an area lake from a treetop, remain quiet, enjoy the peace and serenity of the northwoods and know that you are seeing the best that nature has to offer.





# Live the Adventure in St. Germain

St. Germain's natural scenery makes it a perfect playground for outdoor enthusiasts. The diverse landscape offers opportunities for fishing/ice fishing, kayaking, hiking, cycling, motorcycling, snowmobiling, and more. Whether you're a local or traveling, St. Germain has plenty to do for the entire family. Do you know one of our favorite ways to enjoy the great outdoors and have some good fun? Try out the ATV/UTV trails in St. Germain? Many would agree that four-wheeling in St. Germain is one of the best ways to spend a weekend or a vacation trip. The trails and routes will take you on a fantastic ride. All you need is your machine and a full tank of gas for a day of adventure and sightseeing. Travel through the beautiful forests and alongside sparkling lakes and streams. Trails open in May and end in October, giving ample opportunities for you to ride the trails. Visit [www.stgatvclub.org](http://www.stgatvclub.org) for more information on ATV/UTV trails and conditions.

## SNOWMOBILING

With over 100 miles of groomed trails, St. Germain is known for having the best trail system in the state! Snowmobilers love the Bo-Boen Snowmobile Club trails. Blanketed with soft white snow, the trails are groomed nightly to give you the best ride every day. The trails encompass many different landscapes. You will ride through tall evergreens encased in snow and

forests where the sun will shine down on you, eagles will soar above you, and the wildlife will surround you as you make your way through the scenic routes.

The Bo-Boen snowmobile club has over 1,100 members, making it the largest snowmobile club in the state. It uses two Tucker Terra Sno-Cats, one New Holland Tractor and Arrowhead Groomers, and SNO BOSS Drags, both of which are manufactured right here in St. Germain. St. Germain has also been recognized as a Snowmobile Friendly Town by the Association of Wisconsin Snowmobile Clubs. For more information and trail conditions, visit [www.boboan.com](http://www.boboan.com).

While you are here on your sled, don't forget to check out the Snowmobile Hall of Fame, located at 1246 Sled World Boulevard, just off Highway 70. At the Snowmobile Hall of Fame, they are dedicated to preserving and showcasing the rich and exciting history of snowmobiling at both the recreational and competitive levels through the operation of a museum, hall of fame, and library for the sport. Annual inductions honor the men and women who played significant roles at the racing venues, design and manufacturing arenas, local clubs, state associations, and national organizations.

For more information on the Snowmobile Hall of Fame, visit [www.snowmobilehalloffame.com](http://www.snowmobilehalloffame.com).



# BO-BOEN SNOWMOBILE CLUB

Roger Klein - Past President, Bo-Boen Snowmobile Club

St Germain is Bo-Boen Country and is home to Wisconsin's largest snowmobile club with over 1,100 members. The club was founded in 1969 with the purpose of providing the best and safest snowmobile trails in the state. The club has a team of dedicated groomer drivers that along with the best grooming equipment available, maintain over 100 miles of groomed snowmobile trails. Trail grooming is performed every evening and night during the snow season. Grooming at night is not only safer for everyone but allows the newly groomed trails to firm up for the best day time riding experience.

St Germain is recognized as a Snowmobile Friendly Town and the Bo-Boen Snowmobile Club is proud to have the support of the entire community. Everything you need for a great snowmobile experience is available right on the trails in St Germain.

The club offers a Snowmobile Safety Class in December each year to educate and promote safe snowmobiling for everyone. We also offer group rides for men and women every Wednesday during the snow season. The club maintains visibility in the community by participating in local events throughout the year.



For more information and trail conditions, visit our website at [www.boboen.com](http://www.boboen.com) or contact the Chamber of Commerce at their website [www.st-germain.com](http://www.st-germain.com) or by phone at 715-477-2205.

We look forward to seeing you on the trails.

## SUMMER RIDING ADVENTURES

Gary Penner - President, St. Germain ATV Club

Families and friends are discovering the natural beauty of the Northwoods as they ride an all-terrain vehicle or utility task vehicle/side-by-side (ATV/UTV) on trails in and around St. Germain. Whether you've ridden a four-wheeler before or this is your first time, it is our wish that you will want to come back again and again.

There are over 100 miles of signed ATV/UTV routes and trails in the St. Germain area! The St. Germain ATV/UTV trail system, including town and county roads, connects to other trail systems in the area (Landover, Lakeland, Lake Tomahawk, Presque Isle, Plum Lake, Boulder Junction and more) and traverses public and private land. The trails open on or after May 1, depending on weather and trail conditions, and close on October 31 giving riders ample opportunity to explore the trails, stop for a bite to eat and explore the local beauty of the forest, the lakes and the streams in our area.

One of the best ways to learn the trails is to join the St. Germain ATV Club. The Club has approximately 300 general members and over 100 business members. Our mission is to build and maintain the trails in the Club area while also promoting safety and respect of those trails and the sport of ATV/UTVing. The Club has several events during the year ranging from Club rides and picnics to the annual Fall Fest which is comprised of a scavenger hunt, ATV/UTV games, prizes, food and fun! Non-members are always welcome to join any event the Club sponsors. To join the St. Germain ATV Club, simply visit [www.stgatlub.org](http://www.stgatlub.org) and click on "Join Our Club". The Club also has a robust Facebook page at "St. Germain ATV Club" where you can check out activities and informational postings.

So, gear up, grab a trail map at the Chamber of Commerce or any of our local businesses in St. Germain and enjoy a day of riding!





# get on the *Water* in St. Germain

*Written By Ben Jones*



St. Germain is located in the heart of one of the biggest collections of fresh-water lakes in the world, and our beautiful lakes are the perfect places to experience some unforgettable summer fun. Cruise a wild lakeshore, cast a line, ride a tube, or just soak up the summer sun with some of the most important people in your life. No matter how you enjoy St. Germain's lakes, you'll create memories that will last a lifetime. Ready to step off the dock? Here's what you need to know to plan the ultimate lake day in St. Germain.

## **What are the best St. Germain boating lakes?**

You're never far from a great boating lake in St. Germain. Some of our most popular (and largest) lakes include Big and Little St. Germain Lakes – but all of our lakes are pretty amazing. Our larger lakes are ideal for a day of cruising, water skiing or tubing. Smaller lakes can be great to take in the quiet beauty of nature. There are also a lot of fish to catch, birds to watch, and some of our lakes even have undeveloped islands you can explore. You'll enjoy yourself on any St. Germain lake, whether you find yourself on Found Lake, or lose yourself on Lost Lake. Just head out onto our beautiful Northwoods waters and relax!

## **How can I get on the water in St. Germain?**

St. Germain welcomes boaters. You'll find lodging properties with plenty of trailer parking – some even have space on the pier for you tie up while you're here. There are also a lot of public boat landings. You can find landing locations and information for all of our lakes, including some basic maps, the fish you might catch, the acres you can explore, and more on the state Department of Natural Resources website.

## **Where can I rent a boat in St. Germain?**

Getting on the water is easy in St. Germain. While you're welcome to bring your boat here, we have plenty of friendly local businesses that are ready to get you afloat. They have watercraft of all styles, including pontoons and wave runners, and they can deliver a boat to your perfect location. You can skip all of the logistics and enjoy every moment of your time here. Some St. Germain businesses with boats for rent include Rock's Rent-All, St. Germain Sport Marine, and St. Germain Rentals. Many of our lodging properties can also arrange a pontoon for your stay, including homes managed by Twin Water Rentals and Hiller Vacation Homes.

## **Do I need a license to operate a boat in Wisconsin?**

Make sure your day in the water is as safe as it is fun and be sure to follow the state's boating laws! If you were born on or after Jan. 1, 1989, you need a Wisconsin boating safety certification, or an out-of-state equivalent certification. A course can be obtained online.

## **What other services are there for boaters in St. Germain?**

You can find everything you need in St. Germain to enjoy a day on the water. You can pick up snacks, beverages, and sunscreen at Camp's Fresh Market, and gear for fishing and boating at St. Germain Sport Marine, Knitt's Hardware Hank, and Last Cast Fishing Outfitters. Check out our lodging listings to find the perfect place for your lake escape. Enjoy every minute of lake life in St. Germain and we'll see you out on the water



# Ride to Sweet treats & Smiles

Written By Ben Jones

bike to get ice  
cream in St.  
Germain



There's no sweeter place to enjoy a bike ride than St. Germain. Our community is home to some of the best biking in the Northwoods, and every mile brings new vistas or lakes and forests. It's easy to work up a bit of hunger on the trail, and fortunately, St. Germain has some sweet rewards waiting for you. If you're riding all day or just for a few minutes, you can find a shop ready with ice cream, treats, and more. It's all right by the trail, and a St. Germain ice cream cone is a seasonal moment that generations of travelers savor every year. Enjoy a frosty treat while you can: here are some St. Germain ice cream shops that are just a pedal away.

## Naturista Monarch

On the west side of St. Germain, this friendly shop is a place to get something for now and something for later. The shop serves all the popular flavors, including vegan and no-sugar options. Pick up a treat for later with one of Naturista's handcrafted cocktail infusion jars. The Heart of Vilas trail passes just east of the shop and when you park the bike for the day, you can enjoy a unique Old Fashioned, Manhattan, or Margarita!

## Cathy's Ice Cream & Candy Shop

Is Cathy's the happiest place in the Northwoods? Step inside and try not to smile. This shop has been a fixture in the heart of St. Germain for four decades, and it delivers good times, one scoop at a time. The shop offers over 30 flavors of ice cream, as well as malts, milkshakes, sundaes, candy, chocolates, and more. There's plenty of outdoor seating, and you can also stop into the Red Canoe Coffee & Cocktails for a little caffeine, wine tasting, or a delicious sandwich. The Heart of Vilas Trail is just across State Highway 70.

## Elmer's Fun Park

On the east side of St. Germain, Elmer's Fun Park is a family destination that delights kids of all ages every summer. The park has two go-kart tracks, wet & wild bumper boats, trail rides, mini golf, batting cages, and a play

area for kids that includes a bounce house, playground, and an off-road course with little battery-operated Jeeps. The sweetest place in the park is the ice cream shop – choose from 32 flavors! The Heart of Vilas Trail system starts along State Highway 70 just outside the park.

## About the Trail

St. Germain is the gateway to one of the best bike paths in the Northwoods – the Heart of Vilas County Bike Trail. The trail runs for more than 52 miles, and it's become a destination for cyclists who want to experience Wisconsin's Northwoods beauty on two wheels. The trail winds through wild forests, traces glacial lakes, and crosses scenic rivers.

The trail is one of the longest paved bike trails in Wisconsin and it connects St. Germain with Sayner, Boulder Junction, Manitowish Waters, and Mercer. Many consider it to be one of the best trails of its kind in Wisconsin, and it's recognized as an official National Recreation Trail. There are numerous places to park along the trail, including behind the St. Germain Area Chamber of Commerce office. Stop inside for maps and other information about the area – or just to say hello!



# Know your

# Fish

## MUSKY

The king of freshwater fish. They are the top predator and least populated fish in our lakes. Catch and release is the common practice these days. It's known as the fish of 10,000 casts, but hiring a guide will cut those odds



## NORTHERN PIKE

Wisconsin's second largest predator fish, second only to their relative the musky. Pike are typically very aggressive and will feed anytime the opportunity allows. They prefer weed flats and other ambush points.



## WALLEYE

The walleye is the largest member of the perch family and is often targeted for its table fare. Walleyes can be tough to find, but when they are located, they typically cooperate and bite. Bait secret: minnows, nightcrawlers and leeches, and back to minnows as the season starts and finishes.



## PERCH

A small fish that most anglers seek more for the taste than the tug. Adults average 7 to 10 inches which make it a good fish for all ages to catch. Perch have a tendency to congregate in large schools making it a one-stop spot to catch your dinner.



## BASS

Large and smallmouth bass are brothers, but like family they do take separate paths. We have several small backwoods lakes that offer untapped largemouth fishing, and several area lakes that offer numbers to trophy fishing for smallmouth. **NOTE: the season for smallmouth isn't open to harvest until the 3rd Saturday of June. Regulations for harvest of largemouth are different from lake to lake.**




## PANFISH

These fish are probably one of the most popular sport and eating fish in Wisconsin. Crappies, bluegills, and sunfish are our most common "panfish". Probably the most targeted fish in the spring, and often over harvested. Remember to take only enough for a meal and leave some for another day.







# Fishing in St. Germain Advice from a guide

Written By Ben Jones

Christina Truppe grew up with a rod in her hand and today she chases her passion one cast at a time as a St. Germain fishing guide. Dividing her time between working as a traveling nurse and taking people of all ages out on the water, she's owner of Christina Truppe Musky Guide Service. Truppe shared a few details about her guide business and what makes St. Germain such a special area for anglers.

## Truppe's fishing background

I was born with musky fishing in my blood – my dad and grandpa were both avid musky fishermen and they had me on the boat before I was two years old. I caught my first musky in St. Germain when I was 11 years old, and that is when the addiction started. 99% of my time on the water is spent targeting muskies. I have an appreciation for other fish species, but there is an unmatched adrenaline rush and gratifying feeling that for me only comes with musky fishing. Some of my favorite fisheries include lakes in and around the St. Germain area.

## Why Truppe operates her business out of the St. Germain area

My love for musky fishing in the St. Germain area is the sole reason why I moved here full time in 2020, and I have created my entire life around it. I have been fishing these waters for my entire life, and I started Christina Truppe Musky Guide Service here two seasons ago. This area sees a lot of tourist traffic, and a good number of them are fishermen. It's gratifying to be able to share my love for musky fishing with others who appreciate it as much as I do.

## What is special about fishing in St. Germain?

St. Germain offers a variety of reliable fisheries with public access; there are clear water lakes, stained water lakes, deep lakes, shallow lakes, weeds, rocks and even rivers – you name it, and we've got it here. There are a variety of species to target within these lakes and rivers – including panfish, trout, largemouth bass, smallmouth bass, musky, walleye and northern pike.

## Who does St. Germain appeal to?

St. Germain is a perfect destination for fishermen, because there is something to offer here for everyone. Whether a fisherman wants to throw

on their waders and cast for smallmouth in a bouldery river or hop in a boat and cast for the fish of 10,000 casts, this area has it all. St. Germain has bountiful lake and fish populations, knowledgeable bait shops like Last Cast Fishing Outfitters, and several fishing guides available.

## What are the advantages of working with a guide?

The St. Germain area is home to a handful of knowledgeable fishing guides. Fishing guides are great tools for even experienced anglers. Hiring a guide serves many purposes. First and foremost, a guide is hired to teach you the most efficient techniques to catch your target species. A guide will show and teach you about bait presentations, gear, structure, patterns, proper fish handling, boat control, electronics, seasonal transitions, and how to cast and figure eight if need be. For an average person vacationing to the Northwoods for a week or a weekend, their time on the water is limited. Hiring a guide can provide you with the knowledge necessary to make your time on the water more productive.

## What are some popular fishing lakes in St. Germain?

A few of the popular fishing lakes in St. Germain include: Big Saint Germain Lake, Little Saint Germain Lake, Lost Lake, Found Lake, Pickerel Lake and Lake Content.

Learn more about Truppe's guide service and here are some more St. Germain guides who are ready to get you out on the water.

**Ken Jackson Guide Service:** This experienced, third-generation guide follows in the footsteps of his father George and Grandfather Art Jackson. He enjoys sharing his knowledge with anglers of all ages who come to St. Germain.

**Last Cast Fishing Outfitters:** The goal of this shop is to ensure you have the best time on the lake. They carry all the bait and the latest gear you need, and their guide service will help ensure success on the water.

**White's Woods & Waters:** Whether you're planning an adventure in the woods or on the water, this is a guide who can help. This premier fishing and hunting guide service specializes in walleye, smallmouth and musky.



# St. Germain Trails

*Offer Serenity,  
Easy Access*

St. Germain is where you will find towering pines and mature hardwoods caressing our silent sport trails, which lead bikers and hikers past lakes and streams that dot the area. Some are paved bike trails that weave and bob their way through the forest and along lightly-traveled backroads, all leading riders to one delight after another. Others are lightly-contoured forest paths, favored by backpackers who might pause in bemusement as a red squirrel or blue jay scolds their presence.

To those just leaving the fast lane, take a deep breath of air; let it out slowly; and take another. No one is in a hurry here, and no one needs to be! Now that we have you primed with fresh, clean air, let's tackle the trails. (Learn more about the following trails by going to [www.stgermainsilenttrails.org](http://www.stgermainsilenttrails.org).)

## HEART OF VILAS COUNTY

The Heart of Vilas County Bike Trail offers riders more than 52 miles of paved trails that connects St. Germain with Sayner, Boulder Junction, Manitowish Waters and Mercer. This spectacular trail, recognized as a National Recreation Trail in 2020, winds through the Northern Highland-American Legion Forest and along crystal clear lakes and rivers. Just over 13 miles of it runs through the Town of St. Germain.

The trail system features smooth pavement suitable for all types of riders -- from flat-to-rolling terrain, manageable hills, and multiple scenic bridges. Along the trail are many scenic rest areas with picnic spots and restrooms. You will also find swimming spots for a quick cool down in the summer months, and walking trails if you want a break from two wheels. There are 20 different parking areas to choose where to start your ride.

Two segments run through St. Germain. The first segment connects the South Bay trail lot (Highway O) to the St. Germain Chamber of Commerce. This 5.5-mile trail is ideal for beginners because of its flat terrain. The second segment also begins at the St. Germain Chamber of Commerce and heads west and then north into Sayner. This 8.5-mile-long trail is filled with rolling terrain, some steep hills and chances to see wildlife.

The trailhead at the Chamber office includes a picnic table where you can rest and eat lunch. Of course, feel free to come inside the center for maps, brochures and advice from the chamber staff.

There are several campgrounds along the trail, as well as many motels and resorts on or easily accessible to the trail. From the Heart of Vilas Bike Trail, you can ride right up to a restaurant for a great meal or a quick snack.





## THE AWASSA TRAIL

You're forgiven if, after a ride on this outstanding trail, you refer to it as "Awesome Trail." The Awassa Nature Preserve trail bends its way through 230 acres of old-growth forest for some five miles. You can choose any or all of the four trail loops. It's also a local favorite for walking, snowshoeing and Nordic skiing. Portions are open to fat tire bikers during winter. During January's candlelight event, hundreds of ice luminaries light the entire 1.4-mile loop for skiers, snowshoers and fat tire bikers. There is a woodland bonfire and hot chocolate to help you warm up following your trek.

Serenity is what you will feel when you pause along the trail to drink in the atmosphere. The woods are home to several warbler species. Listen for them as you hike, especially in the early morning and evening hours. There are benches for quiet reflection, or for reading a book. Bring your young children who will delight in looking for the next pages highlighted on the story hike.



## FERN RIDGE TRAIL

This trail can be found just outside of St. Germain, with a trailhead on Forest Lane. Fern Ridge has been flying under the radar for most outdoor enthusiasts, but now we think this 1.4-mile trail is finally getting its rightful recognition. Those in the know come to it for hiking and in the winter, snowshoeing. There are a number of benches when it's time for a rest. If you enjoy riding a bike off-road, check out the 4 miles of mountain biking trails at the Fern Ridge Recreation Area. These fast, flow type singletrack mountain bike trails have been professionally built and signed. Fern Ridge is located at 2005 Forest Ln., just north of St. Germain.

## SHANNON LAKE TRAIL

Shannon Trail System is located 5-10 minutes northeast of St. Germain. This trail system provides a beautiful outdoor experience to its visitors. The terrain around Shannon Lake features gently rolling hills and a large variety of different tree types that provide a pleasing environment to hike, bike, snowshoe or ski.

There are four loops that make up the trail system with the especially scenic green loop surrounding Shannon Lake being a visitor favorite. Each loop ranges in length from 1.9 (yellow), 2.1 (green), 4.7 (blue) & 6.5 miles (red). The trails are open to mountain biking and hiking in the summer and fat tire biking, un-groomed skiing, and snowshoeing in the winter.

There are two parking locations. One is located off Highway G approximately 2 miles east of Highway N between Sayner and Eagle River and the other is located off Found Lake Road near St. Germain. The parking area off Shannon Lake Road provides the shortest access point for the green loop.





# Vilas County Map

## Approximate Drive Times

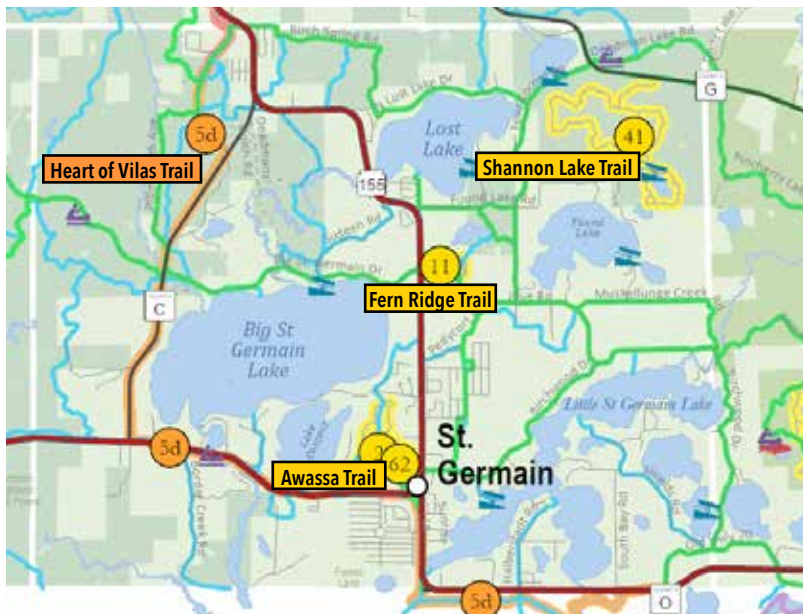
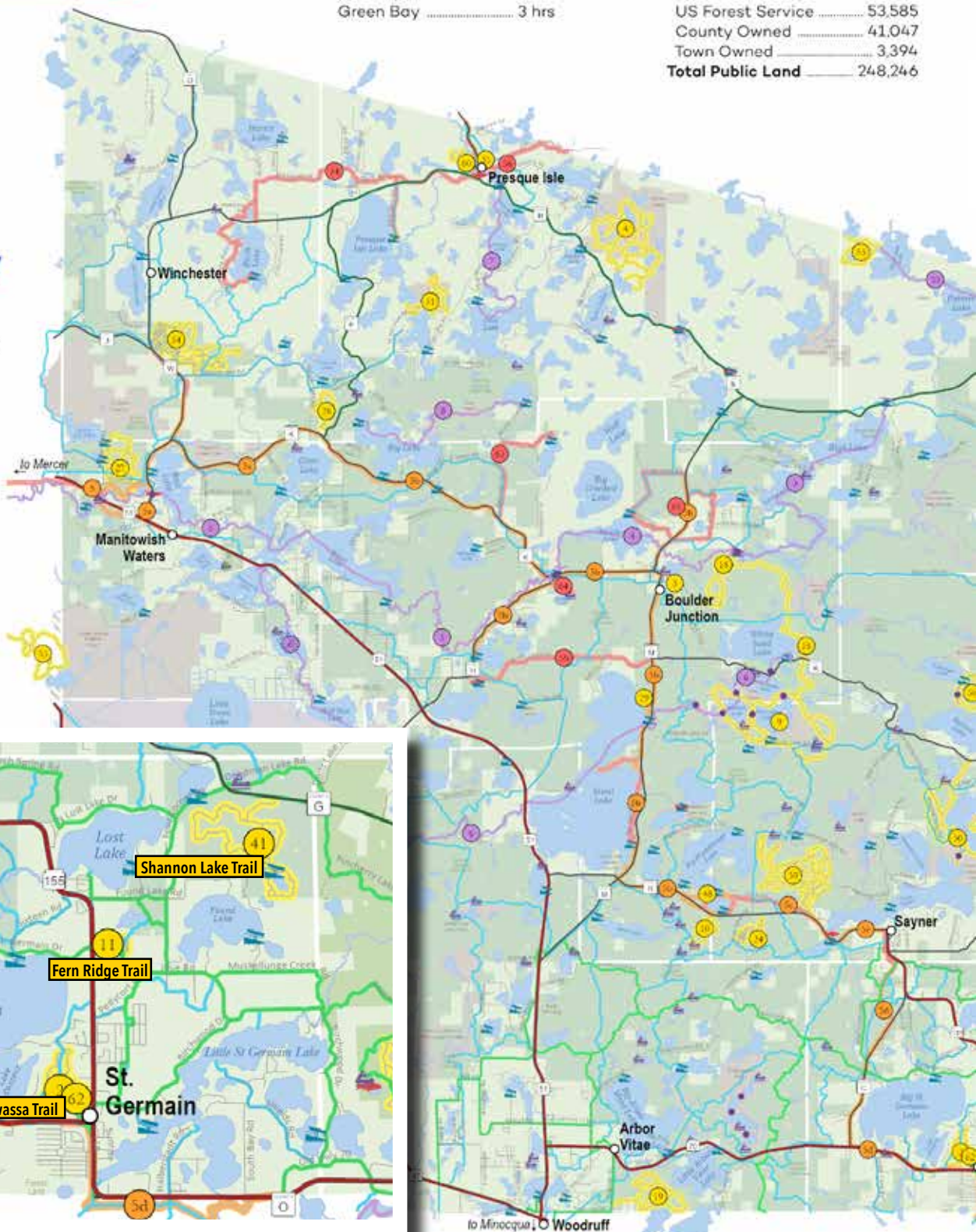
Chicago	6 hrs
Milwaukee	4 hrs
Minneapolis	4 hrs
Green Bay	3 hrs

## Land Statistics

<b>County Land Acres</b>	554,624
<b>Public Acres:</b>	
State of Wisconsin	150,220
US Forest Service	53,585
County Owned	41,047
Town Owned	3,394
<b>Total Public Land</b>	248,246

## Map Symbol Key

- Boat Ramp
- Carry-In Lake Access
- Portage Area
- Fishing Pier
- Equestrian Trail
- Land Trail
- Hard-Surface Trail
- Route
- Paddling Route
- ATV Route/Trail
- OHM Trail
- Snowmobile Trail





## Trail System Features / Amenities

Hiking	Hunting	Restroom
Biking	Bird Watching	Picnic Area
Cross-Country Skiing	Leashed Pets Allowed	Shelter
Snowshoeing	Disabled Access	Water
Equestrian	Fee/Pass Required	Bike Repair Station
G - Groomed	I - Improved	P - Paved
H - Heated	M - Mountain	PG - Partially Groomed
		S - No Pets on Snow
		W - Winter Fat Tax

### 41 Shannon Trails St. Germain - Various Lengths



### 62 St. Germain Fat Bike Loop St. Germain - Various Lengths



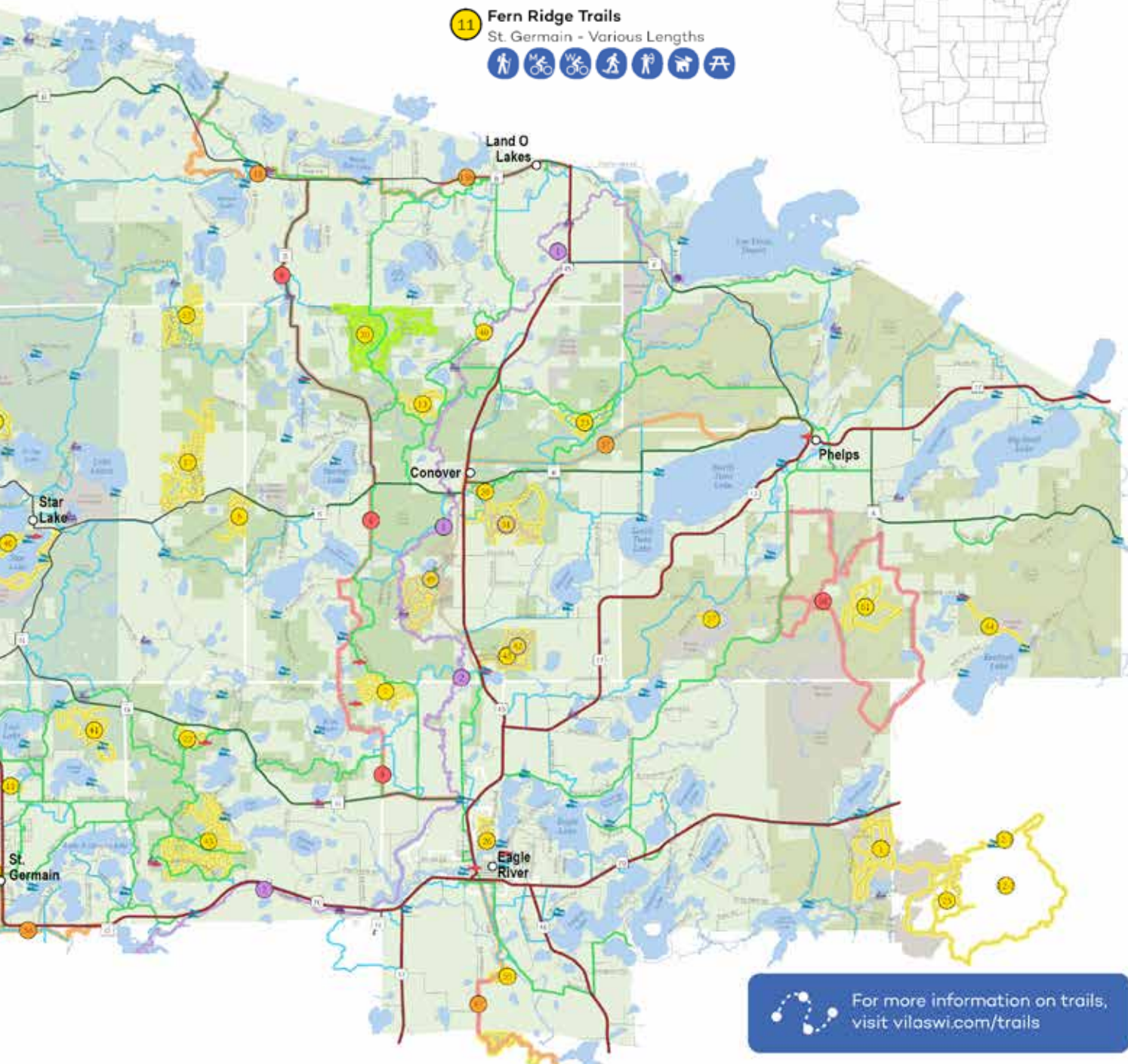
### 2 Awassa Nature Preserve & Hiking Trail St. Germain - Various Lengths



### 5d Heart of Vilas County Bike Trail St. Germain - 13mi



### 11 Fern Ridge Trails St. Germain - Various Lengths



For more information on trails,  
visit [vilaswi.com/trails](http://vilaswi.com/trails)



# Awaken your taste buds with an Old Fashioned

Written By Ken Jackson



When visitors come north, there are usually a series of rituals and traditions that people love to engage in. They love to decompress and slip out of their fast-paced lives back home and take part in the relaxation of the north. Certain locations along with special foods and drinks help these folks make the transition from working life to vacation mode. Northwoods visitors routinely enjoy unique cocktails that help create that northwoods vibe. While many different elixirs appeal to the masses, one in particular proves to be the favorite. One that awakens the pallet. a cocktail that is so unique in that it can be mixed many different ways and with a variety of ingredients. Some folks mix them with their own personal touch and the recipe is kept under lock and key. We are talking about the Old Fashioned.

This highly sought-after drink can be made with a variety of ingredients. Some folks love the smoothness of a blended whisky, others enjoy the smokiness of a southern bourbon. Many however, love the fruity flavor of brandy. In truth, brandy was not introduced to the Midwest until the Chicago World's Fair of 1893. Germans immigrants discovered this French based mix and brought some back to their new home in Milwaukee. There they began making brandy old fashioned. After what must have been

some arduous and strenuous experimentation, this cocktail was given new life. Since then, brandy has reigned over whiskey by a somewhat significant margin when comparing the numbers in St. Germain area supper clubs.

The basics are bitters, sugar, a mixer of either sweet or sour and then a brandy or a whiskey to breathe life into the cocktail. Some St. Germain based chemists have been known to dabble in various ways of enhancing flavor, adding cinnamon in some form, and even creating ice cubes infused with maple syrup to give the sweetness a unique twist. Most of these bartenders employ an important tool, a muddler, to properly mix the magic and create a frothy foam, the "fog" that fills the glass before the ice is added.

So, the next time you stroll into a St. Germain area establishment on a Friday night before enjoying a fish fry, ask your mixologist for an old fashioned and prepare to have your taste buds awakened. It's a wonderful way to shift gears and settle into an evening out. Keep in mind this tasty concoction can also be enjoyed as an after-dinner drink if you so desire. Just know that this is a time-tested tradition and once you determine your particular old fashioned variety, you will feel like you're in St. Germain after the first sip.



# Sit Back, Relax & Savor the Flavors of St. Germain



You can't truly be on vacation until you experience the local flavors of the Northwoods. Breakfast, lunch, happy hour, dinner, or dessert, St. Germain has it all. From classic fish fries with potato pancakes to handcrafted pizzas, St. Germain's cuisine has been a proud cornerstone of the community for generations. Whether you need to fuel up before heading out for your day's adventures or ease into a warm and filling plate after a full day of fun, St. Germain's local establishments are ready to welcome you with a smile and serve you up a meal you'll never forget.

Feeling thirsty? Don't worry, we've got that covered too! Whether you are looking for the best Bloody Mary, a classic Old Fashioned, or your favorite go-to drink, St. Germain's restaurants and bars never disappoint. Don't forget to check out our local brews – both coffee and beer – that are sure to tantalize your taste buds.

Done with supper and looking to satisfy that sweet tooth? Check out the dessert menu or head down to Elmer's Ice Cream Shop & Mini Golf, Cathy's Ice Cream 'n Candy Shoppe or Naturista Monarch for the best hand-scooped cones around. With so much to choose from, enjoy your favorite classics, or try something a little new.



# Get to know Our Lakes

St. Germain is fortunate to be located in Vilas County, home to one of the largest collections of freshwater lakes in the world! With more than 1300 lakes and 73 rivers and streams, you're sure to find something to help make a memory!

## **BIG ST. GERMAIN LAKE**

Size: 1617 acres  
Depth: 21' average/42' maximum  
Shoreline: 7.25 miles  
Noted for: Large open body of water is ideal for numerous recreational water sports. Connected by channels to Fawn Lake & Lake Content.



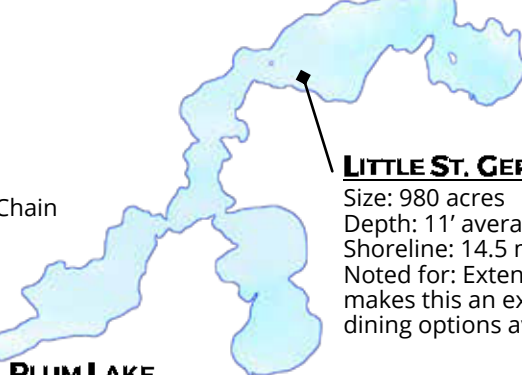
## **PICKEREL LAKE**

Size: 736 acres  
Depth: 9' average/17' maximum  
Shoreline: 12.38 miles  
Noted for: Top-notch fishing and a good lake to enjoy both motor and silent sports on.



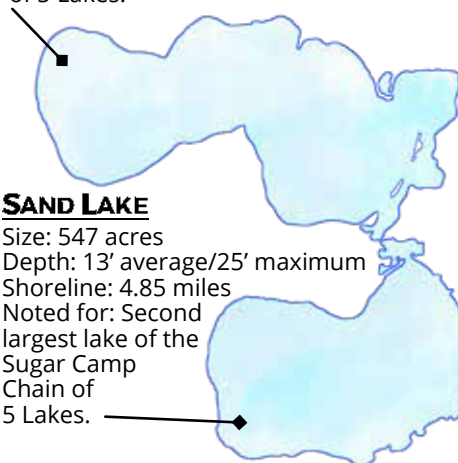
## **LOST LAKE**

Size: 544 acres  
Depth: 11' average/20' maximum  
Shoreline: 4.6 miles  
Noted for: Yearly favorite lake for Greater Wisconsin Musky Tournament anglers-the tournament record 51.0" musky was caught on this lake in 2016.



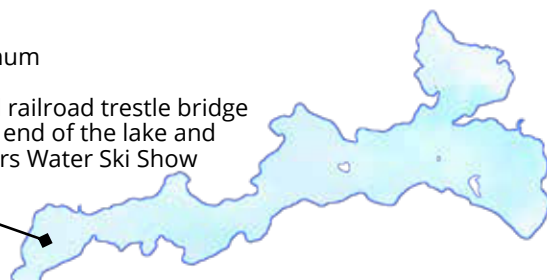
## **DAM LAKE**

Size: 732 acres  
Depth: 18' average/32' maximum  
Shoreline: 6.84 miles  
Noted for: Largest lake of the Sugar Camp Chain of 5 Lakes.



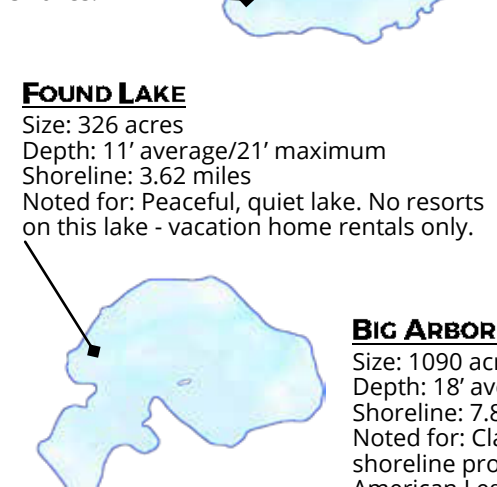
## **LITTLE ST. GERMAIN LAKE**

Size: 980 acres  
Depth: 11' average/53' maximum  
Shoreline: 14.5 miles  
Noted for: Extensive shoreline split into bays makes this an excellent lake for touring with dining options available at several resorts.



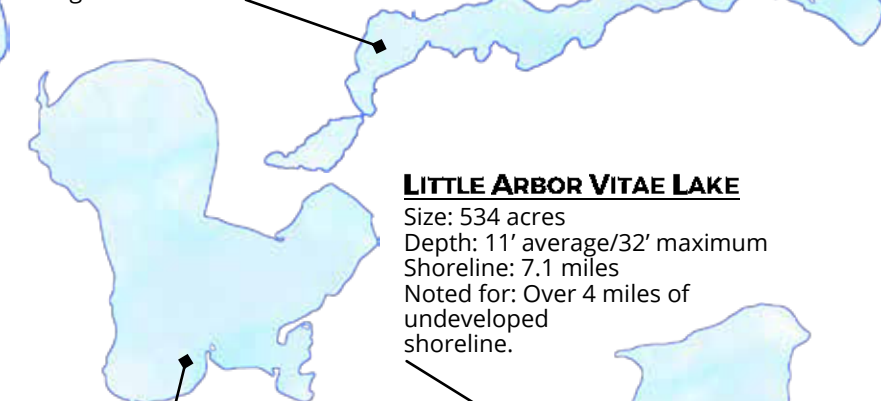
## **SAND LAKE**

Size: 547 acres  
Depth: 13' average/25' maximum  
Shoreline: 4.85 miles  
Noted for: Second largest lake of the Sugar Camp Chain of 5 Lakes.



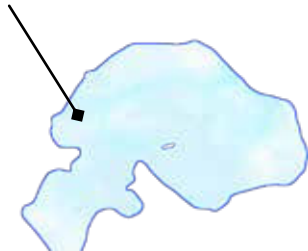
## **PLUM LAKE**

Size: 1108 acres  
Depth: 20' average/57' maximum  
Shoreline: 13.79 miles  
Noted for: Pilings from an old railroad trestle bridge are still visible at the western end of the lake and home to the Plum Lake Ski-ters Water Ski Show during the summer.



## **FOUND LAKE**

Size: 326 acres  
Depth: 11' average/21' maximum  
Shoreline: 3.62 miles  
Noted for: Peaceful, quiet lake. No resorts on this lake - vacation home rentals only.



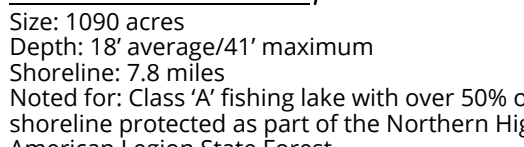
## **LITTLE ARBOR VITAE LAKE**

Size: 534 acres  
Depth: 11' average/32' maximum  
Shoreline: 7.1 miles  
Noted for: Over 4 miles of undeveloped shoreline.



## **BIG ARBOR VITAE LAKE**

Size: 1090 acres  
Depth: 18' average/41' maximum  
Shoreline: 7.8 miles  
Noted for: Class 'A' fishing lake with over 50% of the shoreline protected as part of the Northern Highland-American Legion State Forest.





# Find a place to stay on our Beautiful Lakes

SEE MAP ON PAGE 22 FOR LAKE LOCATIONS

## **Big Arbor Vitae Lake**

Big Arb Pines  
Cozy Fitz  
Driftwood Ranch  
Fisherman's Cottage

## **Big Sand Lake**

Hodge Podge Lodge

## **Big St. Germain Lake**

BallyPines  
BJ's Lakehouse  
Camp Wilewego  
Chamberlain's Eagle View  
Resort  
CR Eagleview  
Deer Run Resort  
Dragonfly Inn  
Fath's Big Woods Resort  
Fath's North Shore Rentals  
Lay-Z-Pine  
Leisure Lodge Resort  
Lynn Ann's Campground  
Nord Hus  
Sandy Shores  
Sunset Getaway  
Twin Waters Resort

## **Butternut Lake**

Butternut Loft

## **Catfish Lake**

Indian Point Manor  
Ojibwa Waters

## **Cranberry Lake**

Cranberry Lake Chalet

## **Dam Lake**

Eagle Pines Cabin  
Eagles Nest  
Maplewood Resort  
Sprucewood

## **Duck Lake**

Copperwood #12

## **Eagle Lake**

Oak Lane Lake House

## **Eagle River Chain of Lakes**

Lake Breeze

## **Eleanore Lake**

Dreadnought at Eleanore Lake  
Eagle's Wings

## **Everett Point Lake**

Everett Point Retreat

## **Finley Lake**

Birchwood Retreat  
Eagle Watch  
Frog Hollow

## **Found Lake**

Heavenly Found  
Knotty Pines  
Memories Found  
Whitewoods Cove

## **Hancock Lake**

Oneida Overlook

## **Hiawatha Lake**

Home Sweet Hiawatha

## **Kentuck Lake**

Kentuck Lake Retreat

## **Lake Content**

Eagles Bluff  
Lake Content Resort Cabin #3

## **Lake Minocqua**

Island Cove #1

## **Little Arbor Vitae Lake**

Arbor Retreat  
Blue Pine Haven

## **Little Bearskin Lake**

Nature's Way

## **Little Portage Lake**

Portage Point

## **Little St. Germain Lake**

6 Acre Chalet  
Bear's Paw  
Birchwood Resort  
Black Bear Hideaway  
Carefree Creek  
CatTail Cabin  
Cedaroma Lodge  
Circle of Pines  
Cla Rie Cabin  
Cottage on South Bay  
Cozy Cottage  
Crazy Loon Lodge  
Deer Crossing  
Eagle Bay  
East Bay Cabins  
East Bay Hideaway  
Elbert's Resort & Condos  
Foster's Lakehouse  
Fox Quarters Cabins  
Getaway Cabin  
Grazian's Lake View Cabin  
Hampel Properties  
Hemlock House  
Hiller's Pine Haven  
Homestead Cabin  
Jackson's Lakeside Cottages  
Joe's Place  
Lily Pad Lodge  
Musky Cottage  
Northern Comfort  
Northland Resort  
Pine Cone Cabin  
Pine Haven #3  
Pine Haven #5  
Pop's Place  
R Point of View  
Sassy Loon  
Serenity Bay Resort  
Seven Pines  
Shimmering Waters  
South Point  
Sunrise Pines  
Sunset House

## **Little St. Germain Lake cont.**

Sunset Pines  
Tall Pines  
The Cove  
The Estrold Resort  
Trail's End Lake Retreat  
Uncle Bill's Cabin  
Uncle Bill's Lakehouse  
West Bay Getaway  
West Bay Resort  
West Bay Retreat  
Wolf's Den

## **Long Lake**

Otter Cove

## **Lost Lake**

Cedar Lodge  
Crossroads Vacation Home  
Gone Fish Inn  
Heeler's Quiet Comfort Cabins  
Loon Watch  
Lost at Last  
Lost Paradise  
Nature's Edge Vacation Home  
Otter Place  
Summerhaven  
Sunset Cove  
Towering Pines on Lost Lake  
Ulett's Creekside Cottage  
Whitetail Ridge

## **McNutt Lake**

Northern Lights Lakeside  
Retreat

## **Meta Lake**

Aerie on Meta Lake

## **Moon Lake**

Shore Beats Work

## **Muskie Lake**

Ballycreek

## **Off Water**

Eagle's Nest Retreat  
Hearthside Inn  
St Germain B&B  
Starlit Sanctuary  
Whitetail Crossing  
Whitetail Lodge

## **Otter Lake**

Moonlit Cove

## **Pickerel Lake**

Doll's Cabin Retreat  
Jer Bear's Hideaway  
Lakeside Pines  
Lakeside Pines #2  
Loon Call Lodge  
Mike's Lakehouse  
Pickerel Lodge  
Red Pine Lodge

## **Plum Lake**

Plum Waters Resort

## **Sand Lake**

Pitlik's Sand Beach Resort  
Sand Lake Home

## **St. Germain River**

Dave's Landing (between  
Pickerel & Dog Lakes)

## **Thousand Island Lake**

Wilderness Bay Resort

## **Tomahawk Lake**

Woodhill Resort

## **Virgin Lake**

Big Pine Lodge

## **Wisconsin River**

Eagle's Nest

## **Yellow Birch Lake**

Birch Sands



# Member Directory

## ACCOMMODATIONS

**ANCHOR RENTALS** (Property Manager)  
6221 Hwy 70, PO Box 172,  
St. Germain, WI 54558  
715.891.0655  
info@anchor-rentals.com  
anchor-rentals.com

\*Anchor Rental Properties listed below

**BIG ARB PINES**  
Big Arbor Vitae Lake

**BIRCH SANDS**  
Yellow Birch Lake

**BIRCHWOOD RETREAT**  
Finley Lake

**CATTAIL CABIN**  
Little St. Germain Lake

**COTTAGE ON SOUTH BAY**  
Little St. Germain Lake

**COZY FITZ**  
Big Arbor Vitae Lake

**DEER RUN RESORT**  
Big St. Germain Lake

**DRIFTWOOD RANCH**  
Big Arbor Vitae Lake

**EAGLE BAY**  
Little St. Germain Lake

**FISHERMAN'S COTTAGE**  
Big Arbor Vitae Lake

**FROG HOLLOW**  
Finley Lake

**LAKESIDE PINES**  
Pickerel Lake

**LAKESIDE PINES #2**  
Pickerel Lake

**LILY PAD LODGE**  
Little St. Germain Lake

**MUSKY COTTAGE**  
Little St. Germain Lake

**PINE CONE CABIN**  
Little St. Germain Lake

**PINE HAVEN #3**  
Little St. Germain Lake

**PINE HAVEN #5**  
Little St. Germain Lake

**SASSY LOON**  
Little St. Germain Lake

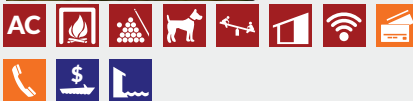
**SOUTH POINT**  
Little St. Germain Lake

**SUNSET HOUSE**  
Little St. Germain Lake

**UNCLE BILL'S CABIN**  
Little St. Germain Lake

**CABIN TALES PROPERTY MANAGEMENT LLC**  
PO Box 532, 2410 Hwy 155, St. Germain, WI 54558  
715.204.7700  
cabintalesllc@gmail.com  
cabintalesllc.com

### CEDAROMA LODGE



SEE PAGE: 60

**Little St. Germain Lake**

Fun for the whole family in well-kept lakeside cabins on Little St. Germain Lake. Great amenities: Free Bikes, Kayaks, SUP boards, Canoes & Beach Yoga. All units have dishwashers and A/C. Pet-friendly, 4-season destination with convenient Bo-Boen & ATV/UTV trail access.  
1011 Cedaroma Dr, St. Germain, WI 54558  
715.479.1040 / 715.891.9047  
enjoylife@cedaroma.com  
cedaroma.com

**CHAMBERLAIN'S EAGLE VIEW RESORT**  
Big St. Germain Lake  
8359 Big St Germain Drive, St. Germain, WI 54558  
715.605.2727  
bsgenterprises@outlook.com  
chamberlainseagleviewresort.com

**CROPSY VACATION RENTALS**  
(Property Manager)



SEE PAGE: 59

We have the vacation home you are looking for! Whether you're looking for a cozy retreat for two, accommodating a family, large group, or executive outing, you'll find something to fit your vacation needs. Many of the homes are pet friendly. We have daily and weekly rates.  
8672 Big St. Germain Dr, PO Box 356, St. Germain, WI 54558  
715.542.2172 / 715.617.2172  
info@cropseyvacationrentals.com  
cropseyvacationrentals.com

**LOON CALL LODGE**  
Pickerel Lake  
8527 Driftwood Lane, St. Germain, WI 54558

**MEMORIES FOUND**  
Found Lake  
7665 Seeley Lane, St. Germain, WI 54558

**RED PINE LODGE**  
Pickerel Lodge  
8530 Driftwood Lane, St. Germain, WI 54558

**SUNSET GETAWAY**  
Big St. Germain Lake  
1791 Forest Drive, St. Germain, WI 54558

**CROSSROADS VACATION HOME**  
Lost Lake  
8042 Chucks Trail, St. Germain, WI 54558  
920.538.1001  
mhermsen777@gmail.com  
www.vrbo.com/7862891ha?noDates=true&pet-Included=true



**DOLL'S CABIN RETREAT****Pickarel Lake**

8470 Pinewood Drive, St. Germain, WI 54558  
262.895.9600  
artdoll715@gmail.com

**EAGLE PINES CABIN****Dam Lake**

5177 Dam Lake Road, Eagle River, WI 54521  
414.688.5132  
eaglepinescabin@sbcglobal.net  
eaglepinescabin.com

**EAGLE'S NEST RETREAT****Off Water**

1005 Phillips Place, St. Germain, WI 54558  
715.360.5956  
julielarson28@yahoo.com  
eaglesnestretreatwi.com

**EAGLES BLUFF****Lake Content**

This stunning 3400-sf chalet rests atop a hill on 20 acres of private woodland on the south shores of Lake Content. Designed for multi-generational families and other large groups, you will find everything you need for a peaceful and enjoyable vacation or retreat up north.

8448 Highway 70 W, St. Germain, WI 54558  
414.870.6480  
bonita.jantzen@gmail.com  
jantzenproperties.com

**EAST BAY CABINS LLC****Little St. Germain Lake**

1615 Birchwood Dr, St. Germain, WI 54558  
262.989.4690  
eastbaycabins@gmail.com  
eastbaycabins.com

**FATH'S BIG WOODS RESORT**

SEE PAGE: 59

**Big St. Germain Lake**

Enjoy fishing, boating, swimming and water sports. Vacation homes offering panoramic views of **Big St. Germain Lake**. Playground, beach, great fishing. On the Bo-Boen Snowmobile Trails. Across from the St. Germain Golf Course. Open all year.

1640 Big Woods Rd, St. Germain, WI 54558  
715.542.3865  
vacation@fathsbigwoodsresort.com  
fathsbigwoodsresort.com

**FATH'S NORTH SHORE RENTALS**

SEE PAGE: 42

**Big St. Germain Lake**

Fath's North Shore Rentals at Clearview Supper Club. Vacation homes on the north shore of **Big St. Germain Lake**. Cottages along level lakefront. Located on the famous Bo-Boen Snowmobile Trail.

8617 Big St. Germain Dr, St. Germain, WI 54558  
715.542.3546  
info@fathsnorthshorerentals.com  
fathsnorthshorerentals.com

**FOX QUARTERS CABINS****Little St. Germain Lake**

1662/1664 Shields Rd, St. Germain, WI 54558  
815.347.7361  
foxquarterscabins.com  
foxquarterscabins@gmail.com

**G&K KILGAS PROPERTIES, LLC**

(Property Manager)

920.470.3430  
lost.lake.south@gmail.com

**CEDAR LODGE****Lost Lake**

8030 Chucks Trail, St. Germain, WI 54558  
vrbo.com/9446050ha

**NATURE'S EDGE VACATION HOME****Lost Lake**

8026 Chucks Trail, St. Germain, WI 54558  
vrbo.com/9446036ha

**HAMPEL PROPERTIES****Little St. Germain Lake**

438 Hwy 70 E, PO Box 565, St. Germain, WI 54558  
keith@hampelproperties.com  
hampelproperties.com

**SYMBOL KEY****AMENITIES**

- Air Conditioning
- Fireplace
- Game Room
- Pets Allowed
- Play Area
- Screened-in Porch
- Handicap Accessible
- Wi-Fi

**FOOD & REFRESHMENTS**

- Bar
- Fish Fry
- Restaurant
- Vegetarian Options

**RESERVATIONS/PAYMENT**

- Appointment Needed
- Credit Cards Accepted
- Reservations Accepted

**WATER**

- Boat Available
- Boat Rental Available
- On-Lake



**HARV'S VACATION RENTALS**  
 (Property Manager)


SEE PAGE: 41

Harv's Vacation Rentals represents a wide variety of recreational properties throughout St. Germain and the surrounding area. We pride ourselves in managing a portfolio of properties as diverse as the families who seek to rent them.

8066 Mohawk Trail, St. Germain, WI 54558  
 715.891.4307

harvsvacationrentals@gmail.com  
 harvsvacationrentals.com

*\*Harv's Vacation Rentals listed below*

**LAKE BREEZE**

*Eagle River Chain/Catfish Lake*

3669 Townline Road, Eagle River, WI 54521

**LEISURE LODGE RESORT**

*Big St. Germain Lake*

8295-8328 Half Mile Rd, St. Germain, WI 54558

1641-1655 Leisure Shore Dr, St. Germain, WI 54558

**NORD HUS**

*Big St. Germain Lake*

8264 Pine Crest Colony East, St. Germain, WI 54558

**WEST BAY RESORT**

*Little St. Germain Lake*

8064, 8074-8076 Perk Road, St. Germain, WI 54558

**HEARTHSIDE INN**

*Off Water*

355 Sunrise Ln, St. Germain, WI 54558

715.479.2500

hearthsideinn1@frontier.com

hearthside-inn.com

**HEELER'S QUIET COMFORT CABINS**


SEE PAGE: 41

**Lost Lake**

Located on beautiful Lost Lake since 1948, we are an 8-cottage family run resort that provides great fishing, swimming, hiking, and the cleanest and most up-to-date facilities in the Northwoods. 30% discount on Spring & Fall weekly rates. Management on property throughout your stay. No cleaning/management fees.

8087 Lost Lake Dr N, St. Germain, WI 54558  
 920.901.0803

qccabins@tds.net  
 quietcomfortcabins.com

**HILLER VACATION HOMES**

(Property Manager)



SEE PAGE: 3 &amp; 42

We offer 2-bedroom cabins to large 13-bedroom executive homes on some of the area's most sought-after lakes. We also offer bass boat, kayak, paddle board and new pontoon rentals. If you own a vacation home and need someone to manage it, or you're looking for a place to stay in the Northwoods, we look forward to helping you!

200 Hwy 70 E, St. Germain, WI 54558

800.445.5370

info@hillervacationhomes.com  
 hillervacationhomes.com

*\*Hiller Vacation Rentals listed below*

**6 ACRE CHALET**

*Little St. Germain Lake*

St. Germain, WI 54558

**AERIE ON META LAKE**

*Meta Lake*

Three Lakes, WI 54562

**BALLYCREEK**

*Muskie Lake*

Woodruff, WI 54568

**BALLYPINES**

*Big St. Germain Lake*

St. Germain, WI 54558

**BEAR'S PAW**

*Little St. Germain Lake*

St. Germain, WI 54558

**BIG PINE LODGE**

*Virgin Lake*

Three Lakes, WI 54562

**BIRCHWOOD RESORT**

*Little St. Germain Lake*

St. Germain, WI 54558

**BJ'S LAKEHOUSE**

*Big St. Germain Lake*

St. Germain, WI 54558

**BLACK BEAR HIDEAWAY**

*Little St Germain Lake*

St. Germain, WI 54558

**BUTTERNUT LOFT**

*Butternut Lake*

Three Lakes, WI 54562

**CAMP WILEWEGO**

*Big St. Germain Lake*

St. Germain, WI 54558

**COPPERWOOD #12**

*Duck Lake*

Eagle River, WI 54521

**CRANBERRY LAKE CHALET**

*Cranberry Lake*

Eagle River, WI 54521

**DEER CROSSING**

*Little St. Germain Lake*

St. Germain, WI 54558

**DRAGONFLY INN**

*Big St. Germain Lake*

St. Germain, WI 54558

**DREADNOUGHT AT ELEANORE LAKE**

*Eleanore Lake*

Land O' Lakes, WI 54540

**EAGLE'S NEST**

*Wisconsin River*

Eagle River, WI 54521

**EAGLE'S WINGS**

*Eleanore Lake*

Land O' Lakes, WI 54540



\*Hiller Vacation Rentals listed below

**EAST BAY HIDEAWAY**  
*Little St. Germain Lake*  
St. Germain, WI 54558

**ELBERT'S RESORT & CONDOS**  
*Little St. Germain Lake*  
St. Germain, WI 54558

**EVERETT POINT RETREAT**  
*Everett Point Lake*  
Eagle River, WI 54521

**HILLER'S PINE HAVEN**  
*Little St. Germain Lake*  
St. Germain, WI 54558

**HODGE PODGE LODGE**  
*Big Sand Lake*  
Phelps, WI 54554

**HOME SWEET HIAWATHA**  
*Hiawatha Lake*  
St. Germain, WI 54558

**INDIAN POINT MANOR**  
*Catfish Lake*  
Eagle River, WI 54521

**ISLAND COVE #1**  
*Lake Minocqua*  
Minocqua, WI 54548

**JER BEAR'S HIDEAWAY**  
*Pickereel Lake*  
St. Germain, WI 54558

**KENTUCK LAKE RETREAT**  
*Kentuck Lake*  
Eagle River, WI 54521

**KNOTTY PINES**  
*Found Lake*  
St Germain, WI 54558

**LOON WATCH**  
*Lost Lake*  
St. Germain, WI 54558

**MOONLIT COVE**  
*Otter Lake*  
Eagle River, WI 54521

**NATURE'S WAY**  
*Little Bearskin Lake*  
Harshaw, WI 54529

**NORTHERN LIGHTS LAKESIDE RETREAT**  
*McNutt Lake*  
Minocqua, WI 54548

**OAK LANE LAKE HOUSE**  
*Eagle Lake*  
Eagle River, WI 54521

**OJIBWA WATERS**  
*Catfish Lake*  
Eagle River, WI 54521

**ONEIDA OVERLOOK**  
*Hancock Lake*  
Harshaw, WI 54529

**OTTER COVE**  
*Long Lake*  
Three Lakes, WI 54562

**PICKEREL LODGE**  
*Pickereel Lake*  
St. Germain, WI 54558

**PORTAGE POINT**  
*Little Portage Lake*  
Land O' Lakes, WI 54540

**SANDY SHORES**  
*Big St. Germain Lake*  
St. Germain, WI 54558

**SHORE BEATS WORK**  
*Moon Lake*  
St. Germain, WI 54558

**STARLIT SANCTUARY**  
*Off Water*  
Star Lake, WI 54561

**SUNRISE PINES**  
*Little St. Germain Lake*  
St. Germain, WI 54558

**SUNSET COVE**  
*Lost Lake*  
St. Germain, WI 54558

**TALL PINES**  
*Little St. Germain Lake*  
St. Germain, WI 54558

**THE COVE**  
*Little St. Germain Lake*  
St. Germain, WI 54558

**TOWERING PINES ON LOST LAKE**  
*Lost Lake*  
St. Germain, WI 54558

**WILDERNESS BAY RESORT**  
*Thousand Island Lake*  
Watersmeet, MI 49969

**WOODHILL RESORT**  
*Tomahawk Lake*  
Lake Tomahawk, WI 54539

#### HOMESTEAD CABIN



SEE PAGE: 43

#### Little St. Germain Lake

Escape to the Homestead Cabin, a rustic knotty-pine lakefront retreat 40 feet from **Little St. Germain Lake**. Enjoy two full baths, a large kitchen, fieldstone fireplace, large porch, open deck, and 200 feet of private sandy beach serenity.

7514 Cardella Lane, St Germain, WI 54558

773-806-9056

stgermainhomestead7@gmail.com

stgermainhomestead.com

## SYMBOL KEY

### AMENITIES

- Air Conditioning
- Fireplace
- Game Room
- Pets Allowed
- Play Area
- Screened-in Porch
- Handicap Accessible
- Wi-Fi

### FOOD & REFRESHMENTS

- Bar
- Fish Fry
- Restaurant
- Vegetarian Options

### RESERVATIONS/PAYMENT

- Appointment Needed
- Credit Cards Accepted
- Reservations Accepted

### WATER

- Boat Available
- Boat Rental Available
- On-Lake



**JACKSON'S LAKESIDE COTTAGES****Little St. Germain Lake****1180 Jackson Lane, St Germain, WI 54558**

715.479.8640 / 715.479.5072

info@jacksonslakeside.com

jacksonslakeside.com

**LOST LAKE PROPERTIES LLC**

(Property Manager)

**8036, 8038 & 8040 Chucks Trail, St Germain, WI 54558**

920.450.9309

lostlakeproperties17@gmail.com

*\*Lost Lake Properties listed below***GONE FISH INN****Lost Lake**

Remodeled 2BD/1BA lakefront cabin, sleeps 6, pier, rowboat, paddleboat, kayaks, sandy swim area, firepit w/FREE firewood, generator, deck, outdoor furniture, grill, central AC, 500Mbps internet, YouTube TV, Netflix & Prime, dishwasher, fish house, possible pontoon rental, on ATV/UTV and snowmobile trails.

**8038 Chucks Trail, St Germain, WI 54558**

920.450.9309

lostlakeproperties17@gmail.com

**OTTER PLACE****Lost Lake**

Remodeled 2BD/1BA lakefront cabin, sleeps 6, pier, rowboat, paddleboat, kayaks, sandy swim area, firepit w/FREE firewood, generator, deck, outdoor furniture, grill, central AC, 500Mbps internet, YouTube TV, Netflix & Prime, dishwasher, fish house, possible pontoon rental, on ATV/UTV and snowmobile trails.

**8040 Chucks Trail, St. Germain, WI 54558**

920.450.9309

lostlakeproperties17@gmail.com

**WHITETAIL RIDGE****Lost Lake**

Lakefront 4BD/3BA home, sleeps 12, pier, rowboat, paddleboat, kayaks, sandy beach, firepit w/FREE firewood, generator, deck, screen porch, outdoor furniture, grill, AC, 500Mbps internet, YouTube TV, Netflix & Prime, fireplace, washer/dryer, dishwasher, fish house, possible pontoon rental, on ATV/UTV and snowmobile trails.

**8036 Chucks Trail, St Germain, WI 54558**

920.450.9309

lostlakeproperties17@gmail.com

**LYNN ANN'S CAMPGROUND**

SEE PAGE: 44

**Big St. Germain Lake**

Premier lakeside family and pet-friendly camping resort with 115 sites, including lakeside, full hookup and camper rentals. Amenities include boat launch, marina, pontoon and fishing boat rentals, pickleball, basketball, kayaking, playground, general store and more. Open May to early October.

**1597 S Shore Dr, St. Germain, WI 54558**

715.542.3456

lynnannscampground@gmail.com

lynnannscampground.com

**MAPLEWOOD RESORT****Sugar Camp Chain/Dam Lake****8250 Maplewood Lane, Eagle River, WI 54521**

715.479.8477 / 800.793.8477

info@maplewood-resort.com

maplewood-resort.com

**SAND LAKE HOME****Sand Lake****8520 Maplewood Lane, Eagle River, WI 54521**

715.479.8477 / 800.793.8477

info@maplewood-resort.com

maplewood-resort.com

**MIKE'S LAKEHOUSE****Pickerel Lake**

Mike's Lakehouse, private and quiet, nestled in the heart of the Northwoods. Western exposure w/sunsets galore on 786-acre **Pickerel Lake** in St. Germain. Tall pines and sparkling water, this fully furnished lake home is the perfect year-round getaway! Beautiful upgrades throughout.

**6904 Radue Circle, St. Germain, WI 54558**

715.891.0934 / 715.614.3140

mikeslakehouse@hotmail.com

st-germain.com/mikeslakehouse

**NORTHLAND RESORT****Little St. Germain Lake****1632 Birchwood Drive, St. Germain, WI 54558**

715.542.3694 / 715.891.1689

northlandresortstgermain@gmail.com

northlandresort-stgermain.com



**NORTHWOODS VACATION RENTALS**

(Property Manager)



SEE PAGE: 44

Choose from our selection of cottages or lakefront homes on the numerous lakes in the Northwoods. Enjoy fishing, boating, swimming, snowmobiling, great dining, golf, bike trails and much more. Boat/pontoon rentals available.

**1530 State Hwy 155, St. Germain, WI 54558****715.542.1034****info@northwoodsvacationrentals.com****northwoodsvacationrentals.com***\*Northwoods Vacation Rentals listed below***ARBOR RETREAT****Little Arbor Vitae Lake**

Woodruff, WI 54568

**FOSTER'S LAKEHOUSE****Little St. Germain Lake**

St. Germain, WI 54558

**GRAZIAN'S LAKE VIEW CABIN****Little St. Germain Lake**

St. Germain, WI 54558

*\*Northwoods Vacation Rentals listed below***JOE'S PLACE****Little St. Germain Lake**

St. Germain, WI 54558

**LAY-Z-PINE****Big St. Germain Lake**

St. Germain, WI 54558

**PITLIK'S SAND BEACH RESORT & RESTAURANT**

SEE PAGE: 45

**Sand Lake**

Pitlik's Resort, on Sand Lake of the Sugar Camp Chain of 5 Lakes and 9 miles southeast of St. Germain, offers cozy log cabins, lakeside casual dining, and taproom, and year-round Northwoods activities like fishing, hiking and snowmobiling. "Creating Family Traditions - Since 1928!"

**4833 Sand Beach Dr, Eagle River, WI 54521****715.479.4955****info@pitlikresort.com****pitlikresort.com****PLUM WATERS RESORT**

SEE PAGE: 46

**Plum Lake**

Plum Waters Resort has offered the Northwoods resort experience for 100 years. Five updated two- and three-bedroom cabins on level sand frontage welcome families and fishermen. A breathtaking sunrise awaits your relaxing vacation.

**9197 McCormick Rd, Sayner, WI 54560****715.542.3311****kittlesongmc@gmail.com****plumwatersresort.com****SERENITY BAY RESORT**

SEE PAGE: 43

**Little St. Germain Lake****1276 Halberstadt Road, St Germain, WI 54558****715.479.8866****info@serenitybayresort.com****serenitybayresort.com****SPRUCEWOOD****Dam Lake****5303 Dam Lake Rd, Eagle River, WI 54521****847.501.0302****sprucewood5303@gmail.com****ST. GERMAIN BED & BREAKFAST****Off Water**

Friendly, comfortable 4 level home situated on 3 acres of wooded land. Three different uniquely decorated rooms with private baths. Full country breakfast. The Great Room offers TV, & stereo, microwave, fridge & wet bar. Great for family reunions or small business getaways.

**6255 Hwy 70 E, PO Box 6, St. Germain, WI 54558****715.479.8007****info@stgermainbb-rentals.com****stgermainbb-rentals.com****SYMBOL KEY****AMENITIES**

Air Conditioning



Fireplace



Game Room



Pets Allowed



Play Area



Screened-in Porch



Handicap Accessible



Wi-Fi

**FOOD & REFRESHMENTS**

Bar



Fish Fry



Restaurant



Vegetarian Options

**RESERVATIONS/PAYMENT**

Appointment Needed



Credit Cards Accepted



Reservations Accepted

**WATER**

Boat Available



Boat Rental Available



On-Lake



**STEPAWAY VACATION RENTALS, LLC****306 Hwy 70, St. Germain, WI**

715.891.7286

stepawayvacationrentals@gmail.com

stepawayvacationrentals.com

*\*Stepaway Vacation Rentals listed below***CAREFREE CREEK***Little St. Germain Lake*

St. Germain, WI 54558

**CIRCLE OF PINES***Little St. Germain Lake*

St. Germain, WI 54558

**CLARIE CABIN***Little St. Germain Lake*

St. Germain, WI 54558

**COZY COTTAGE***Little St. Germain Lake*

St. Germain, WI 54558

**CR EAGLEVIEW***Big St. Germain Lake*

St. Germain, WI 54558

**CRAZY LOON LODGE***Little St. Germain Lake*

St. Germain, WI 54558

**DAVE'S LANDING***Between Pickerel and Dog Lakes*

St. Germain, WI 54558

**EAGLE WATCH***Finley Lake*

St. Germain, WI 54558

**GETAWAY CABIN***Little St. Germain Lake*

St. Germain, WI 54558

**HEAVENLY FOUND***Found Lake*

St. Germain, WI 54558

**HEMLOCK HOUSE***Little St. Germain Lake*

St. Germain, WI 54558

**LAKE CONTENT RESORT CABIN #3***Lake Content*

St. Germain, WI 54558

**LOST AT LAST***Lost Lake*

St. Germain, WI 54558

**LOST PARADISE***Lost Lake*

St. Germain, WI 54558

**NORTHERN COMFORT***Little St. Germain Lake*

St. Germain, WI 54558

**POP'S PLACE***Little St. Germain Lake*

St. Germain, WI 54558

**R POINT OF VIEW***Little St. Germain Lake*

St. Germain, WI 54558

**SEVEN PINES***Little St. Germain Lake*

St. Germain, WI 54558

**SHIMMERING WATERS***Little St. Germain Lake*

St. Germain, WI 54558

**THE ESTROLD RESORT***Little St. Germain Lake*

St. Germain, WI 54558

**TRAIL'S END LAKE RETREAT***Little St. Germain Lake*

St. Germain, WI 54558

**UNCLE BILL'S LAKEHOUSE***Little St. Germain Lake*

St. Germain, WI 54558

**WEST BAY GETAWAY***Little St. Germain Lake*

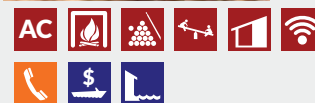
St. Germain, WI 54558

**WEST BAY RETREAT***Little St. Germain Lake*

St. Germain, WI 54558

**WHITEWOODS COVE***Found Lake*

St. Germain, WI 54558

**SUMMERHAVEN**

SEE PAGE: 46

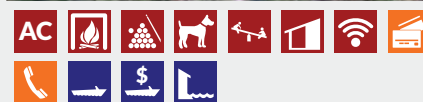
*Lost Lake*

Summerhaven – A place where comfort, convenience, and unforgettable family memories come together. Designed for relaxation, adventure, and quality time with the people who matter most. Enjoy sunny mornings on the patio, evening barbeques and plenty of shoreline for kids to play.

**8103 Lost Lake Drive North, St. Germain, WI 54558**

**312.259.6655****jjn8103@yahoo.com****hookedonthethnorthwoods.com****TWIN WATERS RENTALS**

(Property Manager)

**PO Box 296, St Germain, WI 54558****twrentals1@gmail.com, twrentals.com***\*Twin Waters Rentals listed below***TWIN WATERS RESORT**

SEE PAGE: 48

*Big St. Germain Lake*

Deluxe lakeside cottages with screened porches, full kitchens, ROKU streaming TVs, linens, grill, picnic table and most with fireplaces. Enjoy the sand beach, playground, game room and camp-fire pit. Snowmobile right from your door. Boat, motor, pontoon, canoe and paddleboat rentals.

**8560 Inlet Rd, PO Box 296, St. Germain, WI 54558**

**715.542.3486****info@twinwaters.com****twinwaters.com****BLUE PINE HAVEN***Little Arbor Vitae Lake*

Arbor Vitae, WI

**twrentals1@gmail.com***\*Continued on next page*

\*Twin Waters Rentals listed below

### EAGLES NEST

#### Dam Lake

St Germain, WI

eaglesnest@twrentals.com

### SUNSET PINES

#### Little St. Germain Lake

St Germain, WI

sunsetpines@twrentals.com

### ULETT'S CREEKSIDE COTTAGE

#### Lost Lake

8212 Lost Lake Dr South, St Germain, WI 54558

847.778.7460

jim@ulett.net

ulettscreeksidecottage.com

### WHITETAIL CROSSING



#### Off Water

Recently renovated, this 1400 SF tastefully furnished 3-bedroom cabin is walking distance from the south shore of Lake Content. As with our adjacent property, Eagles Bluff, we offer everything you need for a great time in the Wisconsin Northwoods.

1324 Lake Content Drive, St. Germain, WI 54558

414.870.6480

bonita.jantzen@gmail.com

jantzenproperties.com

### WHITETAIL LODGE



SEE PAGE: 47

#### Off Water

Whitetail Lodge is your destination to enjoy the Northwoods. We offer year-round accommodations in a quiet, peaceful setting. Enjoy our remodeled rooms, swim in our indoor pool/spa, rest near our large fireplace, or enjoy a bike, snowmobile or boat ride.

8918 Hwy 70 W, St Germain, WI 54558

715.542.2578 / 800.236.0460

whitetaillodge@nnex.net

whitetaillodge.com

### WOLF'S DEN

#### Little St. Germain Lake

1418 Halberstadt Road, St. Germain, WI 54558

715.479.3121 / 715.891.1649

lumbermicky@gmail.com

wolfsdenrental.com

## DINING

### 19TH HOLE SPORTS BAR & GRILL



SEE PAGE: 55

Beautiful full-log restaurant serving homemade pizza and delicious sandwiches. Covered outdoor patio overlooking the golf course.

9067 Hwy 70 W, St. Germain, WI 54558

715.542.4042

19th.hole.sports.bar@gmail.com

19thholesportsbar.com

### CATHY'S ICE CREAM N' CANDY SHOPPE



SEE PAGE: 56

Happiest place in the great Northwoods since 1985! 32+ flavors of hand-dipped ice cream. AMAZING milkshakes, flurries, sundaes, fine chocolate and unique candy. Outdoor covered deck with a large grass yard leading to West Bay on Little St. Germain Lake!

106 Hwy 70 E, St. Germain, WI 54558

715.479.3492

cathysicecream@yahoo.com

cathysicecream.com

### CLEARVIEW SUPPER CLUB

SEE PAGE: 57

8599 Big St. Germain Drive,

St. Germain, WI 54558

715.542.3474

dine@clearviewsupperclub.com

clearviewsupperclub.com

### DJ's Northwoods Family Restaurant

332 State Highway 70 E, Saint Germain, WI 54558

(715) 477-2277

Find Us on Facebook

### ELMER'S ICE CREAM SHOP & MINI GOLF

5733 Hwy 70, St. Germain, WI 54558

715.477.0244

elmersfunpark@gmail.com

elmersfunpark.com

## SYMBOL KEY

### AMENITIES



Air Conditioning



Fireplace



Game Room



Pets Allowed



Play Area



Screened-in Porch



Handicap Accessible



Wi-Fi

### FOOD & REFRESHMENTS



Bar



Fish Fry



Restaurant



Vegetarian Options

### RESERVATIONS/PAYMENT



Appointment Needed



Credit Cards Accepted



Reservations Accepted

### WATER



Boat Available



Boat Rental Available



On-Lake



**HILLSIDE TAVERN & GRILL**

Located at Highways N and G, Sayner (Star Lake). Best pizza in the Northwoods, great charbroiled sandwiches, BBQ baby back ribs, pasta, meatballs, Friday Fish Fry and Monday Lasagna. Closed Tuesday & Wednesday. Call for winter hours.

8065 County Hwy N, Sayner, WI 54560

715.542.2240

info@hillsideaverngrill.com

hillsideaverngrill.com

**KAIG Stand**

5659 State Highway 70 E, St Germain, WI

(715) 542-1001

Find Us on Facebook

**MAR-LI'S BAR**

2530 State Hwy 155, Sayner, WI 54560

715.542.4255

marlisbar@yahoo.com

marlisbar.com

**NATURISTA MONARCH**

9101 Hwy 70, St. Germain, WI 54558

847.774.2579

naturistamonarch@gmail.com

naturistamonarch.com

**OHDE'S PUB 'N PRIME & TIKI BAR**

8085 Hwy 70 East, St. Germain, WI 54558

715.479.7331

facebook.com/pubnprimetikibar

**ORIGINAL 420 BAR & GRILL**

SEE PAGE: 57

A favorite local hangout known for friendly bartenders, great food, affordable drinks and a beautiful Northwoods atmosphere! Legendary Fish Tacos, Homemade Specials, Live Music and Sunday Open Jam.

420 Hwy 70 E, St. Germain, WI 54558

715.542.1052

the420barllc@gmail.com

@original420bar

**PINE KNOT TAVERN**

212 Hwy 70, St. Germain, WI 54558

715.377.2409

Find us on Facebook

**PITLIK'S SAND BEACH RESORT & RESTAURANT**

4833 Sand Beach Drive, Eagle River, WI 54521

715.479.4955

info@pitlikresort.com

pitlikresort.com

**RED CANOE COFFEE & COCKTAILS**

SEE PAGE: 56

Coffee, Cocktails, and everything in between! St. Germain's first and finest Coffee & Espresso Bar is now open evenings serving one-of-a-kind, hand-crafted cocktails! Still the best breakfast and lunch paninis, fresh bakery and lattes in the Northwoods. Indoor and outdoor seating with stunning backyard walk to lake.

108 Hwy 70 E, St Germain, WI 54558

715.479.9402

redcanoecoffeeco@gmail.com

redcanoecoffeehouse.com

**SPORTMEN'S CHALET**

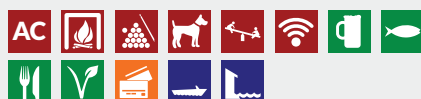
5205 Old Hwy 70 West, Eagle River, WI

54521

715.479.8788

sportsmenschalet@gmail.com

sportsmenschalet.wixsite.com/restaurant

**THE TIMBERS BAR & GRILL**

SEE PAGE: 57

5 New HDTVs - Sandwiches - Appetizers - Pizzas - Huge Deck - FREE Wi-Fi - Bo-Boen Pitstop #3 - Located on the West Bay of **Little St. Germain Lake** at Elbert's Resort.

1053 Elbert Road, St. Germain, WI 54558

715.479.3059

thetimbersbarandgrill@yahoo.com

thetimbersbar.com

**THUNDERBIRD BAR AND GRILL**

1021 Parkway Drive, St. Germain, WI 54558

715.479.9832

**WHITETAIL INN**

9038 Hwy 70, St. Germain, WI 54558

715.542.2541

whitetailinnwi@gmail.com

whitetailinnwi.com

**ATTRACTIONS****19TH HOLE WILDERNESS MINI GOLF & PAR 3**

SEE PAGE: 55

This 9-hole par-3 golf course is exciting for all ages. Simple and fast to play, a beautiful course that easily fits into all vacationers' busy schedules and budgets. Plus, a challenging 18-hole miniature golf course.

9067 Hwy 70 W, St. Germain, WI 54558

715.542.4042

19th.hole.sports.bar@gmail.com

19thholesportsbar.com

**CATHY'S ICE CREAM N' CANDY SHOPPE**

SEE PAGE: 56

Happiest place in the great Northwoods since 1985! 32+ flavors of hand-dipped ice cream. AMAZING milkshakes, flurries, sundaes, fine chocolate and unique candy. Outdoor covered deck with a large grass yard leading to West Bay on Little St. Germain Lake!

106 Hwy 70 E, St. Germain, WI 54558

715.479.3492

cathysicecream@yahoo.com

cathysicecream.com



**EAGLE FALLS ADVENTURE GOLF & LASER TAG**

1040 E Pine Street, Eagle River, WI 54521

715.477.0808 / 715.542.2172

info@cropseyvacationrentals.com

eaglefallsadventuregolf.com

**ELMER'S FUN PARK**

5735 Hwy 70 E, St. Germain WI 54558

715.479.7311

elmersfunpark@gmail.com

elmersfunpark.com

**HAWK'S NEST OUTFITTERS**

6141 Hwy 70 W, Eagle River, WI 54521

715.479.7944

info@hawksnestoutfitters.com

hawksnestoutfitters.com

**JD ARCHERY & PAINTBALL SUPPLY**

7045 Hwy 70, St. Germain, WI 54558

715.479.5838

jdarchery@frontier.com

jdarchery.com

**LAKE NOKOMIS CRANBERRIES**

6031 County D, Eagle River, WI 54521

715.479.6546

Incgiftshop@gmail.com

lakenokomiscranberries.com

**LAKE OF THE TORCHES RESORT-CASINO**

SEE PAGE: 43

510 Old Abe Rd, Lac Du Flambeau, WI 54538

715.588.7070

lakeofthetorches.com

**NORTHWOODS ZIP LINE ADVENTURE TOURS**

7849 Hwy 51, Minocqua, WI 54548

844.947.7464

info@northwoodszipline.com

northwoodszipline.com

**PLUM SKI-TERS WATER SKI SHOW TEAM**

3230 Statehouse Point Road, Sayner, WI 54560

262.423.7586 (PLUM)

hello@plumskiters.org

plumskiters.org

**SCHEERS LUMBERJACK SHOWS**

1126 1st Avenue, Woodruff, WI 54843

715.356.4050 / 715.634.6923

contact@scheerslumberjackshow.com

scheerslumberjackshow.com

**SNOWMOBILE HALL OF FAME**

SEE PAGE 2

Stop In and see historic sleds, displays, our annual exhibit and great history. View recreational and racing videos throughout. Visit our gift shop for any snowmobile enthusiast.

Hwy 70 W, 1246 Sled World Blvd, St. Germain, WI 54558

715.542.4463

info@snowmobilehalloffame.com

snowmobilehalloffame.com

**ST GERMAIN GOLF CLUB**

9041 Hwy 70, St Germain, WI 54558

715.542.2614

margopro@yahoo.com

stgermaingolf.com

**ST GERMAIN RENTALS**

6255 Hwy 70, St. Germain, WI 54558

715.479.8007 / 888.479.8007

info@stgermainbb-rentals.com

stgermainbb-rentals.com

**THREE LAKES WINERY**

6971 Gogebic St., Three Lakes, WI 54562

715.546.3080

tlwinery.com

**GUIDE SERVICES****CHRISTINA TRUPPE MUSKY GUIDE SERVICE**

414.531.7440

christinatruppemuskyguideservice.com

**KEN JACKSON GUIDE SERVICE**

1045 Jackson Lane, St. Germain, WI 54558

715.479.5072

jacksonlakeside@msn.com

stgermainfishing.com

**WHITE'S WOODS & WATERS**

8447 Hwy 70, St. Germain, WI 54558

715.892.0032

steve@whiteswoodsandwaters.com

whiteswoodsandwaters.com

**SHOPPING****BEAR PAW POTTERY, LLC**

9020 County O, St. Germain, WI 54558

715.892.2143

johnlanger9020@gmail.com

**CAMP'S FRESH MARKET**

*Camp's*  
**Fresh Market**

PART OF THE MEDFORD COOPERATIVE

SEE PAGE: 48

Open 7 days a week. Be sure to stop in to visit our bakery for delicious freshly baked kringsles, cakes, pastries, breads, and rolls. Check out our new Natural & Organic selections! You'll find everything you need, including a no fee ATM.

474 Hwy 70, St. Germain, WI 54558

715.479.9150

info@medfordcoop.com

campsfreshmarket.com

**COONTAIL**

1400 Hwy 51 N, Arbor Vitae, WI 54568

888.874.0885

coontail.com

**JJ'S ACRES**

9436 County J, Woodruff, WI 54568

715.356.6865

judy@jjsacres.com / jjsacres.com

**JUST YARNIN' LLC**

446 Hwy 70 E, St. Germain, WI 54558

715.479.9276

justyarnin@gmail.com

justyarnin.com

**SYMBOL KEY****AMENITIES**

Air Conditioning



Fireplace



Game Room



Pets Allowed



Play Area



Screened-in Porch



Handicap Accessible



WiFi

**FOOD & REFRESHMENTS**

Bar



Fish Fry



Restaurant



Vegetarian Options

**RESERVATIONS/PAYMENT**

Appointment Needed



Credit Cards Accepted



Reservations Accepted

**WATER**

Boat Available



Boat Rental Available



On-Lake



**LAST CAST FISHING OUTFITTERS**

SEE PAGE: 51

Last Cast Fishing Outfitters is St. Germain's most complete bait and tackle shop. We offer the widest selection of fishing supplies and fresh live bait for all species of fish. At Last Cast, you will find family friendly service. Let us hook you up with one of our topnotch fishing guides.

**544 State Hwy 155, St. Germain, WI 54558**  
**715.542.4882**  
**info@lastcast.biz / lastcast.biz**

**ST GERMAIN SPORT MARINE**

**430 State Hwy 70, St. Germain, WI 54558**  
**715.479.4930**  
**stgsport@frontier.com**  
**stgermainssportmarine.com**

**THE HAMMOCK HUT**

**330 Hwy 70, St. Germain, WI 54558**  
**Shawn@hammockhut.com**  
**hammockhut.com**

**THE PLAID BEAR**

**226 Hwy 70 E, St. Germain, WI 54558**  
 Find Us on Facebook

**THREE LAKES WINERY**

**6971 Gogebic St., Three Lakes, WI 54562**  
**715.546.3080**  
**tlwinery.com**

**SERVICES****5 STAR MARKETING**

**1509 N 4th St, PO Box 10, Tomahawk, WI**  
**715.453.4511**  
**info@5starupnorth.com**  
**5starupnorth.com**

**ABSOLUTE IMPRINTS**

**202 South Blvd, Baraboo, WI 53913**  
**608.963.1372**  
**gretchen@pointon.com**

**ADAMS OF HAZELHURST**

**7100 US Hwy 51, Hazelhurst, WI 54531**  
**info@adamspower.com / adamspower.com**

**AMAZON HUB**

**1945 Prairie Lane, Eau Claire, WI 54703**  
**rubenlk@amazon.com**

**BUSINESS CONNECTION**

**1418 Hwy 155, St Germain, WI 54558**  
**businessconnection155@gmail.com**

**CLOSE PUBLICATIONS**

**N50W25172 William Drive, Pewaukee, WI 53072**  
**262.719.1664 / 262.695.1800**  
**ken@funinwisconsin.com**  
**funinwisconsin.com**

**CODA ELECTRIC**

**1385 State Hwy 155, St. Germain, WI 54558**  
**715.542.3780 / 715.891.3014**  
**codaccc@gmail.com**

**DANCO HEATING & COOLING**

**10988 Hwy 70, Arbor Vitae, WI 54568**  
**715.356.7000**  
**dancoheating@gmail.com**  
**dancoheating.com**

**DEVIN LLOYD PHOTOGRAPHY**

**St. Germain, WI 54558**  
**715.614.1230**  
**devinlloydphotography@outlook.com**  
**devinlloyd1.zenfolio.com**

**EAGLE RIVER ROOFING**

**5196 Hwy 70 W, Eagle River, WI, 54521**  
**715.892.8328**  
**info@eagleriverroofing.com**  
**www.eagleriverroofing.com**

**EDWARD JONES**

**141 S Willows Street, Eagle River, WI 54521**  
**edwardjones.com/chad.kielty**

**ELBERT'S RESORT CONDO ASSOCIATION**

**PO Box 91, St. Germain, WI 54558**  
**715.479.1034**  
**elbert1@frontier.com**

**ELIASON REALTY OF THE NORTH LLC**

SEE PAGE: 49

You can depend on proven results. Let Eliason Realty of the North help make your Northwoods real estate dreams come true.

**St. Germain: 715.542.3223**  
**Eagle River: 715.479.4431**  
**Land O' Lakes: 715.547.3341**  
**stgermain@eliasonrealty.com**  
**eliasonrealty.com**

**FORWARD BANK**

SEE PAGE: 48

Community-focused bank offering personal, business, and mortgage services. Committed to building relationships, supporting local growth, and providing innovative financial solutions with trusted guidance. Proudly serving St. Germain and surrounding communities with personalized care & lasting partnerships.

**474 Hwy 70, St. Germain, WI 54558**  
**715.518.9530**  
**info@forwardbank.com**  
**forward.bank**

**HAMBLÉN EQUIPMENT INC. / ARROWHEAD GROOMERS**

"Home of the Arrowhead Groomers" and Wisconsin's only drive & ride snowmobile trail groomer show. Held on the first Wednesday & Thursday of February. Other services include... Welding services, excavation, landscaping and landscape supply.

**6351 Hwy 70 E, St. Germain, WI 54558**  
**715.479.4200**  
**info@arrowheadgroomers.com**  
**arrowheadgroomers.com**

**JULAINÉ'S HAIR CARE**

**306 Hwy 70, St. Germain, WI 54558**  
**715.891.0877**

**KING QUARRY**

SEE PAGE: 50

King Quarry, established in 1952 in Eagle River, WI, is Northern Wisconsin's leading quarrier and supplier of natural stone products. Offering colored mulch, topsoil, decorative stones, boulders, thin stone veneers, and landscape aggregates, it serves homeowners, contractors, and builders with diverse, high-quality materials.

**870 Adams Rd, Eagle River, WI 54521**  
**715.479.1517**  
**info@kingquarry.com**  
**kingquarry.com**

**KLINNER INSURANCE**

556 Highway 155, St. Germain, WI 54558  
715.409.2530  
info@klinnerinsurance.com  
klinnerinsurance.com

**KNITT'S HARDWARE HANK**

SEE PAGE: 49

Your genuine hometown hardware store. Offering general "hardware-type" merchandise. We are a servicing Stihl Power tool dealership. The Knitt family has faithfully served the area for over 50 years.

246 Hwy 70 E, St. Germain, WI 54558  
715.479.5930  
knittshardware.com

**KOZAR TECHNOLOGIES**

5332 Hwy 70 W, Eagle River, WI 54521  
715.479.1110  
admin@kozartechnologies.com  
kozartechnologies.com

**LAKELAND MONUMENTS**

Granite memorials are a fine tribute to our loved ones. They are designed to last for many years to come. Let us help you design the perfect memorial. We will be with you every step of the way. 'Quality Memorials from People Who Care'

306 Hwy 70 E, St. Germain, WI 54558  
920.420-4520 / 715.542.3548  
lakelandausloos@gmail.com  
lakelandmonumentsllc.com

**LIFETIME LIFT AND DOCK**

5051 Hwy 70 W, Eagle River, WI 54521  
715.484.9080  
sales@lifetimeliftanddock.com  
lifetimeliftanddock.com

**LITTLE SAINT EXPRESS MART MOBIL**

102 Hwy 70, St Germain, WI 54558  
715.479.2141

**LUMBER JACK'S TREE SERVICE**

7736 Hwy 70, St. Germain, WI 54558  
715.479.8733  
lumbermicky@gmail.com

**MARK IT**

715.890.0442  
nick@markitmyway.com  
markitmyway.com

**MIDWEST CERTIFIED INSURANCE AGENCY LTD**

54 W Seegers Road, Arlington Heights, IL 60005  
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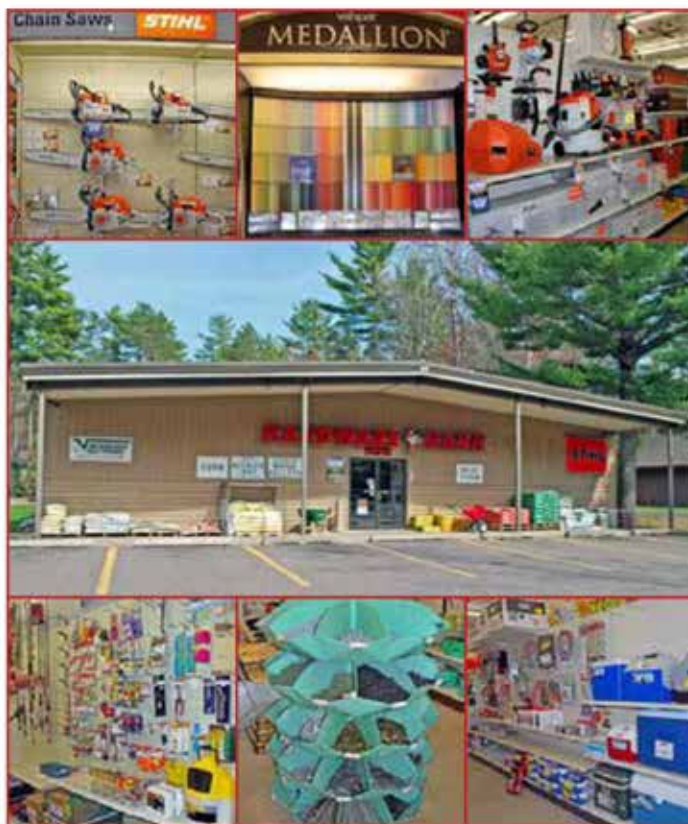


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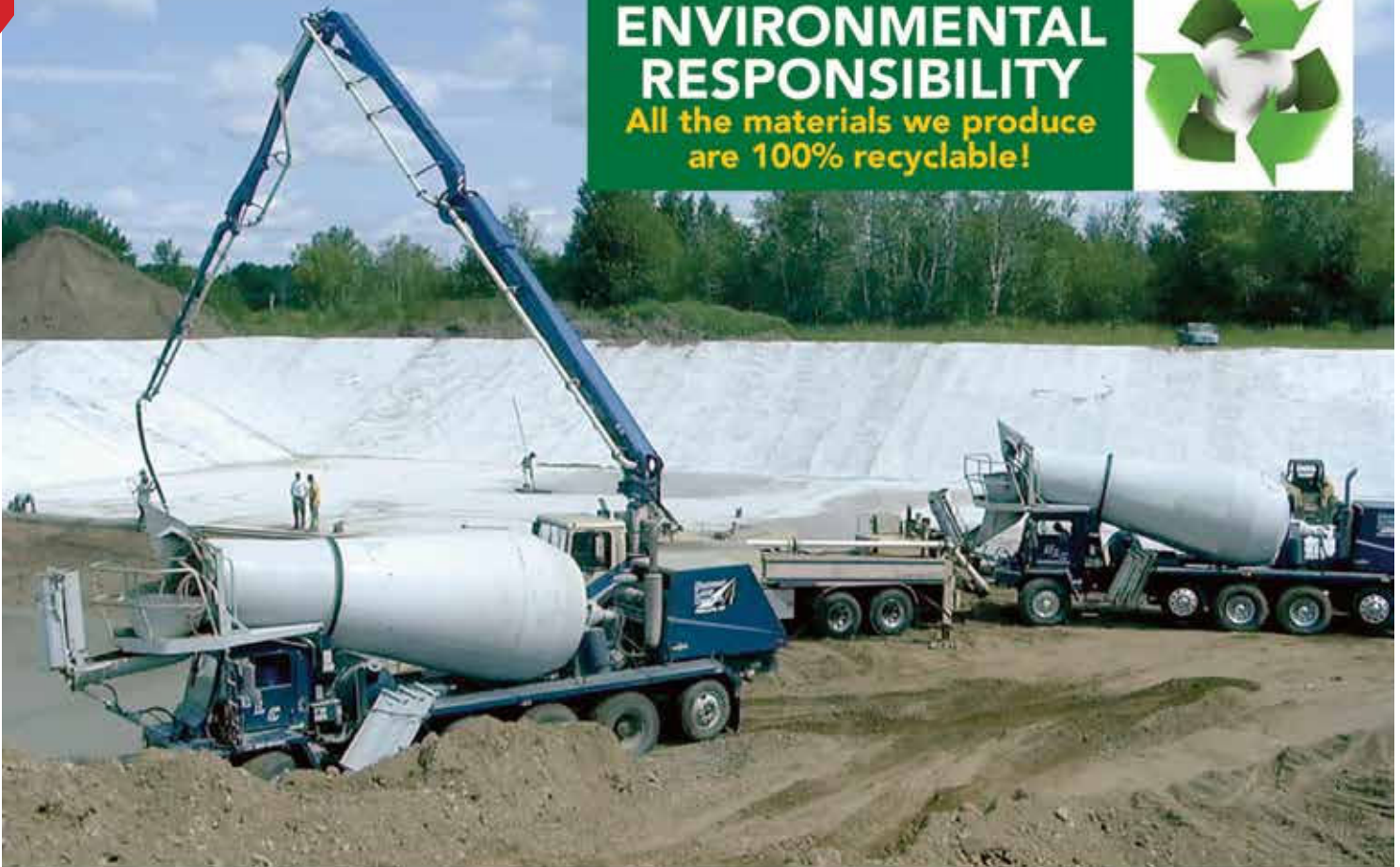
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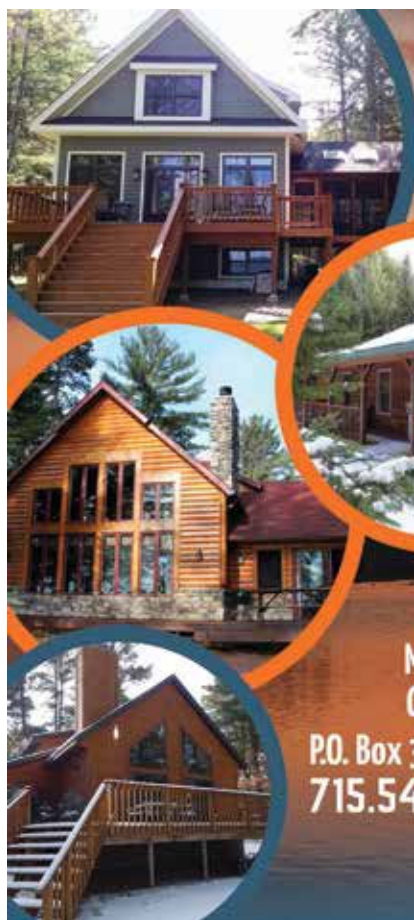
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